**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester
to make the next catalog (2011-12) production**

DATE (CHANGE DATE EACH TIME REVISED): 10.01.10 REV 11.22.10
PROGRAM AREA(S) : BUS
Directions: All of sections of this form must be completed for course modifications. Use YELLOWED areas to enter data. All documents are stand alone sources of course information.

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1. **Course Information.**
   [Follow accepted catalog format.] (***Add additional prefixes i f cross-listed***)

OLD	NEW
Prefix BUS Course# 499 Title CAPSTONE Units (3)	Prefix BUS Course# 499 Title CAPSTONE Units (3)
3 hours lecture per week	3 hours lecture per week
hours blank per week	hours blank per week

OLD	NEW
X Prerequisites: All Lower Division (21 units) and other Upper Division (33 units) required courses in the Business Major or consent of instructor.	X Prerequisites: All Lower Division (21 units) and other Upper Division (33 units) required courses in the Business Major or consent of instructor.
X Consent of Instructor Required for Enrollment	X Consent of Instructor Required for Enrollment
Corequisites:	Corequisites:
Catalog Description (Do not use any symbols): An integration of all prior business core subject matter via two major components: 1) Teams of students participate in a PC-based simulation of an ongoing (fictitious) international business. Requires decision-making under uncertainty but within strict deadlines, competitor analysis, and formal oral/written reporting of results. 2) Individually and in teams, students analyze, research, discuss and report on complex written business cases – which provides interdisciplinary exposure.	**Catalog Description** (Do not use any symbols): An integration of all prior business core subject matter via two major components: 1) Teams of students participate in a PC-based simulation of an ongoing (fictitious) international business. Requires decision-making under uncertainty but within strict deadlines, competitor analysis, and formal oral/written reporting of results. 2) Individually and in teams, students analyze, research, discuss and report on complex written business cases – which provides interdisciplinary exposure.

OLD:

General Education Categories   Graded   Repeatable for up to   units
CR/NC
Lab Fee Requested   X   A - F   Total Completions
Course Level: Multiple
X   Undergraduate   Optional   Enrollment in same semester
    Post-bac/Credential   (Student's choice)
    Graduate

NEW:

General Education Categories   Graded   Repeatable for up to   units
CR/NC
Lab Fee Requested   X   A - F   Total Completions
Course Level: Multiple
X   Undergraduate   Optional   Enrollment in same semester
    Post-bac/Credential   (Student's choice)
    Graduate

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2. **Mode of Instruction (Hours per Unit are defaulted)**   **Hegis Code(s)**_____
                                                              (Provided by the Dean)

Existing

	Units	Hours Per Unit	Benchmark Enrollment	Graded
Lecture	**3**	**1**	**25**	X
Seminar		**1**		
Lab		**3**		
Activity		**2**		
Field Studies				
Indep Study				
Other blank				

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	**3**	**1**	**30**	X	
Seminar		**1**			
Lab		**3**			
Activity		**2**			
Field Studies					
Indep Study					
Other blank					

3. Course Attributes:

    General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: http://summit.csuci.edu/geapproval. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)
    A-1 Oral Communication
    A-2 English Writing
    A-3 Critical Thinking

B (Mathematics, Sciences & Technology)
    B-1 Physical Sciences
    B-2 Life Sciences – Biology
    B-3 Mathematics – Mathematics and Applications
    B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)
    C-1 Art
    C-2 Literature Courses
    C-3a Language
    C-3b Multicultural
    D (Social Perspectives)
    E (Human Psychological and Physiological Perspectives)
    UDIGE/INTD Interdisciplinary
    Meets University Writing Requirement
    Meets University Language Requirement

    American Institutions, Title V Section 40404:   Government   US Constitution   US History
Refer to website, Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm
    Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

This is a required upper division course in the Bachelor of Science in Business Program. The course is a culminating experience for business majors that attempts to integrate all previous business related material. Students are required to develop comprehensive approaches to business situations. They analyze cases and create their own businesses via an intensive simulation experience. It is essential for students to understand the inter-related nature of all business disciplines. Also, through intensive group activities, students gain an appreciation of working with others in stressful circumstances.

x   Requirement for the Major/Minor
    Elective for the Major/Minor
    Free Elective

Submit Program Modification if this course changes your program.

