CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

NEW COURSE PROPOSAL

PROGRAM AREA   BUSINESS/ECONOMICS

1. Catalog Description of the Course. [Follow accepted catalog format.]

Prefix BUS  Course# 521  Title SPECIAL TOPICS IN MANAGEMENT  Units (3)
3 hours Seminar per week
☒ Prerequisites Consent of instructor
☐ Corequisites

Description In-depth analysis of current topics in management. Topics vary each semester. Repeatable by topic.

Gen Ed ☐ CR/NC ☒ Repeatable for up to 6 units
Lab Fee Required ☒ Optional (Student’s choice) Total Completions Allowed

2. Mode of Instruction.

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<tr>
<th>Component</th>
<th>Units</th>
<th>Hours per Unit</th>
<th>Benchmark Enrollment</th>
<th>Graded Component</th>
<th>CS #</th>
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<td>Lecture</td>
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3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) [Use as much space as necessary]

Justification: This course provides an in-depth analysis of issues in management at the graduate level. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

Learning Objectives:
Upon completion of this course students will be able to:

(Press enter for the next bulleted item)

- Identify specific problems in management.
- Apply the appropriate analytical tools to address specific problems in management.
- Summarize and report findings related to the description, assessment or solution of problem in management.

This course is an elective for the MBA Program

4. Is this a General Education Course  YES ☐ NO ☒

If Yes, indicate GE category and attach GE Criteria Form:

A (English Language, Communication, Critical Thinking)
A-1 Oral Communication ☐
A-2 English Writing ☐
A-3 Critical Thinking ☐

B (Mathematics, Sciences & Technology)
B-1 Physical Sciences ☐
B-2 Life Sciences – Biology ☐
B-3 Mathematics – Mathematics and Applications ☐
B-4 Computers and Information Technology ☐

C (Fine Arts, Literature, Languages & Cultures)
C-1 Art ☐
C-2 Literature Courses ☐
C-3a Language ☐

6/6/05 cp
5. **Course Content in Outline Form.** [Be as brief as possible, but use as much space as necessary]
   (Press enter for the next bulleted item)

Varies by semester. Example of one semester:

- The Strategic Management Process
- Vision, Mission and Objectives
- Situation Analysis
- Competitive Advantage
- Strategy Implementation
- Control Systems and Continuous Improvement
- Ethics and Social Responsibility

Does this course overlap a course offered in your academic program? **YES** □ **NO** ✗

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? **YES** □ **NO** ✗

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair of the other academic area is required on the consultation sheet below.

6. **Cross-listed Courses (Please fill out separate form for each PREFIX)**

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the consultation sheet below

Department responsible for staffing:

7. **References.** [Provide 3 - 5 references on which this course is based and/or support it.]
   (Press enter for the next number)

   1. Relevant materials to be selected by the instructor.

8. **List Faculty Qualified to Teach This Course.**

   Prof. William Cordeiro
   Prof. Damon. Aiken

9. **Frequency.**
   a. Projected semesters to be offered: Fall □ Spring ✗ Summer □

10. **New Resources Required.** **YES** □ **NO** ✗

    If YES, list the resources needed and obtain signatures from the appropriate programs/units on the consultation sheet below.

    a. Computer (data processing), audio visual, broadcasting needs, other equipment)

    b. Library needs
c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES □ NO □
   If, YES attach a program modification form for all programs affected.

__________________________________________  ________________
Proposer of Course                          Date
Approvals

___________________________________________________
Program Chair       Date

___________________________________________________
General Education Committee Chair       Date

___________________________________________________
Curriculum Committee Chair       Date

___________________________________________________
Dean       Date
1. Course Title: ____

2. Program Area: ____

**Recommend Approval**

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<thead>
<tr>
<th>Program Area/Unit</th>
<th>Program/Unit Chair</th>
<th>YES</th>
<th>NO (attach objections)</th>
<th>Date</th>
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