

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

NEW COURSE PROPOSAL

PROGRAM AREA BUSINESS & ECONOMICS

1. Catalog Description of the Course. *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and co requisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

BUS 110. BUSINESS LAW (3)
Three hours lecture per week.

Introduction to the legal and regulatory environment of business, emphasizing the USA legal system. Topics include contracts, personal property, litigation, antitrust, labor agreements, discrimination, environmental protection and international trade and law.

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture	3	1	25
Seminar	_____	_____	_____
Laboratory	_____	_____	_____
Activity	_____	_____	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is a required lower division course in the Bachelor of Science in Business Program. It is essential for students in all business related disciplines to have a basic understanding of the legal environment – since all business organizations operate in increasingly complex legal environments, especially the US legal environment. This course presents students with opportunities to learn the legal structures governing businesses and with examples of how businesses continue to adapt to their ever-changing regulatory environment.

The course will require extensive writing and may be linked with ENGL 102, 103, 105 in the proposed new English Composition curriculum.

Learning Objectives:

Students who successfully complete this course will be able to:

- describe the major components of the US legal system
- write analyses of cases related to business organizations and their legal environments
- perform research and present oral and written analyses of different laws and regulations and of their impact on business organizations
- identify, conceptualize, and suggest solutions for businesses to address their legal environment

4. Is this a General Education Course YES NO
If Yes, indicate GE category:

A (English Language, Communication, Critical Thinking)	
B (Life Sciences)	
C (Fine Arts, Literature, Languages & Cultures)	
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

1. Capitalism and the Role of Government Regulation
2. The USA Legal System – Constitutional Law
3. The USA Legal System - Business Law
4. The International Legal System
5. Administrative Regulations
6. Contracts
7. Litigation
8. Employment Law
9. Antitrust Law
10. Environmental Law
11. Consumer Protection Laws
12. Internet Issues
13. Intellectual Property Issues

6. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

1. Mallor, Barnes, Bowers, Phillips and Langvardt, *Business Law and the Regulatory Environment: Concepts and Cases*, Irwin (11th Edition), 2000.
2. Reed, et al, *The Legal and Regulatory Environment of Business*, McGraw Hill (12th Edition), 2001.
3. McAdams, Tony, *Law, Business and Society*, McGraw Hill (6th Edition), 2001.

7. List Faculty Qualified to Teach This Course.

Business faculty

8. Frequency.

- a. Projected semesters to be offered: Fall 1 Spring 1 Summer

9. New Resources Required.

Offering this course creates no special requirements beyond the use of existing classroom, PC and library resources.

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

William P. Cordeiro
Proposer of Course

January 7, 2003
Date