

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS  
NEW COURSE PROPOSAL**

DATE 10.4.06 REV 9.28.07  
PROGRAM AREA COMMUNICATION

**1. Catalog Description of the Course.** *[Follow accepted catalog format.]*

Prefix COMM Course# 492 Title INTERNSHIP/SERVICE LEARNING Units (1-3)

2-6 hours activity per week

hours lecture per week

Prerequisites COMM 441 or COMM 442 or COMM 443

Corequisites

Description Provides student opportunities for credit for internship work and/or student learning in the community that culminates in a written and oral report.

Gen Ed  Graded CR/NC

Repeatable for up to 3 units

Categories

Lab Fee Required

A - F

Total Completions Allowed

Optional (Student's choice)

Multiple Enrollment in same semester

Mission Based Learning Objectives:  Interdisciplinary  International  Multicultural  Service Learning

Title V Section 40404:  Government  US Constitution  US History

**2. Mode of Instruction.**

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS # (filled in by Dean)
Lecture	_____	_____	_____	<input type="checkbox"/>	_____
Seminar	_____	_____	_____	<input type="checkbox"/>	_____
Laboratory	_____	_____	_____	<input type="checkbox"/>	_____
Activity	1-3	3	5	<input checked="" type="checkbox"/>	_____

**3. Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is an elective course for the Bachelor of Arts in Communication.

By the end of this course students will have

- explored the day-to-day communication activities that occur within an organization
- gained experience applying the skills and concepts from category specific upper-division courses (COMM 441, 442, 443)
- worked with a business/nonprofit professional on a project, from conception through implementation, and receive feedback.

**4. Is this a General Education Course** YES  NO

If Yes, indicate GE category and attach GE Criteria Form:

**A (English Language, Communication, Critical Thinking)**

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

**B (Mathematics, Sciences & Technology)**

B-1 Physical Sciences

B-2 Life Sciences – Biology

B-3 Mathematics – Mathematics and Applications

B-4 Computers and Information Technology

**C (Fine Arts, Literature, Languages & Cultures)**

C-1 Art

C-2 Literature Courses

C-3a Language

C-3b Multicultural

**D (Social Perspectives)**

E (Human Psychological and Physiological Perspectives)

UD Interdisciplinary

**5. Course Content in Outline Form.** *[Be as brief as possible, but use as much space as necessary]*

- I. Skills Assessment
- II. Resume/Cover Letter
- III. Interviewing
- IV. Learning Contract
- V. Online Discussion: Networking, Career Goals, Ethical Dilemmas, New Techniques in Communication
- VI. Practical Training
- VII. Company Assessment
- VIII. Supervisor Evaluation

Does this course overlap a course offered in your academic program? YES  NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES  NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

**6. Cross-listed Courses (Please fill out separate form for each PREFIX)**

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing:

**7. References.** *[Provide 3 - 5 references on which this course is based and/or support it.]*

Camenson, B. (1995). Great Jobs for Communications Majors

Ellis, D. Lankowitz, S., Stupka, E., Toft, D. (1993). Career Planning.

Noronha, S. F. R. (1994). Careers in Communications.

Stanton, T. & Ali, K. (1994). The Experience Hand: A Student Manual for Making the Most of an Internship. Pathways to Careers in Communication. 6<sup>th</sup> Edition (2003). National Communication Association.

**8. List Faculty Qualified to Teach This Course.**

Dr. Trudy Milburn

Other Communication Faculty

**9. Frequency.**

a. Projected semesters to be offered: Fall  Spring  Summer

**10. New Resources Required.** YES  NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

a. Computer (data processing), audio visual, broadcasting needs, other equipment)

b. Library needs

c. Facility/space needs

**11. Will this new course alter any degree, credential, certificate, or minor in your program? YES  NO**

If, YES attach a program modification form for all programs affected.

Dr. Trudy Milburn

Proposer of Course

9/25/2006

Date

