

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

NEW COURSE PROPOSAL

PROGRAM AREA BUSINESS & ECONOMICS

1. Catalog Description of the Course. *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

MGT 429 Program Management (3 units)

Three hours per week.

Prerequisite: MGT 307 or equivalent

Examines principles, methods, and procedures in the management of programs in public organizations. Topics include government acquisition policies, strategies, plans, and procedures, risk management, program planning, scheduling, managing, and monitoring, cost and performance evaluation, and program policy development and implementation.

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture	___3___	___1___	___15___
Seminar	_____	_____	_____
Laboratory	_____	_____	_____
Activity	_____	_____	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is a required course for the Certificate in Program Management for Public Organizations. Successfully managing and leading programs is essential for managers in public organizations. The course will use cases and in-class exercises to illustrate methods of managing the integrated processes of government programs. This course will address the need to provide civilian employees in public organizations with the knowledge, skills, and abilities to understand, analyze, and develop solutions to cost, schedule, and performance issues faced in program management. It will also prepare students to evaluate and execute program management policies, strategies, plans and procedures.

Learning Objectives:

Students who successfully complete this course will be able to:

- describe the fundamentals of program management within public organizations
- lead, integrate, and contribute to successful program teams
- build program schedules and manage risk effectively
- formulate and execute program management policies, strategies, plans and procedures
- identify, conceptualize, and develop solutions for successful program management

4. Is this a General Education Course YES NO

If Yes, indicate GE category:

A (English Language, Communication, Critical Thinking)	
B (Life Sciences)	
C (Fine Arts, Literature, Languages & Cultures)	
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

1. Fundamentals of Program Management

2. Programs and Organizational Strategy
3. Program Development and Implementation
4. Knowledge Management
5. Managing Technology
6. Program Planning
7. Managing Risk
8. Scheduling Resources
10. Leadership: Being an Effective Program Manager
11. Managing Program Teams
12. Partnering: Managing Interorganizational Relations
13. Monitoring and Evaluating Program Performance
14. Program Audit and Closure

6. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

1. Cho, George, Hans Jerrell, & William Landay, Program Management 2000: Know the Way, 2000. DSMC Press, Fort Belvoir, Virginia.
2. DSMC -- Program Managers Tool Kit, (10th Edition), June 2001. US Government Printing Office.
3. DSMC -- Risk Management Guide for DoD Acquisition, (4th Edition), February 2001. US Government Printing Office.
4. DSMC -- Scheduling Guide for Program Managers, October 2001. US Government Printing Office.
5. Gray, Clifford and Erik Larson, Project Management: The Management Process, 2000. McGraw-Hill.
6. Kerzner H, Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 1998. Van Nostrand Reinhold, New York, NY.
7. Lewis, James, Project Planning, Scheduling, and Control, (3rd Edition), 2001. The Lewis Institute, Inc.

7. List Faculty Qualified to Teach This Course.

8. Frequency.

- a. Projected semesters to be offered: Fall _____ Spring 1 Summer _____

9. New Resources Required.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment
- b. Library needs
- c. Facility/space needs

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

Proposer of Course

Date

Approvals

Program Coordinator _____ Date _____

GE Committee Chair _____ Date _____
(If applicable)

Curriculum Committee Chair _____ Date _____

Dean _____ Date _____

Effective Semester: _____

**California State University Channel Islands
New Course Proposal Consultation Sheet**

1. Course prefix, number, title, and units: MGT 429 Program Management (3 units)

2. Program Area: Business & Economics

Recommend Approval

Program Area/Unit	Program/Unit Coordinator	YES	NO (attach objections)	Date
Art				
Business & Economics				
Education				
ESRM				
Humanities				
Liberal Studies				
Mathematics & CS				
Sciences				
Library*				
Information Technology*				

* If needed