

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL**

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

DATE (CHANGE DATE EACH TIME REVISED): 10.01.10 REV 11-22-10; REV 11.23.10

PROGRAM AREA(S): BUS./ECON/EDUC

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED areas to enter data. All documents are stand alone sources of course information.**

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix BUS./ECON/EDUC Course# 347 Title **THE UNIVERSITY** Units (3)
3 hours lecture per week
[] hours blank per week

Prerequisites: []
Consent of Instructor Required for Enrollment
Corequisites: []

Catalog Description (Do not use any symbols): A study of institutions of higher education from multiple perspectives including, but not limited to education, teaching and learning, scholarly and creative activities, community service, management, and public policy. The course will include case studies of colleges and universities in the region and may include field trips to these institutions.

General Education Categories D, UDIGE [] Lab Fee Requested []
Graded [] Repeatable for up to [] units Total Completions []
Course Level: [] Multiple Enrollment in same semester
Undergraduate [] Optional (Student's choice)
Post-bac/Credential []
Graduate []

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2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____ (Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Grade		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	[]
Seminar	[]	<u>1</u>	[]	[]	Seminar	[]	<u>1</u>	[]	[]	[]
Lab	[]	<u>3</u>	[]	[]	Lab	[]	<u>3</u>	[]	[]	[]
Activity	[]	<u>2</u>	[]	[]	Activity	[]	<u>2</u>	[]	[]	[]
Field Studies	[]	[]	[]	[]	Field Studies	[]	[]	[]	[]	[]
Indep Study	[]	[]	[]	[]	Indep Study	[]	[]	[]	[]	[]
Other blank	[]	[]	[]	[]	Other blank	[]	[]	[]	[]	[]

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

X D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

X UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

Colleges and universities are widespread and highly familiar institutions. Students are familiar with these institutions from the perspective of... students. This course will introduce students to issues facing colleges and universities from many different perspectives. Guest speakers, field trips, lectures, and discussions will enable students to: (a) examine the complex interdisciplinary issues facing colleges and universities; (b) examine the roles and contributions of colleges and universities to the local and global community; and (c) examine the changing public perception of colleges and universities in contemporary society.

Requirement for the Major/Minor

X Elective for the Major/Minor

Free Elective

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Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website:

<http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

1. Reflect in written and oral forms on colleges and universities as social institutions and on the roles of colleges and universities in contemporary society.
2. Compare and contrast the missions and responsibilities of the three segments of California public higher education as denoted in the California Master Plan for Higher

Upon completion of the course, the student will be able to:*

NEW

1. Discuss in written and oral form the roles of colleges and universities in contemporary society their function as social institutions. (2,3,4,5)
2. Compare and contrast the missions and responsibilities of the three segments of California public higher education as denoted in the California Master Plan for Higher

Education.

3. Describe the basic organizational structures of colleges and universities.
4. Describe the processes of developing and delivering the curriculum.
5. Describe political, economic and budgetary issues facing colleges and universities.
6. Evaluate the business and management practices of colleges and universities.
7. Analyze current trends in colleges and universities.
8. Synthesize knowledge and information by preparing and presenting a group paper/project on a current challenge facing higher education.

Education. (1)

3. Describe orally and in writing the basic organizational structures of colleges and universities. (1,2,3,5)
4. Describe orally and in writing the processes of developing and delivering the curriculum. (1,2,3,5)
5. Describe orally and in writing political, economic and budgetary issues facing colleges and universities. (1,2,3,5)
6. Evaluate the business and management practices of colleges and universities. (1,5)
7. Analyze current trends in colleges and universities. (1,5)
8. Synthesize knowledge and information by preparing and presenting a group paper/project on a current challenge facing higher education (2,3,6)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

I. Introduction and Overview

- A. The history of colleges and universities
- B. Types of colleges and universities
 1. Community colleges, comprehensive universities, doctoral granting universities
 2. Public versus private colleges and universities
- C. Education—Introduction to teaching and learning in colleges and universities
- D. Scholarly and Creative Activities—Introduction to the role of research and creative activities in colleges and universities

