

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS**

**NEW COURSE PROPOSAL**

PROGRAM AREA BUSINESS AND ECONOMICS

**1. Catalog Description of the Course.** *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of \_\_\_ units); time distribution (Lecture \_\_\_ hours, laboratory \_\_\_ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

**Bus 540 FINANCIAL REPORTING AND ANALYSIS (3)**

Three hours seminar per week

Pre-requisites: BUS 520

Co-requisites: BUS 530

Provides an understanding of the use of financial information in managing an organization. The course focuses on analyzing and interpreting financial statements, applying analytical tools and techniques to financial statements in order to make sound investment and operating decisions, and applying standard corporate funding models in corporate financial management.

**2. Mode of Instruction.**

	<b>Units</b>	<b>Hours per Unit</b>	<b>Benchmark Enrollment</b>
Lecture	_____	_____	_____
Seminar	___3___	___1___	___25___
Laboratory	_____	_____	_____
Activity	_____	_____	_____

**3. Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Business leaders must understand fundamental accounting and finance principles and applications. This required course in the MBA curriculum is designed to give MBA students a working knowledge of these principles and applications. Successful business leaders must also understand the impact of management decisions on the financial status and the financial statements of an entity. This course addresses management decisions from both qualitative and quantitative perspectives. Successful students will be able to analyze and effectively communicate business decisions. This course must be taken concurrently with BUS 530 (Managing Business Operations) in a learning community/cohort model.

Learning Objectives

Students who successfully complete this course will be able to:

1. Read and interpret published financial statements.
2. Analyze financial statements from a management, creditor, and investor perspective.
3. Analyze a company's cash flow.
4. Identify cost behavior
5. Identify and analyze an entity's cost structure
6. Identify relevant costs for decision making
7. Use CVP analysis in decision making
8. Prepare and analyze capital budgets.
9. Value assets given certain cash flow forecasts and risk characteristics.

**4. Is this a General Education Course** **NO**

**If Yes, indicate GE category:**

<b>A (English Language, Communication, Critical Thinking)</b>	
<b>B (Mathematics &amp; Sciences)</b>	
<b>C (Fine Arts, Literature, Languages &amp; Cultures)</b>	
<b>D (Social Perspectives)</b>	
<b>E (Human Psychological and Physiological Perspectives)</b>	



**5. Course Content in Outline Form.** [Be as brief as possible, but use as much space as necessary]

Financial statements

1. Financial statement overview
2. Understanding the Auditor's report
3. Components of the individual financial statements
4. Analysis of financial statements
5. In depth review of the Statement of Cash Flow

Cost Structure

1. Study of cost behavior
2. Study of cost structure
3. Identify relevant costs for decision making

Valuation

1. Valuation of assets
2. Valuation of stocks and bonds
3. Risk, cost of capital, and capital budgeting
4. Capital Structure

**6. References.** [Provide 3 - 5 references on which this course is based and/or support it.]

Fraser L.M. and A Ormiston. *Understanding Financial Statements* (6<sup>th</sup> edition). Prentice Hall 2001

Robinson, T.R. et.al. *Financial Statement Analysis: A global Perspective*. Prentice Hall 2004

Ross, S. A., et.al. *Corporate Finance* (6<sup>th</sup> edition). McGraw-Hill Irwin. 2002

Stickney, C.P. et.al. *Financial Reporting and Statement Analysis: A Strategic Perspective*. Thompson Southwestern. 2004

**7. List Faculty Qualified to Teach This Course.**

Dr. Cathy Claiborne  
Business Faculty

**8. Frequency.**

a. Projected semesters to be offered: Fall \_1\_ Spring \_1\_ Summer \_\_\_\_\_

**9. New Resources Required.**

- a. Computer (data processing), audio visual, broadcasting needs, other equipment
  - b. Library needs
  - c. Facility/space needs
- None

**10. Consultation.**

Attach consultation sheet from all program areas, Library, and others (if necessary)

**11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.**

\_ Dr. Cathy Claiborne \_\_\_\_\_ October 27, 2003 \_\_\_\_\_  
Proposer of Course Date