CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL
Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester
to make the next catalog (2011-12) production
DATE (CHANGE DATE EACH TIME REVISED): 10.01.10; REV 12.16.10; REV 1.26.11
PROGRAM AREA(S) : BUS/ECON/EDUC/LIB
Directions: All of sections of this form must be completed for course modifications. Use <mark>YELLOWED</mark> areas to enter data. All documents are stand alone sources of course information.

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1. **Course Information.**
   [Follow accepted catalog format.] ***(Add additional prefixes i f cross-listed)***

OLD
Prefix BUS/ECON/EDUC/LIB Course# 344 Title THE LIBRARY: COLLECTIONS, SERVICES & INSTRUCTION
Units (3)
3   hours lecture per week
       hours blank per week

   Prerequisites:
   Consent of Instructor Required for Enrollment
   Corequisites:

Catalog Description (Do not use any symbols): A study of university, school (K-12), public, and special libraries from business, economic, library science, and educational perspectives. Analyzes how these perspectives are linked within library practices. The course will include study of local libraries. The course will include field trips to local libraries.

General Education Categories D, Intr	Graded CR/NC x A - F	Repeatable for up to units
Lab Fee Requested		Total Completions
Course Level:	Optional (Student's choice)	Multiple Enrollment in same semester
X Undergraduate		
Post-bac/Credential		
Graduate		

NEW
Prefix BUS/ECON/EDUC/LIB   Course# 344 Title THE LIBRARY: COLLECTIONS, SERVICES & INSTRUCTION
Units (3)
3   hours lecture per week
       hours blank per week

   Prerequisites:
   Consent of Instructor Required for Enrollment
   Corequisites:

Catalog Description (Do not use any symbols): A study of university, school (K-12), public, and special libraries from business, economic, library science, and educational perspectives. Analyzes how these perspectives are linked within library practices. A study of local libraries and field trips.

General Education Categories	Graded CR/NC x A - F	Repeatable for up to units
Lab Fee Requested		Total Completions
Course Level:	Optional (Student's choice)	Multiple Enrollment in same semester
X Undergraduate		
Post-bac/Credential		
Graduate		

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2. **Mode of Instruction (Hours per Unit are defaulted)**   **Hegis Code(s)**_____
(Provided by the Dean)

Existing

	Units	Hours Per Unit	Benchmark Enrollment	Graded
Lecture	**3**	**1**	**25**	X
Seminar		**1**		
Lab		**3**		
Activity		**2**		
Field Studies				
Indep Study				
Other blank				

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	**3**	**1**	**30**	**X**	
Seminar		**1**			
Lab		**3**			
Activity		**2**			
Field Studies					
Indep Study					
Other blank					

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3. **Course Attributes:**

12.4.09 km2

1

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: http://summit.csuci.edu/geapproval. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)
   A-1 Oral Communication
   A-2 English Writing
   A-3 Critical Thinking
B (Mathematics, Sciences & Technology)
   B-1 Physical Sciences
   B-2 Life Sciences – Biology
   B-3 Mathematics – Mathematics and Applications
   B-4 Computers and Information Technology
C (Fine Arts, Literature, Languages & Cultures)
   C-1 Art
   C-2 Literature Courses
   C-3a Language
   C-3b Multicultural
X   **D (Social Perspectives)**
   E (Human Psychological and Physiological Perspectives)
X   **UDIGE/INTD Interdisciplinary**
   Meets University Writing Requirement
   Meets University Language Requirement

American Institutions, Title V Section 40404:   Government   US Constitution   US History
Refer to website, Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm
   Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4.   **Justification and Requirements for the Course.** *[Make a brief statement to justify the need for the course]*

OLD
Libraries are widespread and highly familiar institutions. This course will introduce students to issues facing libraries from many different perspectives including business, economics, library science, and education. Field trips to local libraries, lectures, discussions, and guest speakers will enable students to: (a) examine the complex interdisciplinary issues facing modern libraries; (b) examine the roles and contributions of libraries to the local and global community; and (c) examine the changing public perception of libraries in contemporary society.

   Requirement for the Major/Minor
   Elective for the Major/Minor
   Free Elective

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   Requirement for the Major/Minor
X   Elective for the Major/Minor
X   Free Elective

Submit Program Modification if this course changes your program.

5. **Student Learning Outcomes.** (List in numerical order. You may wish to visit resource information at the following website: http://senate.csuci.edu/comm/curriculum/resources.htm)

Upon completion of the course, the student will be able to:

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OLD
- Reflect in written and oral forms on the history, mission, and roles of libraries.

- Describe the roles of business, economics and education within libraries.

- Analyze the interactions of business, economics and

NEW
1.   Reflect in written and oral forms on the history, mission, and roles of libraries. (2,3)
2.   Describe the roles of business, economics and education within libraries. (1,5)
3.   Analyze the interactions of business, economics and education in libraries. This analysis will include the ways that these disciplines complement and conflict with

education in libraries. This analysis will include the ways that these disciplines complement and conflict with one another.

• Describe the functions and basic organizational structures of libraries.

• Evaluate critically library collections and services.

• Compare and contrast the roles of public, school, academic, and special libraries.

• Analyze ethical issues in managing libraries.

