

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS  
COURSE MODIFICATION PROPOSAL

**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production**

DATE (CHANGE DATE EACH TIME REVISED): 10.05.10 REV 11.17.10

PROGRAM AREA(S): BUS

**Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.**

**1. Course Information.**

*[Follow accepted catalog format.] (Add additional prefixes if cross-listed)*

**OLD**

Prefix MGT Course# 429 Title Program Management Units  
(3)  
3 hours lecture per week  
[ ] hours blank per week

X Prerequisites: MGT 307  
[ ] Consent of Instructor Required for Enrollment  
Corequisites: [ ]

**Catalog Description** (Do not use any symbols):  
Examines principles, methods, and procedures in the management of programs in public organizations. Topics include government acquisition policies, strategies, plans, and procedures, risk management, program planning, scheduling, managing, and monitoring, cost and performance evaluation, and program policy development and implementation

Graded

General Education Categories [ ] CR/NC [ ] Repeatable for up to [ ] units  
[ ] Lab Fee Requested X A - F Total Completions [ ]

Course Level: [ ] Multiple Enrollment in same semester  
X Undergraduate Optional (Student's choice)  
[ ] Post-bac/Credential  
[ ] Graduate

**NEW**

Prefix MGT Course# 429 Title Program Management Units  
(3)  
3 hours lecture per week  
[ ] hours blank per week

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X Undergraduate Optional (Student's choice)  
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[ ] Graduate

**2. Mode of Instruction (Hours per Unit are defaulted)**

Hegis Code(s) \_\_\_\_\_  
(Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Grade	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>25</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	[ ]
Seminar	[ ]	<u>1</u>	[ ]	[ ]	Seminar	[ ]	<u>1</u>	[ ]	[ ]	[ ]
Lab	[ ]	<u>3</u>	[ ]	[ ]	Lab	[ ]	<u>3</u>	[ ]	[ ]	[ ]
Activity	[ ]	<u>2</u>	[ ]	[ ]	Activity	[ ]	<u>2</u>	[ ]	[ ]	[ ]
Field Studies	[ ]	[ ]	[ ]	[ ]	Field Studies	[ ]	[ ]	[ ]	[ ]	[ ]
Indep Study	[ ]	[ ]	[ ]	[ ]	Indep Study	[ ]	[ ]	[ ]	[ ]	[ ]
Other blank	[ ]	[ ]	[ ]	[ ]	Other blank	[ ]	[ ]	[ ]	[ ]	[ ]

**3. Course Attributes:**

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

**A (English Language, Communication, Critical Thinking)**

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

**B (Mathematics, Sciences & Technology)**

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

**C (Fine Arts, Literature, Languages & Cultures)**

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

**D (Social Perspectives)**

**E (Human Psychological and Physiological Perspectives)**

**UDIGE/INTD Interdisciplinary**

Meets University Writing Requirement

Meets University Language Requirement

**American Institutions, Title V Section 40404:**  Government  US Constitution  US History  
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

**4. Justification and Requirements for the Course.** *[Make a brief statement to justify the need for the course]*

**OLD**

This is a required course for the Certificate in Program Management for Public Organizations. Successfully managing and leading programs is essential for managers in public organizations. The course will use cases and in-class exercises to illustrate methods of managing the integrated processes of government programs. This course will address the need to provide civilian employees in public organizations with the knowledge, skills, and abilities to understand, analyze, and develop solutions to cost, schedule, and performance issues faced in program management. It will also prepare students to evaluate and execute program management policies, strategies, plans and procedures.

