

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

PROGRAM MODIFICATION

DATE: 3.8.07

PROGRAM AREA: COMMUNICATION

SEMESTER /YEAR FIRST EFFECTED: FALL 2007

Please use the following format to modify any existing program. Any deletions from an existing program need to be underlined (left hand column), and any additions/changes to the program need to be in CAPS (right hand column).

EXISTING PROGRAM	PROPOSED PROGRAM
Name of Degree Program	Name of Degree Program BA in Communication
Catalog Description of the Program	Catalog Description of the Program
Requirements for the Degree Program	Requirements for the Degree Program
Lower Division Requirements	Lower Division Requirements
Upper Division Requirements	Upper Division Requirements
Upper Division Interdisciplinary Courses	Upper Division Interdisciplinary Courses
Electives	Electives
Required Supporting and other GE Courses	Required Supporting and other GE Courses
Emphasis or Option Requirements	Emphasis or Option Requirements EMPHASES (Choose One Emphasis Below-12 units)
Additional Courses	Environmental Communication COMM/ESRM 440 Environmental Communication (3) Plus three interdisciplinary electives (9 units) ANTH/ESRM 332 Human Ecology (3) D, Interdisciplinary BIOL 433 Ecology and the Environment (4) (Prereq. BIOL 200) (B2, Interdisciplinary) CHEM 301 Environmental Chemistry (3) (Prereq. CHEM 122) ENGL 337 Literature of the Environment (3) C2, D, Interdisciplinary ESRM 313 Conservation Biology (4) (Prereq. BIOL 200) ESRM 329 Environmental Law and Policy (3) (Prereq. ESRM 100) ESRM 462 Coastal & Marine Management (3) (Prerequisites include: BIOL 433, ECON 362, ESRM 329) ESRM 463 Water Resources Management (3) (Prerequisites include: BIOL 433, ECON 362, ESRM 329) ESRM 464 Land Use Planning & Agricultural Management (3) (Prerequisites include: BIOL 433, ECON 362, ESRM 329) ESRM 482 Issues in Environmental Planning & Resource Management (3) (Prerequisites include: BIOL 433, ECON 362, ESRM 329) ESRM 483 Issues in Global Resource Management (3) GEOL 121 Physical Geology (4) or GEOL 122 Historical Geology (3) GEOL 321 Environmental Geology (4)

Health Communication

COMM/NRS 441 Health Communication (3)

Plus three interdisciplinary electives (9 units)

ANTH 103 Human Beginnings, Biological and Cultural Evolution (3)

ANTH 443 Medical Anthropology: Cross Cultural Perspectives on Health & Healing (3)

(GenEd: D, Interdisciplinary)

BIOL 331 Biotechnology & 21st Century (3)

(B2, D, Interdisciplinary)

BIOL 332 Cancer and Society (3)

(B2, D, Interdisciplinary)

BIOL 333 Emerging Public Health Issues (3)

(B2, E, Interdisciplinary)

BIOL 432 Principles of Epidemiology & Environmental Health (3)

(B2, D, Interdisciplinary) (Prereq. BIOL 201 and CHEM 122)

HLTH 322 Health Issues and Education (2)

MGT 426 Management of Healthcare Organizations (3)

(Prereq. MGT 307)

Business & Nonprofit Communication

COMM 442 Organizational Communication (3)

Plus three interdisciplinary electives (9 units)

ECON 329 Managerial Economics (3)

(Prereq. ECON 110, 111 & MATH 140 or 150)

ECON 340 Business & Economics in American Literature (3)

(C2, D, Interdisciplinary)

ECON 370 World Economy (3)

(Prereq. ECON 110 or ECON 300)

ECON 471 International Trade (3)

(Prereq. ECON 310 or ECON 329)

ENGL 483 Technical Visual Communication (3)

MGT 307 Management of Organizations (3)

MGT 310 Management of International Business (3)

MGT 325 Entrepreneurial Management (3)

MGT 326 Scientific & Professional Ethics (3)

MGT 421 Human Resource Management (3)

(Prereq. MGT 307)

MKT 310 Principles of Marketing (3)

MKT 410 International Marketing Management (3)

(Prereq. MKT 310)

POLS 320 Public Administration (3)

PSY 432 Seminar in Leadership (3) (D, E, Interdisciplinary)

Additional Courses

SUMMARY OF CHANGES

Addition of all of the possible elective choices are listed under each area of emphasis.

JUSTIFICATION

The changes are not changes to the program, per se. All of the courses listed above were included in the Long Form that passed the Academic Senate. They were not listed in section 5 of the long form and therefore, did not show up in the catalog copy. The courses need to be listed in the catalog so that students will know which courses they can choose from.

____Trudy Milburn_____3.1.07_____

Proposer of Program Modification

Date