Synthesize knowledge and information by developing and presenting a proposal for a new library program, service, or collection.

one another. (4)
4. Describe the functions and basic organizational structures of libraries. (1,2,3)
5. Evaluate critically library collections and services. (1,5)
6. Compare and contrast the roles of public, school, academic, and special libraries. (4)
7. Analyze ethical issues in managing libraries. (6)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

I. Introduction and Overview
    A. History of libraries.
    B. Types of libraries (school, public, academic, special).
    C. Library collections
    D. Business and Economics—Introduction to managerial issues at libraries.
E. Education- Instructional roles of libraries and how libraries enhance instruction.

II. Business and Economics
    A. The structure of Library organizations (Public and Technical Services)
    B. Budgeting in Libraries and funding models.
    C. Marketing services.
    D. Library staffing (librarians, library support staff, computer specialists).
    E. Micro and Macroeconomic issues facing libraries.

III. Major Issues Facing Libraries
    A. Copyright and Fair Use
    B. Censorship vs. Access
    C. Paid vs. Free Access
    D. Patron Privacy vs. Access (The Patriot Act)
    E. Skyrocketing Materials Costs

IV. Changes in Libraries Over the Past Twenty Years
    A. Automation of public and technical services
    B. Free Internet vs. Library Resources
    C. Information Literacy and Instructional Roles of Libraries
    D. Lines blurring between library specializations
    E. Library as place
F. Ventures into new disciplinary information resources such as Geographical Information Systems (GIS), Information Architecture and Database Design.

V. Educational Role of Libraries

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    A. History of libraries.
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    D. Lines blurring between library specializations
    E. Library as place
    F. Ventures into new disciplinary information resources such as Geographical Information Systems (GIS), Information Architecture and Database Design.

V. Educational Role of Libraries
    A. Educational programs in all types of libraries.
    B. Best practices.
    C. Bridging the digital divide

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B. Best practices.
D. Bridging the digital divide

Does this course content overlap with a course offered in your academic program? Yes ▮ **No** x
If YES, what course(s) and provide a justification of the overlap. ▮

Does this course content overlap a course offered in another academic area? Yes ▮ **No** x
If YES, what course(s) and provide a justification of the overlap. ▮

Overlapping courses require Chairs' signatures.

7. **Cross-listed Courses (Please note each prefix in item No. 1)**
      A. **List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).**
      B. **List each cross-listed prefix for the course:** BUS/ECON/EDUC/LIBR
      C. **Program responsible for staffing:** BUSINESS AND ECONOMICS/EDUCATION/LIBRARY

8. **References.** *[Provide 3-5 references]*

   OLD
There are no text books that have been written for this course. An extensive bibliography is being compiled for the course. It is anticipated that the reading materials for the course will be a series of articles developed from the bibliography.

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9. **Tenure Track Faculty qualified to teach this course.**
  Business and Economics faculty: Professor Dennis Muraoka
  Education faculty: Professors Joan Karp, Robert Bleicher, Jeanne Grier
  Library faculty: Paul T. Adalian Jr., Amy Wallace, Deb Hoffmann

10. **Requested Effective Date or First Semester offered:** ▮

11. **New Resource Requested: Yes** ▮ **No** x
  If YES, list the resources needed.

  A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)
   ▮

  B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)
   ▮

  C. Facility/Space/Transportation Needs:
   ▮

  D. Lab Fee Requested: Yes ▮ **No** ▮ **(Refer to the Dean's Office for additional processing)**
  E. Other. ▮

12. **Indicate Changes and Justification for Each.** *[Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]*

▮	Course title	▮	Course Content
	Prefix/suffix	x	Course Learning Outcomes
	Course number		References
	Units		GE
	Staffing formula and enrollment limits		Other ▮
	Prerequisites/Corequisites		Reactivate Course

X Catalog description
X   Mode of Instruction

Justification: Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. **Will this course modification alter any degree, credential, certificate, or minor in your program? Yes**   **No**
    If, YES attach a program update or program modification form for all programs affected.
    Priority deadline for New Minors and Programs: October 4, 2010 of preceding year.
    Priority deadline for Course Proposals and Modifications: October 15, 2010.
    Last day to submit forms to be considered during the current academic year: April 15th.

William Cordeiro

_____   _____
Proposer(s) of Course Modification   Date

Type in name. Signatures will be collected after Curriculum approval.

Request for BUS-ECON 344: The library: Collections, Services & Instruction to be added to GE Category D: Social Perspectives.

Committee Response:
Approved by committee on 12-06-2010

Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*
  Libraries are a very real part of the human experience. Most people have used a library, but not necessarily in the ways one might think, in-person and to read a book. The course will look at the historical, social, economic, educational impacts of this institution.
- *Focus on how a social science discipline conceives and studies human existence*
  The library will be examined from a variety of social science disciplines.
- *Address issues using the methods commonly employed by a social science discipline*
  The library will be examined using methods from several social science disciplines. One example is that students will be asked to describe micro and macroeconomic issues facing libraries.

Approval Sheet

Course: BUS-ECON-344

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

Program Chair		
	Signature	Date

General Education Chair		
	Signature	Date

Center for Intl Affairs Director		
	Signature	Date

Center for Integrative Studies Director		
	Signature	Date

Center for Multicultural Engagement Director		
	Signature	Date

Center for Civic Engagement and Service Learning Director		
	Signature	Date

Curriculum Chair		
	Signature	Date

Dean of Faculty		
	Signature	Date