

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL
Courses must be submitted by November 2, 2009,
to make the next catalog (2010--2011) production

DATE (CHANGE DATE EACH TIME REVISED): **NOVEMBER 1, 2009; REV 12.1.09**

PROGRAM AREA(S): **BUSINESS**

Directions: All of sections of this form must be completed for course modifications. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix **BUS** Course# **499** Title **Capstone** Units **(3)**
3 hours lecture per week
 hours blank per week

Prerequisites: All Lower Division (24 units) and other Upper Division (33 units) required courses in the Business Major or consent of instructor.

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols): An integration of all prior business core subject matter via two major components: 1) Teams of students participate in a PC-based simulation of an ongoing (fictitious) international business. Requires decision-making under uncertainty but within strict deadlines, competitor analysis, and formal oral/written reporting of results. 2) Individually and in teams, students analyze, research, discuss and report on complex written business cases – which provides interdisciplinary exposure.

General Education Graded Repeatable
 Categories CR/NC for up to units
 Lab Fee Requested A - F Total Completions
 Course Level: Multiple Enrollment in
 Undergraduate Optional (Student's choice) same semester
 Post-bac/Credential
 Graduate

NEW

Prefix **BUS** Course# **499** Title **Capstone** Units **(3)**
3 hours lecture per week
 hours blank per week

Prerequisites: All Lower Division (21 units) and other Upper Division (33 units) required courses in the Business Major.

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols): An integration of all prior business core subject matter via two major components: 1) Teams of students participate in a PC-based simulation of an ongoing (fictitious) international business. Requires decision-making under uncertainty but within strict deadlines, competitor analysis, and formal oral/written reporting of results. 2) Individually and in teams, students analyze, research, discuss and report on complex written business cases – which provides interdisciplinary exposure.

General Education Graded Repeatable for
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 Post-bac/Credential
 Graduate

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
 (Provided by the Dean)

Existing

Proposed

| | Units | Hours Per Unit | Benchmark Enrollment | Graded | | Units | Hours Per Unit | Benchmark Enrollment | Graded | CS No. (filled out by Dean) |
|---------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------|--------------------------|--------------------------|--------------------------|--------------------------|-----------------------------|
| Lecture | 3 | 1 | 25 | <input type="checkbox"/> | Lecture | 3 | 1 | 25 | <input type="checkbox"/> | <input type="checkbox"/> |
| Seminar | <input type="checkbox"/> | 1 | <input type="checkbox"/> | <input type="checkbox"/> | Seminar | <input type="checkbox"/> | 1 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Lab | <input type="checkbox"/> | 3 | <input type="checkbox"/> | <input type="checkbox"/> | Lab | <input type="checkbox"/> | 3 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Activity | <input type="checkbox"/> | 2 | <input type="checkbox"/> | <input type="checkbox"/> | Activity | <input type="checkbox"/> | 2 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Field Studies | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Field Studies | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Indep Study | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Indep Study | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other blank | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Other blank | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]

OLD

This is a required upper division course in the Bachelor of Science in Business Program. The course is a culminating experience for business majors that attempts to integrate all previous business related material. Students are required to develop comprehensive approaches to business situations. They analyze cases and create their own businesses via an intensive simulation experience. It is essential for students to understand the inter-related nature of all business disciplines. Also, through intensive group activities, students gain an appreciation of working with others in stressful circumstances.

- Requirement for the Major/Minor
- Elective for the Major/Minor
- Free Elective

NEW

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- Requirement for the Major/Minor
- Elective for the Major/Minor
- Free Elective

Submit Program Modification if this course changes your program.

5. Learning Objectives. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

Students who successfully complete this course will be able to:

- make and implement business decisions via a simulation exercise

Upon completion of the course, the student will be able to:

NEW

- make and implement business decisions via a simulation exercise

- produce analyses and present analyses orally and in writing to their peers and to a larger audience
- create effective business plans and clearly describe strategies, goal and objectives
- summarize orally and in writing the performance of businesses

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- create effective business plans and clearly describe strategies, goal and objectives
- summarize orally and in writing the performance of businesses

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

1. Accounting
2. Economics
3. Communications
4. MIS
5. Finance
6. Management
7. Small Group Processes
8. Production Planning
9. Inventory Management
10. Marketing
11. Marketing Planning
12. Strategic Planning
13. Business Planning
14. Tactical Planning
15. Case Analysis
16. Research Methods for Business Topics

NEW

1. Accounting
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9. Inventory Management
10. Marketing
11. Marketing Planning
12. Strategic Planning
13. Business Planning
14. Tactical Planning
15. Case Analysis
16. Research Methods for Business Topics

Does this course content overlap with a course offered in your academic program? Yes No
 If YES, what course(s) and provide a justification of the overlap. **As an integration of the information in all other core courses in the Business major, Capstone naturally overlaps, deepens and extends the material from those courses.**

Does this course content overlap a course offered in another academic area? Yes No
 If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing:

8. References. [Provide 3-5 references]

- OLD**
1. Hill/Jones, Strategic Management (5th Edition), Houghlin Mifflin, 2001.
 2. Wheeler/Hunger, Cases in Strategic Management (7th Edition), Prentice Hall, 2000.
 3. Cotter/Fritzsch, Business Policy Game, International Version, Prentice hall, 1995.

- NEW**
1. Hill/Jones, Strategic Management (7th Edition), Houghlin Mifflin, 2005.
 2. Wheeler/Hunger, Cases in Strategic Management (7th Edition), Prentice Hall, 2000.
 3. Cotter/Fritzsch, Business Policy Game, International Version, Prentice hall, 1995.

9. Tenure Track Faculty qualified to teach this course.

Business & Economics Faculty

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes No

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes No (Refer to the Dean’s Office for additional processing)

E. Other.

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

- | | |
|---|---|
| <input type="checkbox"/> Course title | <input type="checkbox"/> Course Content |
| <input type="checkbox"/> Prefix/suffix | <input type="checkbox"/> Course Learning Objectives |
| <input type="checkbox"/> Course number | <input type="checkbox"/> References |
| <input type="checkbox"/> Units | <input type="checkbox"/> GE |
| <input type="checkbox"/> Staffing formula and enrollment limits | <input type="checkbox"/> Other <input type="checkbox"/> |
| <input checked="" type="checkbox"/> Prerequisites/Corequisites | <input type="checkbox"/> Reactivate Course |
| <input type="checkbox"/> Catalog description | |
| <input type="checkbox"/> Mode of Instruction | |

Justification: This change is ONLY to correct the lower division unit prerequisite for BUS 499 Capstone. When lower division English composition was dropped from our program requirements [as it was redundant with general education], the correction to this course was never made.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes No

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 5, 2009** of preceding year.

Priority deadline for Course Proposals and Modifications: **November 2, 2009**.

Last day to submit forms to be considered during the current academic year: **April 15th**.

Paul Rivera

November 1,
2009

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet

Course: BUS 499 Capstone

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

| | | |
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| Program Chair | | |
|---------------|--|--|

Signature

Date

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| Program Chair | | |
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Signature

Date

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| Program Chair | | |
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Signature

Date

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| General Education Chair | | |
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Signature

Date

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| Center for Intl Affairs Director | | |
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Signature

Date

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| Center for Integrative Studies Director | | |
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Signature

Date

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| Center for Multicultural Engagement Director | | |
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Signature

Date

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| Center for Civic Engagement and Service Learning Director | | |
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Signature

Date

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| Curriculum Chair | | |
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Signature

Date

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| Dean of Faculty | | |
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Signature

Date