

Curriculum Committee Program/Course Tracking Sheet

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Submitted by: Reilly

Received: _____
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COURSE ID: _____

PROGRAM: _____

Certificate

Digital Media Art

Posted to Master Log: 11-1-05

Posted to Agenda: ✓

Sent to Chairs: ✓

Sent to GE Cte: N/A

Curr Cte Review Date: 11-8

DISPOSITION:

Approved: 12-6-05 w/ Chgo

Denied: 11-22-05 Pending further discussion w/ Ext Ed

Comments: _____

Chair Advised: _____

Sent to Senate: _____

Sent to Dean: _____

Posted to Log: To Rosa 2/16/06

Posted to PSoft: _____

DATE: DECEMBER 21, 2005
PROGRAM AREA ART

1. **Title:** Digital Media Art

2. **Objectives:**

- Introduce students to a range of technical applications utilized in the production of Digital Media Art
- Offer students the opportunity to broaden their knowledge of and develop competency working in Digital Media Art.
- Provide students with access and specialized instruction in the usage of state-of-the-art hardware and software
- Equip students with technical and artistic skills involved in the production of Digital Media Art
- Prepare students for an entry-level career in the field of Digital Media Art

3. **Program Description:** The certificate program in Digital Media Art at California State University Channel Islands is designed to prepare individuals for an entry-level career working in the expanding field of Digital Media Art. Courses specifically focusing on multimedia, digital design for print media, Web design, digital photography, motion graphics, and visual effects for film/video and computer animation lead to an in-depth understanding and technical proficiency working in computer-based media.

Required Courses: The Certificate consists of six three-unit courses for a total of 18 units. Requirements are as follows. If courses are taken in sequence no additional prerequisites will be needed. If courses were taken in sequence, no additional prerequisites will be needed.

ART 108 Visual Technologies (3) Prerequisite: None

ART 204 Graphic Design (3) Prerequisites: ART 105 or 106 or 108 or consent of the instructor

ART 205 Multimedia (3) Prerequisite: ART 105 or 106 or 108 or COMP 105 or consent of the instructor

ART 312 Digital Media Art: Time-Based Imaging and Compositing (3) Prerequisites: ART 108, ART 205

ART 324 Communication Design Technology: Web Design (3) Prerequisites: ART 108, ART 205

Select one additional course from the following:

ART 314 Digital Media Art: Digital Photography (3) Prerequisite: ART 108

ART 325 Digital Media Art: Digital Filmmaking (3) Prerequisite: ART 312, ART 314

ART 326 Digital Media Art: 3D Computer Animation (3) Prerequisite: ART 206 or ART 312 or consent of instructor

ART 327 Communication Design Technology: Multimedia Theory and Process (3) Prerequisite: ART 205

4. **Program Advisor:** Jack Reilly/Liz King

5. **Justification:** During recent years, the proliferation of digital media art has greatly expanded, largely into international communication, Internet, marketing and entertainment industries. Subsequently, there has been an increasing demand for specialized curriculum and accessible educational programs that address the needs of this geographical area as well as this specific program of study. The CSUCI certificate program in Digital Media Art will provide the university community with accessibility to information, equipment (hardware and software) and quality instruction related to this demanding field. All of the courses listed above are currently in place and offered in the regular BA in Art Program. This certificate program will afford the opportunity for both matriculated

students to specialize their study within this area and acquire technical and artistic skills needed to pursue a career in the field of digital media art.

6. **Other Fiscal Support Required:** None needed. Computer lab and courses are currently in place. This will be a self-supporting program offered through CSUCI Extended Education.

7. **Faculty Available to Teach:** Jack Reilly MFA, Liz King MFA, Luke Matjas MFA, Beth Leister MFA, Larry Lytle. MA.

8. **Procedure:**

This is a degree credit certificate and like the others would automatically give preference to matriculated students in the enrollment process. Non-matriculate students would need to complete an application form and enroll through Open University on a space available basis (plus faculty signature).

Upon completion of the required courses, the student wanting a certificate shall bring an official transcript to the Certificate Program Advisor. If each required course has been completed with a grade of B or better, the Advisor shall request a certificate to be issued through necessary channels.

Jack Reilly, Chair, Art Program

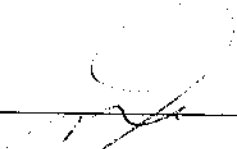
Proposer of Certificate

11-22-05

Date



Approvals

 1-19-05

Program Chair Date

W.P. Galea 2-1-06

Curriculum Committee Chair Date

A. h. Veitch 2/6/06

Dean Date