1. **Catalog Description of the Course.** [Follow accepted catalog format.]

Prefix ENGL  Course# 649  Title Rhetorical Analysis  Units (4)
4 hours lecture per week
Prerequisites Admission to the Master's Degree Program in English
Corequisites
Description Students will take a rhetorical approach to analyzing texts, including literary, scholarly, student, and institutional texts.

- Gen Ed
- CR/NC
- Repeatable for up to units
- A - F
- Total Completions Allowed
- Optional (Student’s choice)
- Multiple Enrollment in same semester

2. **Mode of Instruction.**

<table>
<thead>
<tr>
<th>Component</th>
<th>Units</th>
<th>Hours per Unit</th>
<th>Benchmark Enrollment</th>
<th>Graded Component</th>
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</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>4</td>
<td>1</td>
<td>15</td>
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<td>Seminar</td>
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<td>Laboratory</td>
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<td>Activity</td>
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3. **Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) [Use as much space as necessary]

This course is an elective in the English MA program within the Composition and Rhetoric option and is imperative to an understanding of the field.

Learning Objectives:
Upon completion, students will be able to:
1. Define, analyze, and differentiate among different theories of rhetoric
2. Apply rhetorical theories to a variety of texts
3. Use rhetorical approaches to analyze non-literary texts encountered in various contexts.

4. **Is this a General Education Course**

- YES ☑
- NO ❌

If Yes, indicate GE category and attach GE Criteria Form:

**A (English Language, Communication, Critical Thinking)**
- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

**B (Mathematics, Sciences & Technology)**
- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

**C (Fine Arts, Literature, Languages & Cultures)**
- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

**D (Social Perspectives)**

**E (Human Psychological and Physiological Perspectives)**

**UD Interdisciplinary**
5. **Course Content in Outline Form.** [Be as brief as possible, but use as much space as necessary]

1. Introduction to Rhetoric

2. Theories in Rhetorical Analysis (activities described in B and C occur during the discussion of A)

3. Major concerns in rhetorical analysis

4. Application of theories to various texts

5. Independent practice: Apply rhetorical approaches to any single "text"

Does this course overlap a course offered in your academic program? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. **Cross-listed Courses (Please fill out separate form for each PREFIX)**

List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing:

7. **References.** [Provide 3 - 5 references on which this course is based and/or support it.]


8. **List Faculty Qualified to Teach This Course.**

Bob Mayberry

Mary Adler

9. **Frequency.**
   a. Projected semesters to be offered: Fall ☒ Spring ☒ Summer ☐

10. **New Resources Required.** YES ☐ NO ☒
    If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.
    a. Computer (data processing), audio visual, broadcasting needs, other equipment
    b. Library needs
    c. Facility/space needs

11. **Will this new course alter any degree, credential, certificate, or minor in your program?** YES ☐ NO ☐
If, YES attach a program modification form for all programs affected.

Mary Adler
Proposer of Course

12/7/2006
Date
# Approval Sheet

**Program/Course:** ENGL 649

<table>
<thead>
<tr>
<th>Position</th>
<th>Signatures</th>
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<tbody>
<tr>
<td>Program Chair(s)</td>
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<tr>
<td>General Education Chair(s)</td>
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<tr>
<td>Curriculum Committee Chair(s)</td>
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<tr>
<td>Dean of Faculty</td>
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