- Requirement for the Major/Minor
- X Elective for the Major/Minor
- Free Elective

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- X Elective for the Major/Minor
- Free Elective

**Submit Program Modification if this course changes your program.**

**5. Student Learning Outcomes.** (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

**OLD**

- Students who successfully complete this course will be able to:
- describe the fundamentals of program management within public organizations
  - lead, integrate, and contribute to successful program teams

Upon completion of the course, the student will be able to:

**NEW**

- Students who successfully complete this course will be able to:
1. describe orally and in writing the fundamentals of program management within public organizations (2, 3)
  2. lead, integrate, and contribute to successful program

- build program schedules and manage risk effectively
- formulate and execute program management policies, strategies, plans and procedures
- identify, conceptualize, and develop solutions for successful program management

- teams (6)
3. formulate and execute program management policies, strategies, plans and procedures (1, 5, 6)
  4. identify, conceptualize, develop and present orally and in writing solutions for successful program management (1, 2, 3)

\*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

**6. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

1. Fundamentals of Program Management
2. Programs and Organizational Strategy
3. Program Development and Implementation
4. Knowledge Management
5. Managing Technology
6. Program Planning
7. Managing Risk
8. Scheduling Resources
10. Leadership: Being an Effective Program Manager
11. Managing Program Teams
12. Partnering: Managing Interorganizational Relations
13. Monitoring and Evaluating Program Performance
14. Program Audit and Closure

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Does this course content overlap with a course offered in your academic program? Yes  No   
 If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes  No   
 If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

**7. Cross-listed Courses (Please note each prefix in item No. 1)**

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing: BUS and ECON

**8. References.** [Provide 3-5 references]

**OLD**

1. Cho, George, Hans Jerrell, & William Landay, Program Management 2000: Know the Way, 2000. DSMC Press, Fort Belvoir, Virginia.
2. DSMC -- Program Managers Tool Kit, (10<sup>th</sup> Edition), June 2001. US Government Printing Office.
3. DSMC -- Risk Management Guide for DoD Acquisition, (4<sup>th</sup> Edition), February 2001. US Government Printing Office.
4. DSMC -- Scheduling Guide for Program Managers, October 2001. US Government Printing Office.
5. Gray, Clifford and Erik Larson, Project Management: The Management Process, 2000. McGraw-Hill.
6. Kerzner H, Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 1998. Van Nostrand Reinhold, New York, NY.
7. Lewis, James, Project Planning, Scheduling, and Control, (3<sup>rd</sup> Edition), 2001. The Lewis Institute, Inc.

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1. Cho, George, Hans Jerrell, & William Landay, Program Management 2000: Know the Way, 2000. DSMC Press, Fort Belvoir, Virginia.
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**9. Tenure Track Faculty qualified to teach this course.**  
**William P. Cordeiro and other business faculty**

**10. Requested Effective Date or First Semester offered:**

**11. New Resource Requested:** Yes  No   
 If YES, list the resources needed.

- A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)
- B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)
- C. Facility/Space/Transportation Needs:
- D. Lab Fee Requested: Yes  No  ( Refer to the Dean’s Office for additional processing)
- E. Other.

**12. Indicate Changes and Justification for Each.** [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

- |   |  |
|---|--|
| <input type="checkbox"/> Course title                           | <input type="checkbox"/> Course Content                      |
| <input type="checkbox"/> Prefix/suffix                          | <input checked="" type="checkbox"/> Course Learning Outcomes |
| <input type="checkbox"/> Course number                          | <input type="checkbox"/> References                          |
| <input type="checkbox"/> Units                                  | <input type="checkbox"/> GE                                  |
| <input type="checkbox"/> Staffing formula and enrollment limits | <input type="checkbox"/> Other <input type="text"/>          |
| <input type="checkbox"/> Prerequisites/Corequisites             | <input type="checkbox"/> Reactivate Course                   |
| <input type="checkbox"/> Catalog description                    |  |
| <input checked="" type="checkbox"/> Mode of Instruction         |  |

**Justification:** Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

**13. Will this course modification alter any degree, credential, certificate, or minor in your program?** Yes  No

If, YES attach a program update or program modification form for all programs affected.  
 Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.  
 Priority deadline for Course Proposals and Modifications: **October 15, 2010**.  
 Last day to submit forms to be considered during the current academic year: **April 15<sup>th</sup>**.

William P. Cordeiro

Proposer(s) of Course Modification  
 Type in name. Signatures will be collected after Curriculum approval.

Date

**Approval Sheet**

**Course:**

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for Intl Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement and Service Learning Director		
Signature		Date
Curriculum Chair		
Signature		Date
Dean of Faculty		
Signature		Date