

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

**NEW COURSE PROPOSAL**

PROGRAM AREA

BUSINESS/ECONOMICS/ENGLISH

**1. Catalog Description of the Course.** *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of \_\_\_ units); time distribution (Lecture \_\_\_ hours, laboratory \_\_\_ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

BUS 340 Business and Economics in American Literature (3)

Three hours lecture/discussion per week

Explores the ways in which business and economics have been represented in American literature. Employs critical methodologies from the fields of Business, Economics, and Literary studies.

Same as ECON 340 and ENGL 340.

GenEd: D,C2 and Interdisciplinary

ECON 340 Business and Economics in American Literature (3)

Three hours lecture/discussion per week

Explores the ways in which business and economics have been represented in American literature. Employs critical methodologies from the fields of Business, Economics, and Literary studies.

Same as BUS 340 and ENGL 340.

GenEd: D,C2 and Interdisciplinary

ENGL 340 Business and Economics in American Literature (3)

Three hours lecture/discussion per week

Explores the ways in which business and economics have been represented in American literature. Employs critical methodologies from the fields of Business, Economics, and Literary studies.

Same as BUS 340 and ECON 340.

GenEd: D,C2 and Interdisciplinary

**2. Mode of Instruction.**

	<b>Units</b>	<b>Hours per Unit</b>	<b>Benchmark Enrollment</b>
Lecture	3	1	25
Seminar	_____	_____	_____
Laboratory	_____	_____	_____
Activity	_____	_____	_____

**3. Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is an upper-division interdisciplinary GE course which also serves as an elective in the English major and the Business major.

Learning objectives:

Students will be able to apply concepts from the fields of business and economics to the analysis of literary texts. Students will be able to express their understandings of texts in oral discussion and in writing.

**4. Is this a General Education Course** **YES**

**If Yes, indicate GE category:**

<b>A (English Language, Communication, Critical Thinking)</b>	
<b>B (Mathematics &amp; Sciences)</b>	

<b>C (Fine Arts, Literature, Languages &amp; Cultures)</b>	<b>C2</b>
<b>D (Social Perspectives)</b>	<b>D</b>
<b>E (Human Psychological and Physiological Perspectives)</b>	
<b>Upper-Division Interdisciplinary</b>	<b>X</b>

**5. Course Content in Outline Form.** *[Be as brief as possible, but use as much space as necessary]*

Various themes will be covered. They will include Unionization, Cross-cultural communication, Functions of management, Macroeconomics, Gender, Business Ethics, Government Regulation, Corporate Greed, Employee development, and Leadership will be explored as they appear in selected novels

**6. References.** *[Provide 3 - 5 references on which this course is based and/or support it.]*

Horatio Alger, Ragged Dick (1868)  
Elizabeth Stuart Phelps, The Silent Partner (1871)  
William Dean Howells, The Rise of Silas Lapham (1885)  
Frank Norris, The Octopus (1901)  
Upton Sinclair, The Jungle (1903)  
Sinclair Lewis, Babbitt (1922)  
Thomas Churchill, Centralia Dead March (1980)  
Alejandro Morales, The Brick People (1989)

**7. List Faculty Qualified to Teach This Course.**

Renny Christopher  
Jacquelyn Kilpatrick  
Business & Economics faculty

**8. Frequency.**

a. Projected semesters to be offered: Fall \_1\_ Spring \_\_\_\_\_ Summer \_\_\_\_\_

**9. New Resources Required.**

- a. Computer (data processing), audio visual, broadcasting needs, other equipment
- b. Library needs
- c. Facility/space needs

**10. Consultation.**

Attach consultation sheet from all program areas, Library, and others (if necessary)

**11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.**

\_\_ Jacquelyn Kilpatrick & Renny Christopher \_\_\_\_\_ 12-2-02 \_\_\_\_\_  
Proposer of Course Date

## Approvals

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Program Coordinator

Date

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GE Committee Chair  
(If applicable)

Date

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Curriculum Committee Chair

Date

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Dean

Date

Effective Semester: \_\_\_\_\_

**California State University Channel Islands  
New Course Proposal Consultation Sheet**

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1. Course prefix, number, title, and units: \_\_\_\_\_

