NEW COURSE PROPOSAL

PROGRAM AREA BUSINESS/ECONOMICS

1. **Catalog Description of the Course.** [Follow accepted catalog format.]

   Prefix BUS Course# 572 Title GRADUATE INTERNATIONAL EXPERIENCE IN BUSINESS Units (3)
   3 hours Lecture per week
   ☑ Prerequisites Consent of Instructor
   ☐ Corequisites
   **Description** Analysis of international business environments, including site visits to appropriate locations.

   Graded ☑ CR/NC ☑ Repeatable for up to 6 units

2. **Mode of Instruction.**

<table>
<thead>
<tr>
<th>Component</th>
<th>Units</th>
<th>Hours per Unit</th>
<th>Benchmark Enrollment</th>
<th>Graded Component</th>
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<tr>
<td>Lecture</td>
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<td>Seminar</td>
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3. **Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) [Use as much space as necessary]

   **Justification:** Since business is practiced on a global basis, students need to appreciate foreign environments - especially via personal onsite observations.

   **Learning Objectives:**
   Upon completion of this course students will be able to:

   - Identify and articulate characteristics of foreign business operating environments.
   - Write a summary of their onsite observations.
   - Write a report and deliver an oral presentation describing their analysis of their onsite observations.

   This course is an elective for the MBA Program.

4. **Is this a General Education Course**

   YES ☐ NO ☑

   If Yes, indicate GE category and attach GE Criteria Form:

   - A (English Language, Communication, Critical Thinking)
     - A-1 Oral Communication ☐
     - A-2 English Writing ☐
     - A-3 Critical Thinking ☐
   - B (Mathematics, Sciences & Technology)
     - B-1 Physical Sciences ☐
     - B-2 Life Sciences – Biology ☐
     - B-3 Mathematics – Mathematics and Applications ☐
     - B-4 Computers and Information Technology ☐
   - C (Fine Arts, Literature, Languages & Cultures)
     - C-1 Art ☐
     - C-2 Literature Courses ☐
     - C-3a Language ☐
5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]
   (Press enter for the next bulleted item)
   
   • Attend lectures before the visits to a foreign country
   • Site visits
   • Maintain a written journal
   • Present final report - written & oral- concerning visit

   Does this course overlap a course offered in your academic program? YES ☐ NO ☒
   If YES, what course(s) and provide a justification of the overlap?

   Does this course overlap a course offered in another academic area? YES ☐ NO ☒
   If YES, what course(s) and provide a justification of the overlap?
   Signature of Academic Chair of the other academic area is required on the consultation sheet below.

6. Cross-listed Courses (Please fill out separate form for each PREFIX)
   List Cross-listed Courses

   Signature of Academic Chair(s) of the other academic area(s) is required on the consultation sheet below

   Department responsible for staffing:

7. References. [Provide 3 - 5 references on which this course is based and/or support it.]
   (Press enter for the next number)


8. List Faculty Qualified to Teach This Course.

   Prof. William Cordeiro
   Prof. Paul Rivera
   Prof. Ashish Vaidya

   a. Projected semesters to be offered: Fall ☐ Spring ☒ Summer ☐

10. New Resources Required. YES ☐ NO ☒
    If YES, list the resources needed and obtain signatures from the appropriate programs/units on the consultation sheet below.
    
    a. Computer (data processing), audio visual, broadcasting needs, other equipment)
b. Library needs

c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES □ NO ☒
If, YES attach a program modification form for all programs affected.

__________________________________________________________________________  __________
Proposer of Course  Date
Approvals

Program Chair ___________________________ Date

General Education Committee Chair ___________________________ Date

Curriculum Committee Chair ___________________________ Date

Dean ___________________________ Date
1. Course Title: _____

2. Program Area: _____

### Recommend Approval

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<thead>
<tr>
<th>Program Area/Unit</th>
<th>Program/Unit Chair</th>
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<th>NO (attach objections)</th>
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