

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

NEW COURSE PROPOSAL

PROGRAM AREA BUSINESS & ECONOMICS

1. Catalog Description of the Course. *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

BUS 508 BUSINESS ETHICS AND LAW (3)

Three hours seminar per week

An overview of the ethical environment for business operations, with a special emphasis on the legal environment. Explores decision-making frameworks for managers in addressing ethical and legal issues that confront modern business organizations. May be offered with an extensive online component.

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture	_____	_____	_____
Seminar	<u> 3 </u>	<u> 1 </u>	<u> 25 </u>
Laboratory	_____	_____	_____
Activity	_____	_____	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is a required “Foundations” course in the MBA curriculum for students who lack a Bachelors degree in business or in a closely related field. All managers must understand the ethical and legal issues facing modern organizations. Students need an analytical framework to address ethical/legal issues related to government, society, workers, pollution, human resources, contracts, employment and property. This course develops an understanding of the underlying issues, the alternatives solutions and the ramifications of various operational choices. The course may be offered partially or wholly online.

Learning Objectives

Students who successfully complete this course will be able to:

1. Read business cases and legal cases and describe (orally and in writing) the issues of the cases.
2. Describe (in writing) alternative ethical frameworks and their implications for managers.
3. Analyze environmental issues and offer recommendations for corrective actions within ethical and legal frameworks.
4. In writing, demonstrate an understanding of the inter-relationships among the disciplines within business and economics.
5. Orally and in writing, identify key alternatives to business actions based on ethical and legal theory and justify recommended actions.

4. Is this a General Education Course **YES** **NO**

If Yes, indicate GE category:

A (English Language, Communication, Critical Thinking)	
B (Mathematics & Sciences)	
C (Fine Arts, Literature, Languages & Cultures)	
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

Business Ethics

1. Business, Government, Society
2. Management of Social Responsibility
3. Managing Ethical Decision-Making
4. Managing Business and Government Relationships
5. Multinational Issues
6. Pollution Control issues
7. Consumer issues
8. Human Resource Issues

Law

1. Foundations of Business Law
2. Trials; Torts
3. Intellectual Property
4. Contracts
5. Bankruptcy
6. Personnel Issues
7. Corporate Forms
8. Personal and real Property

6. References. [Provide 3 - 5 references on which this course is based and/or support it.]

Barnes, Dworkin, Richards. *Law for Business*. McGraw-Hill. 2003.
Bresser, Terry. *The Conscience of Capitalism*. Praeger Press. 2003.
Cheeseman, H. *Essentials of Contemporary Business Law*, Prentice Hall. 2002.
Corley, Reed, Shedd, Morehead. *Legal and Regulatory Environment for Business*. McGraw-Hill. 2004.
Holden, Philip. *Ethics for Managers*. Gower Publications. 2003.
Sims, Ronald R. *Ethics and Corporate Social Responsibility*. Praeger Press. 2003.
Steiner, George and John Steiner. *Business, Government and Society* (10th Edition), McGraw-Hill, 2003

7. List Faculty Qualified to Teach This Course.

William Cordeiro
Rudolph Estrada
Business Faculty

8. Frequency.

a. Projected semesters to be offered: Fall 1 Spring 1 Summer

9. New Resources Required.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment
- b. Library needs
- c. Facility/space needs

None

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

William Cordeiro October 27, 2003
Proposer of Course Date