1. **Catalog Description of the Course.** [Follow accepted catalog format.]

Prefix COMM  Course# 200  Title INTRODUCTION TO COMMUNICATION STUDIES  Units (3)

3 hours  lecture per week

Prerequisites COMM101

Corequisites

Description Foundational principles and theories of communication provide the student with alternate ways to understand human interaction. Tracing historical and cultural answers to the question, "what is communication?" guides students to consider alternate paradigms.

Graded

Gen Ed  

Categories A1  

Lab Fee Required  

A - F  

Repeatable for up to  

Total Completions Allowed  

Optional (Student’s choice)  

Multiple Enrollment in same semester

2. **Mode of Instruction.**

<table>
<thead>
<tr>
<th>Component</th>
<th>Units (filled in by Dean)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>3</td>
</tr>
<tr>
<td>Seminar</td>
<td>1</td>
</tr>
<tr>
<td>Laboratory</td>
<td></td>
</tr>
<tr>
<td>Activity</td>
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</tbody>
</table>

3. **Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) [Use as much space as necessary]

This is a required course for the Bachelor of Arts in Communication.

After completing this course, students will be able to:

a) describe the field of communication studies;

b) recognize the difference between communication theories;

c) differentiate communication uses in various social contexts.

4. **Is this a General Education Course**

   YES ☒  NO ☐

   If Yes, indicate GE category and attach GE Criteria Form:

   **A (English Language, Communication, Critical Thinking)**
   A-1 Oral Communication ☒
   A-2 English Writing ☐
   A-3 Critical Thinking ☐

   **B (Mathematics, Sciences & Technology)**
   B-1 Physical Sciences ☐
   B-2 Life Sciences – Biology ☐
   B-3 Mathematics – Mathematics and Applications ☐
   B-4 Computers and Information Technology ☐

   **C (Fine Arts, Literature, Languages & Cultures)**
   C-1 Art ☐
   C-2 Literature Courses ☐
   C-3a Language ☐
   C-3b Multicultural ☐

   **D (Social Perspectives)**
   ☐

   **E (Human Psychological and Physiological Perspectives)**
   ☐

   **UD Interdisciplinary**
5. **Course Content in Outline Form.** [Be as brief as possible, but use as much space as necessary]

I. Brief History of Communication Studies as a Field
II. Nature of Inquiry & Theory
III. Topics
   A. Systems Theory
   B. Signs & Language
   C. Discourse
   D. Message Production
   E. Message Reception & Processing
   F. Symbolic Interaction, Dramatism & Narrative
   G. Social & Cultural Reality
   H. Experience & Interpretive
   I. Critical Theories
IV. Contextual Themes
   A. Relationships
   B. Groups
   C. Organizations
   D. Media

Does this course overlap a course offered in your academic program? YES ☐ NO ☒
If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☐ NO ☒
If YES, what course(s) and provide a justification of the overlap?
Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. **Cross-listed Courses (Please fill out separate form for each PREFIX)**

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing:

7. **References.** [Provide 3 - 5 references on which this course is based and/or support it.]


8. **List Faculty Qualified to Teach This Course.**

Dr. Trudy Milburn
Other Communication Faculty

9. **Frequency.**
   a. Projected semesters to be offered: Fall ☒ Spring ☐ Summer ☐
10. **New Resources Required. YES ☐ NO ☑**
   If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.
   
   a. Computer (data processing), audio visual, broadcasting needs, other equipment
   
   b. Library needs
   
   c. Facility/space needs

11. **Will this new course alter any degree, credential, certificate, or minor in your program? YES ☐ NO ☑**
   If YES attach a program modification form for all programs affected.

   Dr. Trudy Milburn ___________________________ 8/1/2006
   Proposer of Course ___________________________ Date ___________________________
Request for GE Approval

Course Title
COMM 200 Introduction to Communication Studies

Units 3
Lab No
New Yes
Proposal Download Course Proposal

Request

GE Category A1 Oral Communication
Submitter Milburn, Trudy
Submission Date 09-13-2006
Status Approved

Criteria Justifications

- Focus on communication in the English language
  
  This course focuses on various ways to examine and study communication in English and mainly as the field has developed in English speaking countries.

- Focus on the formulation and analysis of human interaction
  
  Students will be given exams that ask them to recognize and differentiate models of communication that include such components as: speakers, message and recipients to interactants and meaning, to contexts and noise.

- Prepare the student to use reasoning of both inductive and deductive types
  
  In order to complete their oral and written assignments, students will read about the nature of inquiry and engage in class discussions using different types of reasoning.

- Address modes of argument, rhetorical perspectives, and the relationship of language to logic
  
  The course begins by introducing students to a brief history of the field of communication, which includes an exploration of Aristotle and other ancient communicators and their rhetorical perspectives about speaking and different forms of oratory. More contemporary figures such as Wittgenstein, Korzybski & Hayakawa (General Semantics) and Bateson as interpreted by Watzlawick, Beavin & Jackson (Pragmatics of Human Communication) will be used to demonstrate the relationship of language to logic.

- Include exploration of the psychological basis and social significance of communication
  
  By reviewing the history and several theories about communication, students will be able to recognize
the social significance of communication.

- **Require significant oral presentation**

  Students will prepare and deliver two oral presentations: one that compares two different theories of communication and another that demonstrates their analysis of how social contexts alter communication.

- **Focus on oral as well as written communication, listening and reasoning**

  Students will complete a written assignment that examines historical and current symbols and their meanings.
Approval Sheet
Program/Course: COMM 200

________________________________________________________
Program Chair(s)     Date
________________________________________________________
General Education Chair(s)     Date
________________________________________________________
Curriculum Committee Chair(s)     Date
________________________________________________________
Dean of Faculty     Date