

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
NEW COURSE PROPOSAL**

DATE 10.4.06
PROGRAM AREA COMMUNICATION

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix COMM Course# 200 Title INTRODUCTION TO COMMUNICATION STUDIES Units (3)
3 hours lecture per week
_____ hours lecture per week

- Prerequisites COMM101
 Corequisites

Description Foundational principles and theories of communication provide the student with alternate ways to understand human interaction. Tracing historical and cultural answers to the question, "what is communication?" guides students to consider alternate paradigms.

- Gen Ed Categories A1
 Lab Fee Required
- Graded
 CR/NC
 A - F
 Optional (Student's choice)
- Repeatable for up to _____ units
Total Completions Allowed
 Multiple Enrollment in same semester

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS # (filled in by Dean)
Lecture	3	1	30	<input checked="" type="checkbox"/>	_____
Seminar	_____	_____	_____	<input type="checkbox"/>	_____
Laboratory	_____	_____	_____	<input type="checkbox"/>	_____
Activity	_____	_____	_____	<input type="checkbox"/>	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is a required course for the Bachelor of Arts in Communication.

After completing this course, students will be able to:

- a) describe the field of communication studies;
- b) recognize the difference between communication theories;
- c) differentiate communication uses in various social contexts.

4. Is this a General Education Course YES NO
If Yes, indicate GE category and attach GE Criteria Form:

- A (English Language, Communication, Critical Thinking)**
- A-1 Oral Communication
 - A-2 English Writing
 - A-3 Critical Thinking
- B (Mathematics, Sciences & Technology)**
- B-1 Physical Sciences
 - B-2 Life Sciences – Biology
 - B-3 Mathematics – Mathematics and Applications
 - B-4 Computers and Information Technology
- C (Fine Arts, Literature, Languages & Cultures)**
- C-1 Art
 - C-2 Literature Courses
 - C-3a Language
 - C-3b Multicultural
- D (Social Perspectives)**
- E (Human Psychological and Physiological Perspectives)**
- UD Interdisciplinary**

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

- I. Brief History of Communication Studies as a Field
- II. Nature of Inquiry & Theory
- III. Topics
 - A. Systems Theory
 - B. Signs & Language
 - C. Discourse
 - D. Message Production
 - E. Message Reception & Processing
 - F. Symbolic Interaction, Dramatism & Narrative
 - G. Social & Cultural Reality
 - H. Experience & Interpretive
 - I. Critical Theories
- IV. Contextual Themes
 - A. Relationships
 - B. Groups
 - C. Organizations
 - D. Media

Does this course overlap a course offered in your academic program? YES NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate form for each PREFIX)

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing:

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

- Littlejohn, S. W. & Foss, K. A. (2004) Theories of Human Communication (with InfoTrac) (Wadsworth Series in Communication Studies) Wadsworth Publishing; 8th edition
- Griffin, E. (2002). A First Look at Communication Theory with Conversations with Communication Theorists CD-ROM 2.0 McGraw-Hill Humanities/Social Sciences/Languages; 5th edition
- Dues, M. (2001). *Boxing Plato's Shadow: An Introduction to the Study of Human Communication.* McGraw-Hill. 2nd Edition.
- West, R. L.; Turner, L. H. (2003). *Introducing Communication Theory: Analysis and Application* McGraw-Hill. 2nd Edition.
- Infante, D. A.; Rancer, A. S. & Womack, D. F. (2003). *Building Communication Theory* Waveland Press..

8. List Faculty Qualified to Teach This Course.

Dr. Trudy Milburn
Other Communication Faculty

9. Frequency.

a. Projected semesters to be offered: Fall Spring Summer

10. New Resources Required. YES NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment)

- b. Library needs

- c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES NO

If, YES attach a program modification form for all programs affected.

Dr. Trudy Milburn

Proposer of Course

8/1/2006

Date

Request for GE Approval

Course Title	COMM 200 Introduction to Communication Studies
Units	3
Lab	No
New	Yes
Proposal	Download Course Proposal

Request

GE Category	A1 Oral Communication
Submitter	Milburn, Trudy
Submission Date	09-13-2006
Status	Approved

Criteria Justifications

- Focus on communication in the English language

This course focuses on various ways to examine and study communication in English and mainly as the the field has developed in English speaking countries.

- Focus on the formulation and analysis of human interaction

Students will be given exams that ask them to recognize and differentiate models of communication that include such components as: speakers, message and recipients to interactants and meaning, to contexts and noise.

- Prepare the student to use reasoning of both inductive and deductive types

In order to complete their oral and written assignments, students will read about the nature of inquiry and engage in class discussions using different types of reasoning.

- Address modes of argument, rhetorical perspectives, and the relationship of language to logic

The course begins by introducing students to a brief history of the field of communication, which includes an exploration of Aristotle and other ancient communicators and their rhetorical perspectives about speaking and different forms of oratory. More contemporary figures such as Wittgenstein, Korzybski & Hayakawa (General Semantics) and Bateson as interpreted by Watzlawick, Beavin & Jackson (Pragmatics of Human Communication) will be used to demonstrate the relationship of language to logic.

- Include exploration of the psychological basis and social significance of communication

By reviewing the history and several theories about communication, students will be able to recognize

the social significance of communication.

- Require significant oral presentation

Students will prepare and deliver two oral presentations: one that compares two different theories of communication and another that demonstrates their analysis of how social contexts alter communication.

- Focus on oral as well as written communication, listening and reasoning

Students will complete a written assignment that examines historical and current symbols and their meanings.