NEW

This is a required upper division course in the Bachelor of Science in Business Program. The course is a culminating experience for business majors that attempts to integrate all previous business related material. Students are required to develop comprehensive approaches to business situations. They analyze cases and create their own businesses via an intensive simulation experience. It is essential for students to understand the inter-related nature of all business disciplines. Also, through intensive group activities, students gain an appreciation of working with others in stressful circumstances.

x   Requirement for the Major/Minor
    Elective for the Major/Minor
    Free Elective

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: http://senate.csuci.edu/comm/curriculum/resources.htm)

Upon completion of the course, the student will be able to:

OLD
1. make and implement business decisions via a simulation exercise
2. produce analyses and present analyses orally and in writing to their peers and to a larger audience

Upon completion of the course, the student will be able to:*

NEW
1. Make and implement business decisions via a simulation exercise (1,5,6)
Produce analyses and present analyses orally and in writing to their peers and to a larger audience

3. create effective business plans and clearly describe strategies, goal and objectives
4. summarize orally and in writing the performance of businesses

(1,2,3,5,6)
2. Create effective business plans and clearly describe strategies, goal and objectives (1,2,3,5,6)
3. Summarize orally and in writing the performance of businesses (2,3,5,6)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

6. **Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

OLD	NEW
1. Accounting	1. Accounting
2. Economics	2. Economics
3. Communications	3. Communications
4. MIS	4. MIS
5. Finance	5. Finance
6. Management	6. Management
7. Small Group Processes	7. Small Group Processes
8. Production Planning	8. Production Planning
9. Inventory Management	9. Inventory Management
10. Marketing	10. Marketing
11. Marketing Planning	11. Marketing Planning
12. Strategic Planning	12. Strategic Planning
13. Business Planning	13. Business Planning
14. Tactical Planning	14. Tactical Planning
15. Case Analysis	15. Case Analysis
16. Research Methods for Business Topics	16. Research Methods for Business Topics

Does this course content overlap with a course offered in your academic program? Yes   No X
If YES, what course(s) and provide a justification of the overlap. As an integration of the information in all other core courses in the Business major, Capstone naturally overlaps, deepens and extends the material from those courses.

Does this course content overlap a course offered in another academic area? Yes   No
If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. **Cross-listed Courses (Please note each prefix in item No. 1)**
   A. **List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).**
   B. **List each cross-listed prefix for the course:**
   C. **Program responsible for staffing: Bus and Econ**

8. **References.** *[Provide 3-5 references]*

   OLD
1. Hill/Jones, Strategic Management (5th Edition), Houghlin Mifflin, 2001.
2. Wheeler/Hunger, Cases in Strategic Management (7th Edition), Prentice Hall, 2000.
3. Cotter/Fritzsch, Business Policy Game, International Version, Prentice hall, 1995.

   NEW
1. Hill/Jones, Strategic Management (5th Edition), Houghlin Mifflin, 2001.
2. Wheeler/Hunger, Cases in Strategic Management (7th Edition), Prentice Hall, 2000.
3. Cotter/Fritzsch, Business Policy Game, International Version, Prentice hall, 1995.

9. **Tenure Track Faculty qualified to teach this course.**
   Business & Economics Faculty

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes   **No** X
   If YES, list the resources needed.

   A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

   B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

   C. Facility/Space/Transportation Needs:

   D. Lab Fee Requested: Yes   **No**   **(Refer to the Dean's Office for additional processing)**
   E. Other.

12. Indicate Changes and Justification for Each. *[Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]*

  Course title	 Course Content	
  Prefix/suffix	X Course Learning Outcomes	
  Course number	 References	
  Units	 GE	
  Staffing formula and enrollment limits	 Other 	
  Prerequisites/Corequisites	 Reactivate Course	
  Catalog description		
X Mode of Instruction		

Justification: Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes   **No** X
   If, YES attach a program update or program modification form for all programs affected.
   Priority deadline for New Minors and Programs: October 4, 2010 of preceding year.
   Priority deadline for Course Proposals and Modifications: October 15, 2010.
   Last day to submit forms to be considered during the current academic year: April 15th.

William Cordeiro

Proposer(s) of Course Modification   Date
Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet
Course:
If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

General Education Chair		
	Signature	Date

Center for Intl Affairs Director		
	Signature	Date

Center for Integrative Studies Director		
	Signature	Date

Center for Multicultural Engagement Director		
	Signature	Date

Center for Civic Engagement and Service Learning Director		
	Signature	Date

Curriculum Chair		
	Signature	Date

Dean of Faculty		
	Signature	Date