NEW COURSE PROPOSAL

Courses must be submitted by November 5, 2007, to make the next catalog production

DATE (Change if modified) 9/10/07 REV 10.3.07
PROGRAM AREA(S) COMMUNICATION

1. Catalog Description of the Course. [Follow accepted catalog format.]

Prefix(es) (Add additional prefixes if cross-listed) COMM Course No. 301

Title: Advanced Public Speaking Units: 3
☑ Prerequisites COMM101
☐ Corequisites
☐ Consent of Instructor Required for Enrollment

Description (Do not use any symbols): Develops advanced skills of persuasion, narratives, language usage, leadership, and the ability to handle difficult speaking situations.

Grading Scheme: ☑ A-F Grades
☐ Repeatable for a maximum of units
☐ Credit/No Credit
☐ Total Completions Allowed
☐ Optional (Student Choice)
☐ Multiple Enrollment in Same Semester

Lab Fee Required: ☐

Mode of Instruction/Components (Hours per Unit are defaulted).

<table>
<thead>
<tr>
<th>Component</th>
<th>Units</th>
<th>Hours per Unit</th>
<th>Benchmark Enrollment</th>
<th>Graded Component</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>3</td>
<td>1</td>
<td>20</td>
<td>☑</td>
</tr>
<tr>
<td>Seminar</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Laboratory</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activity</td>
<td></td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Field</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Studies</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indep Study</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Blank</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The following two lines will be filled out internally based on the Mode of Instruction data directly above.

3 hours lecture per week (Use 2nd line only if necessary)

Course Attributes:

☐ General Education Categories: All courses with GE categories notations (including deletions) must be processed at the GE website: http://summit.csuci.edu/geapproval Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)
- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)
- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)
- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)
3. **Justification and Requirements for the Course.** (Make a brief statement to justify the need for the course)

A. Justification: This course builds upon COMM 101 Intro to Public Speaking and provides advanced training for students who seek increased public speaking skills. It differs from Comm 101 in that students will be given the opportunity to sharpen their public speaking skills through advanced presentations, observation, and analysis. In addition to the fundamentals of public speaking, students will be taught the fundamentals of debate and will be required to participate in a campus debate competition. Students will also engage in community and service learning through presentations to local elementary, middle, and high schools.

B. Degree Requirement: ☒ Elective for the Major/Minor

Note: Submit Program Modification if this course changes your program.

4. **Learning Objectives.** *(Bullet, will occur upon carriage return)*

Upon completion of the course, the student will be able to:

- Define, prepare, and deliver a variety of public speeches to a variety of audiences.
- Design appropriate outline format for individual speeches as assigned.
- Develop advanced knowledge on how to use effective language to maximize speech impact.
- Develop advanced public speaking delivery skills.
- Listen effectively, analyze, and critique public speeches.
- Work with multi-media software in public speaking presentations.

5. **Course Content in Outline Form.** *(Be as brief as possible, but use as much space as necessary)*

Public Speaking

I. Advanced public speaking in every day life
II. Audience analysis
III. Sharpening delivery skills
IV. Advanced speech development
V. Informative speeches
VI. Persuasive speeches
VII. Entertainment speeches
VIII. Fundamentals of debate
IX. Presidential debate analysis
X. Debate tournament
XI. Community service learning through school presentations

Does this course overlap a course offered in your academic program? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.
6. **Cross-listed Courses** *(Please note each prefix in item No. 1)*
   A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).
   Prefix for cross-listed discipline(s):
   
   B. Department responsible for staffing: COMM

7. **References.** *(Provide 3 - 5 references on which this course is based and/or support it.)*

8. **List Faculty Qualified to Teach This Course.**
   - Dr. Greg Sawyer
   - Dr. Trudy Milburn
   - Dr. Tracylee Clarke
   - Other Communication Faculty

9. **Effective Date**
   A. First semester offered: Fall 08

10. **New Resources Required.** YES ☐ NO ☒
    If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.
    
    A. Computer (data processing), audio visual, broadcasting needs, other equipment)
    
    B. Library needs
    
    C. Facility/space needs

11. **Will this new course alter any degree, credential, certificate, or minor in your program?** YES ☐ NO ☒
    If YES attach a program modification form for all programs affected.
    Catalog deadline for New Minors and Programs (including modifications): October 15, 2007, preceding year.
    Catalog deadline for Course Proposals and Modifications: November 9, 2007, preceding year.
    Last day to submit any work to be considered: April 15th.

    Dr. Tracylee Clarke 9/10/07
    Proposer of Course Date
# Approval Sheet

**Program/Course:**
If your course has General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

<table>
<thead>
<tr>
<th>Chair/Center Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Education Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Center for Intl Affairs Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Center for Multicultural Learning and Engagement Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Center for Civic Engagement and Service Learning Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Curriculum Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dean of Faculty</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>