\_\_\_\_\_

2. Program Area: \_\_\_\_\_

**Recommend Approval**

<b>Program Area/Unit</b>	<b>Program/Unit Coordinator</b>	<b>YES</b>	<b>NO</b> (attach objections)	<b>Date</b>
Art				
Business & Economics				
Education				
ESRM				
Humanities				
Liberal Studies				
Mathematics & CS				
Sciences				
Library*				
Information Technology*				

\* If needed

## GE CRITERIA APPROVAL FORM

*Course Number and Title:* Business/Economics/English 340 Business and Money in the American Novel

*Faculty member(s) proposing Course:* Renny Christopher & Jacque Kilpatrick & Bill Cordeiro

**Indicate which of the following GE would be satisfied by this course by marking an "X" on the appropriate lines.** Courses may be placed in up to *two* GE categories as appropriate. Upper Division Interdisciplinary GE courses (UDIGE) may be placed in two GE categories in addition to the UDIGE category.

<b>GE Category</b>	
<input type="checkbox"/>	A1: Oral Communication
<input type="checkbox"/>	A2: English Writing
<input type="checkbox"/>	A3: Critical Thinking
<input type="checkbox"/>	B1: Physical Sciences—Chemistry, Physics, Geology, and Earth Sciences
<input type="checkbox"/>	B2: Life Sciences—Biology
<input type="checkbox"/>	B3: Mathematics—Mathematics and Applications
<input type="checkbox"/>	B4: Computers and Information Technology
<input type="checkbox"/>	C1: Art
<input checked="" type="checkbox"/>	C2: Literature
<input type="checkbox"/>	C3a: Language
<input type="checkbox"/>	C3b: Multicultural
<input checked="" type="checkbox"/>	D: Social Perspectives
<input type="checkbox"/>	E: Human Physiological and Psychological Perspectives
<input checked="" type="checkbox"/>	Upper Division Interdisciplinary GE
Lab Included?    Yes <input type="checkbox"/> No <input type="checkbox"/>	

Please provide a brief explanation of how the proposed course meets *each* of the criteria for the selected GE categories.

### Category C2

*All Category C courses shall:*

- **Develop students' ability to respond subjectively as well as objectively to experience**  
 Through discussion and writing, students will explore their own perceptions, values, and attitudes in responding to literary texts.
- **Cultivate and refine students' affective, cognitive, and physical faculties through studying great works of the human imagination**  
 Students will read and analyze works of literature, responding to the themes and hearing how students from different economic and social backgrounds perceive the same works from different lenses. This will heighten students' sensitivities to observing and analyzing information from multicultural perspectives.
- **Increase awareness and appreciation in the traditional humanistic disciplines such as art, dance, drama, literature, and music**  
 This course will introduce students to literary productions, both in terms of the literature itself as well as the background of the author and the period of history in which the drama takes place..

- **Examine the interrelationship between the creative arts, the humanities, and self**  
Students will be asked to contemplate psychological themes in the literary works, and in so doing, they will explore the interrelationship among literature, the study of literature, and the self.
- **Include an exposure to world cultures.**  
The literary works in this course will be drawn from various English-speaking cultures; however, the characters in the books will be from different cultures and socio-economic backgrounds.

**Category C-2 Literature courses shall:**

- **Involve the student with literary works**  
A major portion of the work of this course will consist of the reading of literary works.
- **Promote students' ability to effectively analyze and respond to works of human imagination**  
Students will be asked in discussion and writing to explain their analyses of the texts, receiving feedback on their analyses.
- **Require substantive analytical/critical writing**  
Both in-class and out-of-class writing will be required that integrates literary works with economic and business theories. In addition, in-class exams will test the students' ability to take major themes from multiple works and critique the consistency and logic of these themes across cultures.

***All Category D courses shall:***

- Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience
- Focus on how a social science discipline conceives and studies human existence
- Address issues using the methods commonly employed by a social science discipline.

This course will ask students to employ theories from Economics, Management, and Organizational Behavior to examine how the American economic system and American business have impacted and continue to impact human life, as demonstrated by their representations in literature.

***In addition to meeting Category A-E criteria as appropriate all Upper Division Interdisciplinary GE courses shall:***

- **Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines**  
This course involves content, ideas, and approaches from Literary studies, Economics, and Business.
- **Include substantive written work\* consisting of in-class writing as well as outside class writing of revised prose.**  
This course will involve a substantive amount of writing consisting of in-class essays, exams, and out-of-class assignments.