

NEW COURSE PROPOSAL

PROGRAM: BUSINESS

1. Catalog Description of the Course. *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

MGT 490. SPECIAL TOPICS (3)

Three hours per week.

Prerequisite: Consent of instructor.

In-depth analysis of current topics in management. Topics vary each semester. Repeatable by topic.

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture			
Seminar	<u>3</u>	<u>1</u>	<u>20</u>
Laboratory			
Activity			

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This course provides an in-depth analysis of issues in management which may not be addressed thoroughly in other courses. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

Students who successfully complete this course will be able to:

- Identify specific problems in management.
- Apply the appropriate analytical tools to address specific problems in management.
- Summarize and report findings related to the description, assessment or solution of problems in management.

4. Is this a General Education Course **NO**

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

Sample course outline: Seminar in Management Strategy and Policy

- The Strategic Management Process
- Vision, Mission and Objectives
- Situation Analysis
- Competitive Advantage
- Strategy Implementation
- Control Systems and Continuous Improvement
- Ethics and Social Responsibility

6. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

Relevant materials to be selected by the instructor.

7. List Faculty Qualified to Teach This Course.

Prof. Bill Cordeiro
Management Faculty

8. Frequency.

a. Projected semesters to be offered: Fall _____ Spring __x__ Summer _____

9. New Resources Required.

None.

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

Proposer of Course

Date

Approvals

Program Coordinator

Date

GE Committee Chair
(If applicable)

Date

Curriculum Committee Chair

Date

Dean

Date

Effective Semester: _____

**California State University Channel Islands
New Course Proposal Consultation Sheet**

1. Course prefix, number, title, and units: _____

2. Program Area: _____

Recommend Approval

Program Area/Unit	Program/Unit Coordinator	YES	NO (attach objections)	Date
Art				
Business & Economics				
Education				
ESRM				
Humanities				
Liberal Studies				
Mathematics & CS				
Sciences				
Library*				
Information Technology*				

* If needed