E. Business and Economics—Introduction to the management of colleges and universities

II. Business and Economics—The structure and organization of colleges and universities

- A. Office of the President—Functions and typical staffing
- B. Academic Affairs—Functions and typical staffing
- C. Student Affairs—Functions and typical staffing
- D. Advancement—Functions and typical staffing
- E. Finance and Administration—Functions and typical staffing
- F. Shared governance
- G. College and university systems (CSU, UC and community college districts)

III. Issues facing colleges and universities

- A. Micro- and macroeconomic issues facing colleges and universities
- B. Political issues facing colleges and universities
- C. Addressing the needs of diverse audiences and constituencies
 1. Different cultural and ethnic groups
 2. Different social and economic groups
 3. Different levels of academic preparation
 4. Different age groups
- D. Budgeting including sources of revenue and costs
- E. Recent shifts in the regional accreditation paradigm

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Does this course content overlap with a course offered in your academic program? Yes No
If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes No
If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course: BUS / ECON / EDUC
- C. Program responsible for staffing: BUS/ECON

8. References. [Provide 3-5 references]

OLD

There are no text books that have been written for this course. An extensive bibliography is being compiled for the course. It is anticipated that the reading materials for the course will be a series of articles developed from the bibliography.

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9. Tenure Track Faculty qualified to teach this course.

- University administrators/faculty: President Richard R. Rush
- Business and Economics faculty: Professor Dennis Muraoka
- Education faculty: Professor Joan Karp

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes No
If YES, list the resources needed.

- A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)
- B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)
- C. Facility/Space/Transportation Needs:
- D. Lab Fee Requested: Yes No (Refer to the Dean's Office for additional processing)
- E. Other.

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

- | | |
|---|--|
| <input type="checkbox"/> Course title | <input type="checkbox"/> Course Content |
| <input type="checkbox"/> Prefix/suffix | <input checked="" type="checkbox"/> Course Learning Outcomes |
| <input type="checkbox"/> Course number | <input type="checkbox"/> References |
| <input type="checkbox"/> Units | <input type="checkbox"/> GE |
| <input type="checkbox"/> Staffing formula and enrollment limits | <input type="checkbox"/> Other <input type="checkbox"/> |
| <input type="checkbox"/> Prerequisites/Corequisites | <input type="checkbox"/> Reactivate Course |
| <input checked="" type="checkbox"/> Catalog description | |
| <input type="checkbox"/> Mode of Instruction | |

Justification: Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes No
If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.
Priority deadline for Course Proposals and Modifications: **October 15, 2010**.
Last day to submit forms to be considered during the current academic year: **April 15th**.

William Cordeiro



Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Request for BUS-ECON 347: The University to be added to GE Category D: Social Perspectives

Committee Response:

Approved by committee on 12-06-2010

Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*
Students will analyze colleges and universities as social institutions with an emphasis on their roles as for-profit and not-for-profit enterprises, centers for research and creative activities, and educational institutions. Students will examine the historical, social, economic, political, and educational impacts of this institution by comparing missions, organizational structures, political and financial climates, curriculum delivery, and notions of student learning over time.
- *Focus on how a social science discipline conceives and studies human existence*
This course is proposed as an interdisciplinary course that integrates significant content, ideas, and ways of knowing from multiple social science and business perspectives. Students will be asked to articulate how content, ideas, and ways of knowing diverge and/or intersect to define the role and value of colleges and universities in our society.
- *Address issues using the methods commonly employed by a social science discipline*
Colleges and universities will be examined using methods from several social science disciplines including economics, education, history and political science. For example, students will be asked to describe micro- and macroeconomic issues facing colleges and universities and how institutions of higher education influence the local and state economies, to reflect on the different segments of higher education (particularly as they pertain to California), to trace the historical roots of modern colleges and universities, and to describe political and social challenges facing modern colleges and universities. The course will include guest speakers representing the different aspects of a modern university and guest speakers from (or field trips to) community colleges and private universities will be sought.

Request for BUS-ECON 347: The University to be added to GE Category UDIGE: Upper Division Interdisciplinary GE.

Committee Response:

Approved by committee on 12-13-2010

Criteria and Justifications Submitted:

Approval Sheet

Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for Intl Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement and Service Learning Director		
Signature		Date
Curriculum Chair		
Signature		Date
Dean of Faculty		
Signature		Date