NEW COURSE PROPOSAL

DATE (Change if modified) 15 NOVEMBER 2007
PROGRAM AREA(S) ANTHROPOLOGY

1. Catalog Description of the Course. [Follow accepted catalog format.]

Prefix(es) (Add additional prefixes if cross-listed) ANTH Course No. 106
Title: CULTURE AND COMMUNICATION: INTRODUCTION TO LINGUISTIC ANTHROPOLOGY
Units: 3

☐ Prerequisites
☐ Corequisites
☐ Consent of Instructor Required for Enrollment

Description (Do not use any symbols): Surveys the study of communication from an anthropological perspective. Provides students with an overview of how humans interact and communicate using verbal and nonverbal language. Students learn how language both reflects and shapes thought, culture, and power/status. Exposes students to anthropological theories of language origin, language use, and cultural issues associated with language in cross-cultural contexts.

Grading Scheme: Repeatability: Lab Fee Required: ☐

☐ A-F Grades ☐ Repeatable for a maximum of units
☐ Credit/No Credit Total Completions Allowed
☐ Optional (Student Choice) ☐ Multiple Enrollment in Same Semester

Mode of Instruction/Components (Hours per Unit are defaulted).

<table>
<thead>
<tr>
<th>Units</th>
<th>Hours per Unit</th>
<th>Benchmark Enrollment</th>
<th>Graded Component</th>
<th>CS &amp; HEGIS #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>3</td>
<td>1</td>
<td>40</td>
<td>☒</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Laboratory</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activity</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Field Studies</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indep Study</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Blank</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The following two lines will be filled out internally based on the Mode of Instruction data directly above.

3 hours lecture per week (Use 2nd line only if necessary)

Course Attributes:

☒ General Education Categories: All courses with GE categories notations (including deletions) must be processed at the GE website: [http://summit.csuci.edu/geapproval](http://summit.csuci.edu/geapproval). Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)
- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)
- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)
- C-1 Art
- C-2 Literature Courses
3. **Justification and Requirements for the Course.** (Make a brief statement to justify the need for the course)
   A. Justification: Culture and Communication is required for the Anthropology major. Anthropological linguistics examines the ways in which humans communicate, both verbally and non-verbally. Linguistics is one of the four core disciplines and adoption of the course would permit the CSUCI Anthropology program to be truly holistic within the discipline.

   B. Degree Requirement: **X** Requirement for the Major/Minor

   Note: Submit Program Modification if this course changes your program.

4. **Learning Objectives.** (Bullets, will occur upon carriage return)

   Upon completion of the course, the student will be able to:
   - Describe the basic theoretical and methodological approaches of linguistic anthropology
   - Identify and describe the complex relationship between culture and language in global perspective
   - Apply principles of linguistic analysis to deconstruct languages and understand language structure
   - Recognize the relationship between language, class, gender, and ethnicity
   - Apply anthropology and linguistic anthropology to significant social problems
   - Analyze intercultural miscommunication using cultural and linguistic concepts

5. **Course Content in Outline Form.** [Be as brief as possible, but use as much space as necessary]

   Cultural and Linguistic Evaluation
   Language Universals, Biology of Language, Grammar, Syntax, Morphology
   Non-verbal Communication/Proxemics, Non-human Primate Communication
   Language Knowledge vs. Cultural Competence
   Ethnography of Communication
   Sociolinguistics: Class, Gender, Ethnicity; Linguistic Stereotypes, Cultural contact
   Cross Cultural Experiences
   Language Acquisition
   Communicative Competence
   Multilingualism and Code-switching
   Bilingual Communities and Communication; Language and Education
   Performance and Verbal Art

   Does this course overlap a course offered in your academic program? **YES □ NO X**
   If YES, what course(s) and provide a justification of the overlap?

   Does this course overlap a course offered in another academic area? **YES X □ NO**
   If YES, what course(s) and provide a justification of the overlap? Communication 321: Cultural Conversations and English 315: Introduction to Language, Structure and Syntax. The proposed course is an introductory course, and will provide a general overview to the topics covered in more depth in these upper division courses. Both Communication Program chairperson Trudy Milburn and English Program Chairperson Brad Monsma have been consulted and they do not perceive a conflict between the proposed course and this one.

   Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.
6. **Cross-listed Courses** *(Please fill out separate description in item 1 above, for each PREFIX)*
   A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).
      Prefix for cross-listed discipline(s):

   B. Department responsible for staffing:

7. **References.** *(Provide 3 - 5 references on which this course is based and/or support it.)*
     Prentice Hall Publishing (new, 5th edition expected 10/07)

8. **List Faculty Qualified to Teach This Course.**
   - Colleen Delaney-Rivera, Ph.D.
   - William Hampton Adams, Ph.D.

9. **Effective Date**
   A. First semester offered: Spring 2009

10. **New Resources Required.** YES □ NO X
    If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.
    A. Computer (data processing), audio visual, broadcasting needs, other equipment
    B. Library needs
    C. Facility/space needs

11. **Will this new course alter any degree, credential, certificate, or minor in your program?** YES □ NO X
    If, YES attach a program modification form for all programs affected.
    Catalog deadline for New Minors and Programs (including modifications): October 15, 2007, preceding year.
    Catalog deadline for Course Proposals and Modifications: November 9, 2007, of preceding year.
    Last day to submit any work to be considered for the academic year: April 15th.

   Colleen Delaney-Rivera 10 October 2007
   Proposer of Course Date
Request for ANTH 106: Culture and Communication to be added to GE Category D

Committee Response:

**Approved by committee on 10-17-2007**

Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*
  
  People of different cultural and ethnic backgrounds, social status, and economic positions communicate differently: variations in word choice, inflection, connotation and denotation in spoken language. These variations are often the root of conflict and misunderstanding. This course examines language syntax, morphology and semantics, language acquisition and language usage in cross-cultural perspective.

- *Focus on how a social science discipline conceives and studies human existence*
  
  The complexity and subtlety of human communication is fundamental to human identity. The study of anthropological linguistics considers the role of communication -- both verbal and non-verbal -- in the everyday lives of humans: how communication strategies convey power, deference, gender, status, etc.

- *Address issues using the methods commonly employed by a social science discipline*
  
  Introductory level sociolinguistic analysis primarily utilizes qualitative research methods common to most social science disciplines. Ethnographic data is combined with individual level interviews and standard analysis of language morphology, syntax and semantics to address issues related to culture and communication.

Approval Sheet
**Program/Course:** Sociology/Anthropology: ANTH 103

<table>
<thead>
<tr>
<th>Program Chair(s)</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Chair(s)</td>
<td>Date</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Chair(s)</td>
<td>Date</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>General Education Chair(s)</td>
<td>Date</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Curriculum Committee Chair(s)</td>
<td>Date</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Dean of Faculty</td>
<td>Date</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>