

## NEW COURSE PROPOSAL

**Courses must be submitted by November 5, 2007, to make the next catalog production**

DATE (*Change if modified*) 9/10/07 REV 10.3.07  
 PROGRAM AREA(S) COMMUNICATION

**1. Catalog Description of the Course.** *[Follow accepted catalog format.]*

**Prefix(es)** (Add additional prefixes if cross-listed) **COMM Course No. 301**

**Title: Advanced Public Speaking Units: 3**

- Prerequisites COMM101
- Corequisites
- Consent of Instructor Required for Enrollment

**Description** (Do not use any symbols): Develops advanced skills of persuasion, narratives, language usage, leadership, and the ability to handle difficult speaking situations.

**Grading Scheme:**

- A-F Grades
- Credit/No Credit
- Optional (Student Choice)

**Repeatability:**

- Repeatable for a maximum of \_\_\_\_\_ units
- Total Completions Allowed \_\_\_\_\_
- Multiple Enrollment in Same Semester

**Lab Fee Required:**

**Mode of Instruction/Components** (*Hours per Unit are defaulted.*)

|               | Units | Hours per Unit | Benchmark Enrollment | Graded Component                    | CS & HEGIS #<br>(Filled in by the Dean) |
|---------------|-------|----------------|----------------------|-------------------------------------|---|
| Lecture       | 3     | 1              | 20                   | <input checked="" type="checkbox"/> | _____                                   |
| Seminar       | _____ | 1              | _____                | <input type="checkbox"/>            | _____                                   |
| Laboratory    | _____ | 3              | _____                | <input type="checkbox"/>            | _____                                   |
| Activity      | _____ | 2              | _____                | <input type="checkbox"/>            | _____                                   |
| Field Studies | _____ | _____          | _____                | <input type="checkbox"/>            | _____                                   |
| Indep Study   | _____ | _____          | _____                | <input type="checkbox"/>            | _____                                   |
| Other Blank   | _____ | _____          | _____                | <input type="checkbox"/>            | _____                                   |

The following two lines will be filled out internally based on the Mode of Instruction data directly above.

3 hours lecture per week (*Use 2<sup>nd</sup> line only if necessary*)

\_\_\_\_\_ hours blank per week

**Course Attributes:**

**General Education Categories:** All courses with GE categories notations (including deletions) must be processed at the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

**A (English Language, Communication, Critical Thinking)**

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

**B (Mathematics, Sciences & Technology)**

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

**C (Fine Arts, Literature, Languages & Cultures)**

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

**D (Social Perspectives)**

**E (Human Psychological and Physiological Perspectives)**

**UDIGE/INTD Interdisciplinary**  
**Meets University Writing Requirement**  
**Meets University Language Requirement**

American Institutions, Title V Section 40404:  Government  US Constitution  US History  
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>  
 Service Learning Course

**3. Justification and Requirements for the Course.** (Make a brief statement to justify the need for the course)

A. Justification: This course builds upon COMM 101 Intro to Public Speaking and provides advanced training for students who seek increased public speaking skills. It differs from Comm 101 in that students will be given the opportunity to sharpen their public speaking skills through advanced presentations, observation, and analysis. In addition to the fundamentals of public speaking, students will be taught the fundamentals of debate and will be required to participate in a campus debate competition. Students will also engage in community and service learning through presentations to local elementary, middle, and high schools.

B. Degree Requirement:  Requirement for the Major/Minor  
 Elective for the Major/Minor

**Note: Submit Program Modification if this course changes your program.**

**4. Learning Objectives.** (Bullets, will occur upon carriage return)

Upon completion of the course, the student will be able to:

- Define, prepare, and deliver a variety of public speeches to a variety of audiences.
- Design appropriate outline format for individual speeches as assigned.
- Develop advanced knowledge on how to use effective language to maximize speech impact.
- Develop advanced public speaking delivery skills.
- Listen effectively, analyze, and critique public speeches.
- Work with multi-media software in public speaking presentations .

**5. Course Content in Outline Form.** [Be as brief as possible, but use as much space as necessary]

Public Speaking

- I. Advanced public speaking in every day life
- II. Audience analysis
- III. Sharpening delivery skills
- IV. Advanced speech development
- V. Informative speeches
- VI. Persuasive speeches
- VII. Entertainment speeches
- VIII. Fundamentals of debate
- IX. Presidential debate analysis
- X. Debate tournament
- XI. Community service learning through school presentations

Does this course overlap a course offered in your academic program? YES  NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES  NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

**6. Cross-listed Courses** (Please note each prefix in item No. 1)

- A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).  
Prefix for cross-listed discipline(s):
- B. Department responsible for staffing: COMM

**7. References.** [Provide 3 - 5 references on which this course is based and/or support it.]

- Koegel, T. J. (2007) *The Exceptional Presenter: A Proven Formula to Open Up and Own the Room*. TX: Greenleaf Book Group.
- Monarth, H. & Kase, L (2007) *The Confident Speaker*. McGraw-Hill.
- Waite, D. H., Sandin, Paul J, & Nehger, W. W. (2004) *Advanced Public Speaking*. Kendall Hut Publishing Company
- Verderber, R. F., Verderber, K. S., Luccioni, G & Tabor, J. (2000). *Advanced Public Speaking: Persuasive Strategies*.

**8. List Faculty Qualified to Teach This Course.**

- Dr. Greg Sawyer
- Dr. Trudy Milburn
- Dr. Tracylee Clarke
- Other Communication Faculty

**9. Effective Date**

- A. First semester offered: Fall 08

**10. New Resources Required.** YES  NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

- A. Computer (data processing), audio visual, broadcasting needs, other equipment)
- B. Library needs
- C. Facility/space needs

**11. Will this new course alter any degree, credential, certificate, or minor in your program?** YES  NO

If, YES attach a program modification form for all programs affected.

Catalog deadline for New Minors and Programs (including modifications): October 15, 2007, preceding year.

Catalog deadline for Course Proposals and Modifications: November 9, 2007, of preceding year.

Last day to submit any work to be considered for the academic year: April 15<sup>th</sup>.

Dr. Tracylee Clarke  
Proposer of Course

9/10/07  
Date

# Approval Sheet

**Program/Course:**

If your course has General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

|   |           |      |
|---|-----------|------|
| Program Chair   |           |      |
|   | Signature | Date |
| Program Chair   |           |      |
|   | Signature | Date |
| Program Chair   |           |      |
|   | Signature | Date |
| General Education Chair                                   |           |      |
|   | Signature | Date |
| Center for Intl Affairs Director                          |           |      |
|   | Signature | Date |
| Center for Multicultural Learning and Engagement Director |           |      |
|   | Signature | Date |
| Center for Civic Engagement and Service Learning Director |           |      |
|   | Signature | Date |
| Curriculum Chair  |           |      |
|   | Signature | Date |
| Dean of Faculty   |           |      |
|   | Signature | Date |