DATE (*Change if modified*)	09/12/07 REV 11.29.07
PROGRAM AREA(S)	BUS/SOC 336

1. **Catalog Description of the Course.** *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) **BUS/SOC Course No. 336**
Title: SOCIAL ENTREPRENEURSHIP Units: 3

☐ Prerequisites
☐ Corequisites
☐ Consent of Instructor Required for Enrollment

Description (Do not use any symbols): **Social entrepreneurship is about creating and leading organizations that strive to advance social change. Draws from both theory and practice to explore important trends in the private and social sectors, which are creating space for innovation and opportunities for individuals with business skills to drive positive change. Incorporates case studies, exercises, field trips, group presentations, and, a semester-long service project.**

Grading Scheme:	Repeatability:	Lab Fee Required: ☐
☒ A-F Grades	☐ Repeatable for a maximum of units	
☐ Credit/No Credit	Total Completions Allowed	
☐ Optional (Student Choice)	☐ Multiple Enrollment in Same Semester	

Mode of Instruction/Components (*Hours per Unit are defaulted*).

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (Filled in by the Dean)
Lecture	3	1	25	☒	
Seminar		1		☐	
Laboratory		3		☐	
Activity		2		☐	
Field Studies				☐	
Indep Study				☐	
Other Blank				☐	

The following two lines will be filled out internally based on the Mode of Instruction data directly above.
3 hours lecture per week (*Use 2nd line only if necessary*)
hours blank per week

Course Attributes:

☒ **General Education Categories**: All courses with GE categories notations (including deletions) must be processed at the GE website: http://summit.csuci.edu/geapproval. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)
  A-1 Oral Communication ☐
  A-2 English Writing ☐
  A-3 Critical Thinking ☐
B (Mathematics, Sciences & Technology)
  B-1 Physical Sciences ☐
  B-2 Life Sciences – Biology ☐
  B-3 Mathematics – Mathematics and Applications ☐
  B-4 Computers and Information Technology ☐
C (Fine Arts, Literature, Languages & Cultures)
  C-1 Art ☐
  C-2 Literature Courses ☐
  C-3a Language ☐

C-3b Multicultural ☐

D (Social Perspectives) ☒

E (Human Psychological and Physiological Perspectives) ☐

UDIGE/INTD Interdisciplinary ☒

Meets University Writing Requirement ☐

Meets University Language Requirement ☐

☐ American Institutions, Title V Section 40404: ☐Government ☐US Constitution ☐US History
Refer to website, Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm
☒ Service Learning Course

3. **Justification and Requirements for the Course.** (Make a brief statement to justify the need for the course)
   A. Justification: CSUCI has no classes on social entrepreneurship yet it is increasingly important as many organizations seek to incorporate a social dimension to their activities. Evidence suggests that the creation and leadership of organizations that strive to advance social change is of interest to many students. Moreover, classes exploring positive impact/change are highly consistent with the overall mission of the University. Finally, the course offers an opportunity to integrate the theories, research methods, and paradigms of at least two separate disciplines and, in so doing, increase the number of upper-division interdisciplinary courses offered by the University.

   B. Degree Requirement: ☐ Requirement for the Major/Minor   **Note: Submit Program Modification if**
                           ☒ Elective for the Major/Minor   **this course changes your program**.

4. **Learning Objectives.** (B*ullets, will occur upon carriage return*)
        Upon completion of the course, the student will be able to:

1. Explain the meaning of social entrepreneurship and develop clear and strong identities as change agents in public policy issues.

2. Describe non-profit and social enterprise theories and models, the ability to evaluate their relevance, and the ability to apply them to specific situations.

3. Develop diagnostic, evaluation, and planning skills concerning social entrepreneurs, non-profit enterprises, and students' roles in addressing important social problems.

4. Develop personal effectiveness in managing non-profits and social innovation.

5. Participate in Ventura County and University community social agencies dealing with societal issues.

5. **Course Content in Outline Form.** *[Be as brief as possible, but use as much space as necessary]*

Week 1 – Introduction
Week 2-3: Meaning of entrepreneurship, innovation, socially responsibity, social entrepreneurship, social change
Week 4-5 - Understanding the origins and causes of social problems and creative ways to solve; social change models
Week 6-7 - Managing/management principles applied to the social sector; cause-related marketing; entrepreneurship in the social sector; Various Case analyses
Week 8 -- Field Trip
Week 9-12 -- Poverty, homelessness, affordable housing as social problems; innovative responses to these issues to include in-depth analysis of social agencies
Week 13-14: Papers, Presentations of Promising Ideas Projects

Does this course overlap a course offered in your academic program? YES ☐ NO ☒
If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☐ NO ☒
If YES, what course(s) and provide a justification of the overlap?
Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. **Cross-listed Courses** (*Please fill out separate description in item 1 above, for each PREFIX*)
   A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).
      Prefix for cross-listed discipline(s): soc

   B. Department responsible for staffing: bus/soc

7. **References.** *[Provide 3 - 5 references on which this course is based and/or support it.]*

   Borgaza, C. & Defourny, J. (Eds.) 2001. The Emergence of Social Enterprese.
   Drucker, P. (1990). Managing the Non-Profit Organization: Practices and Principles
   - Tracey, P. & Phillips, N. (2007). The Distinctive Challenge of Educationg Social Entrepreneurs. Academy of Management Learning & Education, 6(2): 264-271
   - Bornstein, D. (2003) How to Change the World: Social Entrepreneurs and the Power of New Ideas

8. **List Faculty Qualified to Teach This Course.**

   - J. Andrew Morris
   - Dennis Downey

9. **Effective Date**
   A. First semester offered: Fall 08

10. **New Resources Required. YES ☐ NO ☒**
    If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

    A. Computer (data processing), audio visual, broadcasting needs, other equipment)

    B. Library needs

    C. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES ☐ NO ☒

If, YES attach a program modification form for all programs affected.

