

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

NEW COURSE PROPOSAL

PROGRAM AREA BUSINESS & ECONOMICS

1. Catalog Description of the Course. *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and co requisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

MGT 426. MANAGEMENT OF HEALTHCARE ORGANIZATIONS (3)

Three hours lecture per week.

Prerequisites: MGT 307

Explores the principles of management of organizations and applies them to the unique environment of healthcare organizations. Topics include volatile environment, escalating costs, identification of stakeholders, organizational design, use of technology, quality control, and special issues in healthcare management (bio-ethics, chemical dependency, stress, workforce diversity).

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture	3	1	15
Seminar	_____	_____	_____
Laboratory	_____	_____	_____
Activity	_____	_____	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is an elective course in the BS in Business Program. An understanding of the application of management principles in a variety of organizational settings can provide students with valuable perspectives concerning management issues. This course presents management principles in the healthcare setting. Since most healthcare organizations are a very large and healthcare issues are an important aspect of daily life, students should learn more about healthcare management.

Learning Objectives:

Students who successfully complete this course will be able to:

- describe the basic structure of healthcare in the USA
- describe the medical, financial and management issues facing modern medicine
- write analyses of complex cases related to healthcare management
- identify, conceptualize, and present – orally and in writing - solutions to healthcare management issues

4. Is this a General Education Course YES NO

If Yes, indicate GE category:

A (English Language, Communication, Critical Thinking)	
B (Life Sciences)	
C (Fine Arts, Literature, Languages & Cultures)	
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

1. Healthcare Organizations and their Operating Environment
2. Forces Shaping Healthcare
3. Organizational Theory
4. Governance
5. Executive Management
6. Staffing – Unions
7. Measuring Performance
8. Quality Control Management
9. Clinical Management
10. Financial Management
11. Physicians, Nurses, Other Professionals
12. Marketing Healthcare
13. Government Oversight
14. Government Regulations
15. Information Technology and Healthcare Management

6. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

1. Shortell/Kaluzny, *Essentials w of Healthcare Management*, Delmar Publishers, 1997.
2. Griffith, John R., *The Well-Managed Healthcare Organization* (4th Edition), AUPHA Press, 1999
3. Carson, Carson, Roe, *Management of Healthcare Organizations*, south-Western College Publishing, 1995

7. List Faculty Qualified to Teach This Course.

William P. Cordeiro
Other Business & Economics faculty

8. Frequency.

- a. Projected semesters to be offered: Fall 1 Spring 1 Summer

9. New Resources Required.

Offering this course creates no special requirements beyond the use of existing classroom, PC and library resources.

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

- 11.** If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

Proposer of Course

Date

Approvals

Program Coordinator _____ Date _____

GE Committee Chair _____ Date _____

Curriculum Committee Chair _____ Date _____

Dean _____ Date _____

Effective Semester: _____

**California State University Channel Islands
New Course Proposal Consultation Sheet**

1. Course prefix, number, title, and units: MGT 421 Human Resource Management (3 units)

2. Program Area: Business & Economics

Recommend Approval

Program Area/Unit	Program/Unit Coordinator	YES	NO (attach objections)	Date
Art				
Business & Economics				
Education				
ESRM				
Humanities				
Liberal Studies				
Mathematics & CS				
Sciences				
Library				
Information Technology				