

NEW COURSE PROPOSAL

PROGRAM AREA BUSINESS/ECONOMICS

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix BUS Course# 521 Title SPECIAL TOPICS IN MANAGEMENT Units (3)

3 hours Seminar per week

Prerequisites Consent of instructor

Corequisites

Description In-depth analysis of current topics in management. Topics vary each semester. Repeatable by topic.

Graded

Gen Ed

CR/NC

Repeatable for up to 6 units

Categories

Lab Fee Required

A - F

Total Completions Allowed

Optional (Student's choice)

Multiple Enrollment in same semester

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS # (filled in by Dean)
Lecture	3	1	20	<input type="checkbox"/>	
Seminar				<input type="checkbox"/>	
Laboratory				<input type="checkbox"/>	
Activity				<input type="checkbox"/>	

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Justification: This course provides an in-depth analysis of issues in management at the graduate level. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

Learning Objectives:

Upon completion of this course students will be able to:

(Press enter for the next bulleted item)

- Identify specific problems in management.
- Apply the appropriate analytical tools to address specific problems in management.
- Summarize and report findings related to the description, assessment or solution of problem in management.

This course is an elective for the MBA Program

4. Is this a General Education Course YES NO

If Yes, indicate GE category and attach GE Criteria Form:

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences

B-2 Life Sciences – Biology

B-3 Mathematics – Mathematics and Applications

B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

C-1 Art

C-2 Literature Courses

C-3a Language

C-3b Multicultural
D (Social Perspectives)
E (Human Psychological and Physiological Perspectives)
UD Interdisciplinary

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*
(Press enter for the next bulleted item)

Varies by semester. Example of one semester:

- The Strategic Management Process
- Vision, Mission and Objectives
- Situation Analysis
- Competitive Advantage
- Strategy Implementation
- Control Systems and Continuous Improvement
- Ethics and Social Responsibility

Does this course overlap a course offered in your academic program? YES NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair of the other academic area is required on the consultation sheet below.

6. Cross-listed Courses (Please fill out separate form for each PREFIX)

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the consultation sheet below

Department responsible for staffing:

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*
(Press enter for the next number)

1. Relevant materials to be selected by the instructor.

8. List Faculty Qualified to Teach This Course.

Prof. William Cordeiro
Prof. Damon Aiken

9. Frequency.

a. Projected semesters to be offered: Fall Spring Summer

10. New Resources Required. YES NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the consultation sheet below.

a. Computer (data processing), audio visual, broadcasting needs, other equipment)

b. Library needs

c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES NO

If, YES attach a program modification form for all programs affected.

Proposer of Course

Date

Approvals

Program Chair Date

General Education Committee Chair Date

Curriculum Committee Chair Date

Dean Date

**California State University Channel Islands
New Course Proposal Consultation Sheet**

1. Course Title: _____

2. Program Area: _____

Recommend Approval

Program Area/Unit	Program/Unit Chair	YES	NO (attach objections)	Date
Art				
Biology				
Business & Economics				
Education				
English				
History				
Liberal Studies				
Mathematics & CS				
Multiple Programs				
Psychology				
Library				
Information Technology				