<u>Catalog deadline</u> for New Minors and Programs (including modifications): October 15, 2007, preceding year.

<u>Catalog deadline</u> for Course Proposals and Modifications: November 9, 2007, of preceding year.

Last day to submit any work to be considered for the academic year: April 15th.

J. Andrew Morris & Dennis Downey	10/12/2007
Proposer of Course	Date

Request for BUS 336: SOCIAL ENTREPRENEURSHIP to be added to GE Category D: Social Perspectives.

Committee Response:
Approved by committee on 10-31-2007

Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*
  The course is organized around a search for effective and innovative ways to address a variety of social problems. As such, much of our initial emphasis will be to explore how current institutional structures are organized and how that leaves "gaps" in terms of problems that remain unresolved. Specifically, we address the traditional tripartite framework of institutional spheres: state, market, and civil society. We address the historical development of those spheres (particularly over the course of the 20th century) and how that division of responsibilities leaves "gaps." We then address how innovative applications of organizational forms integrating aspects of more than one sphere (most often, market and civil society) can offer potentially effective solutions to a range of contemporary problems. The bulk of the class is an exploration of those forms and how to develop them. As such, the context of institutional separation and integration – and its effects on human existence – is absolutely central to the course.

- *Focus on how a social science discipline conceives and studies human existence*
  As an interdisciplinary course, we will be presenting the subject matter from different perspectives, although constantly making that contrast a central learning opportunity for the class. As such, the role of social science perspectives and what is unique about what they offer for understanding the world around us will be explicit in our presentation. Moreover, our focus on social problems and their solutions is clearly an important part of human existence (both individually and collectively). We will focus specifically on what it means for human existence that some problems go unaddressed. One of the innovative aspects of social entrepreneurship is the emphasis on using structures with which we are all familiar (organizations, businesses, etc.) and applying them to the goal of beneficial social change – and how that impacts human existence in a positive way.

- *Address issues using the methods commonly employed by a social science discipline*
  The course seeks not only to identify and find ways to address social problems, but to present students with ways of measuring the extent of those problems and evaluating the effectiveness of potential solutions to those problems. In each of those endeavors, social scientific methods will be central, with specific tools (methods) of measurement to be presented and discussed.

Request for BUS 336: SOCIAL ENTREPRENEURSHIP to be added to GE Category UDIGE: Upper Division Interdisciplinary GE.

Committee Response:
Approved by committee on 10-31-2007

Criteria and Justifications Submitted:

- *Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines*
  The topic of social entrepreneurship offers a rich opportunity to bring together two distinct and mutually enriching disciplinary perspectives in a single course. The business perspective generally emphasizes market activities directed toward the goal of generating profit, with less attention to potential social problems associated with those activities. The sociological perspective generally emphasizes problems generated by social structures and processes, and market activities are more often presented as a source of problems rather than solutions. Thematically, this course seeks to align sociological perspectives with business perspectives to show students how combining them together offers them the insights – and skills – that can allow them to address some contemporary social problems and to bring about positive social change (in effect, the course uses both interdisciplinarity and service learning to highlight and illustrate several key aspects of our overall mission). The two perspectives merge around the loose concept of social entrepreneurship – specifically those examples in which management practices and competencies are brought to bear on solutions to contemporary social problems. The business perspective will explore and provide students with some of the skills, practices, and techniques used to plan, organize, control, and lead organizations. The sociological perspective will provide analytical skills essential to identifying and understanding the origins and causes of social problems, and consequently the most appropriate ways of creating solutions. Areas of sociology that will be integrated include: social movements, organizational sociology, political sociology, and social stratification.

- *Include substantive written work consisting of in-class writing as well as outside class writing of revised prose. Examples of appropriate written work include: short papers, long papers, term papers, lab reports, documentation, disciplinary-based letters and memos, and essays.*
  Social Entrepreneurship will include two longer and more developed written projects, as well as several smaller written pieces. The longer pieces will be: 1) A research paper exploring the nature of some social problem that might be amenable to social entrepreneurial solutions. That paper will include the presentation of data concerning the extent of the problem using data sources; analyses of the nature of the problem; and an assessment of some of the currently implemented and proposed solutions. 2) A concept paper proposing some social entrepreneurial solution to a social problem (which should be a specific example of the problem addressed in the paper described above). The course will also include several shorter "reflection" pieces addressing students' service learning projects. These essays will require a different writing style, emphasizing the experiential value of service learning activities in the community.

Approval Sheet

_____

Program Chair(s)   Date

_____

Program Chair(s)   Date

_____

General Education Chair(s)   Date

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Curriculum Committee Chair(s)   Date

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Dean of Faculty   Date