1. **Catalog Description of the Course.** [Follow accepted catalog format.]

   Prefix **BUS**  Course# 531  **Title** SPECIAL TOPICS IN BUSINESS  **Units** (3)

   3 hours  Seminar per week

   ☑ Prerequisites  Consent of instructor

   ☐ Corequisites

   **Description** In-depth analysis of current topics in business. Topics vary each semester. Repeatable by topic.

   ☐ Gen Ed  ☐ CR/NC  ☑ Repeatable for up to 6 units

   ☐ Lab Fee Required  ☑ A - F  Total Completions Allowed

   ☐ Optional  (Student’s choice)  ☑ Multiple Enrollment in same semester

2. **Mode of Instruction.**

<table>
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<tr>
<th>Units</th>
<th>Hours per Unit</th>
<th>Benchmark Enrollment</th>
<th>Graded Component</th>
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3. **Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) [Use as much space as necessary]

   Justification: This course provides an in-depth analysis of issues in business at the graduate level. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

   Learning Objectives:
   Upon completion of this course students will be able to:
   
   (Press enter for the next bulleted item)

   - Identify specific problems in business.
   - Apply the appropriate analytical tools to address specific problems in business.
   - Summarize and report findings related to the description, assessment or solution of problems in business.

   This course is an elective for the MBA Program

4. **Is this a General Education Course**  YES ☐  NO ☑

   If Yes, indicate GE category and attach GE Criteria Form:

   A (English Language, Communication, Critical Thinking)
   - A-1 Oral Communication
   - A-2 English Writing
   - A-3 Critical Thinking

   B (Mathematics, Sciences & Technology)
   - B-1 Physical Sciences
   - B-2 Life Sciences – Biology
   - B-3 Mathematics – Mathematics and Applications
   - B-4 Computers and Information Technology

   C (Fine Arts, Literature, Languages & Cultures)
   - C-1 Art
   - C-2 Literature Courses
5. **Course Content in Outline Form.** [Be as brief as possible, but use as much space as necessary]

(Press enter for the next bulleted item)

Varies by semester. Example of one semester:

- The role of business in society
- Current issues in business
- Business and government relationships
- Business competition: domestic and global enterprises
- Lessons for non-profit organizations from business
- Entrepreneurial vs. established businesses

Does this course overlap a course offered in your academic program? YES □ NO ☒
If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES □ NO ☒
If YES, what course(s) and provide a justification of the overlap?
Signature of Academic Chair of the other academic area is required on the consultation sheet below.

6. **Cross-listed Courses (Please fill out separate form for each PREFIX)**

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the consultation sheet below

Department responsible for staffing:

7. **References.** [Provide 3 - 5 references on which this course is based and/or support it.]

(Press enter for the next number)

1. Relevant materials to be selected by the instructor.

8. **List Faculty Qualified to Teach This Course.**

Professors Chen, Cordeiro, Liang, Morris, Paiva, Rivera, Smith, Zhao

9. **Frequency.**

a. Projected semesters to be offered: Fall □ Spring ☒ Summer □

10. **New Resources Required.** YES □ NO ☒

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the consultation sheet below.

a. Computer (data processing), audio visual, broadcasting needs, other equipment

b. Library needs
c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES □ NO □
   If, YES attach a program modification form for all programs affected.

_____________________________________________    __________________________
Proposer of Course                                Date
Approvals

Program Chair                  Date

General Education Committee Chair  Date

Curriculum Committee Chair       Date

Dean                            Date
1. Course Title: _____

2. Program Area: _____

**Recommend Approval**

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