

NEW COURSE PROPOSAL

PROGRAM AREA BUSINESS/ECONOMICS

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix BUS Course# 572 Title GRADUATE INTERNATIONAL EXPERIENCE IN BUSINESS Units (3)
3 hours Lecture per week

Prerequisites Consent of Instructor

Corequisites

Description Analysis of international business environments, including site visits to appropriate locations.

Gen Ed CR/NC Repeatable for up to 6 units

Categories Lab Fee Required A - F Optional (Student's choice) Total Completions Allowed Multiple Enrollment in same semester choice

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS # (filled in by Dean)
Lecture	3	1	20	<input type="checkbox"/>	
Seminar				<input type="checkbox"/>	
Laboratory				<input type="checkbox"/>	
Activity				<input type="checkbox"/>	

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Justification: Since business is practiced on a global basis, students need to appreciate foreign environments - especially via personal onsite observations.

Learning Objectives:

Upon completion of this course students will be able to:
(Press enter for the next bulleted item)

- Identify and articulate characteristics of foreign business operating environments.
- Write a summary of their onsite observations.
- Write a report and deliver an oral presentation describing their analysis of their onsite observations.

This course is an elective for the MBA Program.

4. Is this a General Education Course YES NO

If Yes, indicate GE category and attach GE Criteria Form:

- A (English Language, Communication, Critical Thinking)**
- A-1 Oral Communication
 - A-2 English Writing
 - A-3 Critical Thinking
- B (Mathematics, Sciences & Technology)**
- B-1 Physical Sciences
 - B-2 Life Sciences – Biology
 - B-3 Mathematics – Mathematics and Applications
 - B-4 Computers and Information Technology
- C (Fine Arts, Literature, Languages & Cultures)**
- C-1 Art
 - C-2 Literature Courses
 - C-3a Language

C-3b Multicultural
D (Social Perspectives)
E (Human Psychological and Physiological Perspectives)
UD Interdisciplinary

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*
(Press enter for the next bulleted item)

- Attend lectures before the visits to a foreign country
- Site visits
- Maintain a written journal
- Present final report - written & oral- concerning visit

Does this course overlap a course offered in your academic program? YES NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair of the other academic area is required on the consultation sheet below.

6. Cross-listed Courses (Please fill out separate form for each PREFIX)

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the consultation sheet below

Department responsible for staffing:

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*
(Press enter for the next number)

1. Adler, N. 1996, International Dimensions of Organizational Behavior (3rd Ed), South- Western Publishing.
2. Hitt, M., D. Ireland and R. Hoskisson, 2005, Strategic Management: Competitiveness and Globalization, South-Western Publishing.
3. Hofstade, G.H.,2001, Culture's Consequances: International Differences in Work Related Values (2nd Ed), Sage Publications.
4. M. Peng, 2003, "Institutional Transitions and Startegic Choices," Academy of Management Review, 28, 275-296.
5. S. Tallman and K. Fladmoe-Linguist, 2002, "Internalization, Globalization and Capacity-based Strategy," California Management Review, 459(I), 116-135.

8. List Faculty Qualified to Teach This Course.

Prof. William Cordeiro
Prof. Paul Rivera
Prof. Ashish Vaidya

9. Frequency.

a. Projected semesters to be offered: Fall Spring Summer

10. New Resources Required. YES NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the consultation sheet below.

a. Computer (data processing), audio visual, broadcasting needs, other equipment)

b. Library needs

c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES NO
If, YES attach a program modification form for all programs affected.

Proposer of Course

Date

Approvals

Program Chair

Date

General Education Committee Chair

Date

Curriculum Committee Chair

Date

Dean

Date

**California State University Channel Islands
New Course Proposal Consultation Sheet**

1. Course Title: _____

2. Program Area: _____

Recommend Approval

Program Area/Unit	Program/Unit Chair	YES	NO (attach objections)	Date
Art				
Biology				
Business & Economics				
Education				
English				
History				
Liberal Studies				
Mathematics & CS				
Multiple Programs				
Psychology				
Library				
Information Technology				