

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
NEW COURSE PROPOSAL**

DATE 12.16.06
PROGRAM AREA COMMUNICATION & NURSING

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix NURS Course# 441 Title HEALTH COMMUNICATION Units (3)

3 hours lecture per week
_____ hours lecture per week

- Prerequisites COMM320
 Corequisites

Description

1. COMM 441

Explores the evolution of health as a major topic in communication studies. Focuses on conversations between health practitioners and patients as well as public health campaigns.

2. NURS 441

Explores the evolution of health as a major topic in communication studies. Focuses on conversations between health practitioners and patients as well as public health campaigns.

- Gen Ed CR/NC Repeatable for up to _____ units

Categories D,
INTERDISCIPLINARY

- Lab Fee Required A - F Total Completions Allowed
 Optional (Student's choice) Multiple Enrollment in same semester
 Mission Based Learning Objectives: Interdisciplinary International Multicultural Service Learning
 Title V Section 40404: Government US Constitution US History

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS # (filled in by Dean)
Lecture	3	1	20	<input checked="" type="checkbox"/>	_____
Seminar	_____	_____	_____	<input type="checkbox"/>	_____
Laboratory	_____	_____	_____	<input type="checkbox"/>	_____
Activity	_____	_____	_____	<input type="checkbox"/>	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is a required course for the Health Communication emphasis for the Bachelor of Arts in Communication.

Learning Objectives:

After completing this course, students will be able to:

- conduct an analysis of risk behavior based on a variety of factors including cultural and environmental factors, severity of outcome, and acknowledgement of symptoms;
- interpret and explain health care provider and patient interactions; and revise particular messages to increase understanding;
- critically examine public arguments in order to design and present a new public health campaign; and
- identify ethical dilemmas and evaluate the implications of various health choices.

4. Is this a General Education Course YES NO

If Yes, indicate GE category and attach GE Criteria Form:

- A (English Language, Communication, Critical Thinking)**
A-1 Oral Communication
A-2 English Writing
A-3 Critical Thinking
B (Mathematics, Sciences & Technology)
B-1 Physical Sciences

- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology
- C (Fine Arts, Literature, Languages & Cultures)**
- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural
- D (Social Perspectives)**
- E (Human Psychological and Physiological Perspectives)**
- UD Interdisciplinary**

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

- I. Health Promotion
- II. Multicultural Communities
- III. Health Communication Interventions
- IV. Representations of Illness
- V. Public Health Scenarios
- VI. Designing Health Messages
- VII. Practioner-Client Relationships
- VIII. Ethical Communication in Healthcare

Does this course overlap a course offered in your academic program? YES NO
 If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES NO
 If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate form for each PREFIX)

List Cross-listed Courses
 COMM441

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing: Communication

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

Ray, E. B. (Ed.). (2005). Health Communication in Practice. Lawrence Erlbaum Associates.
 Kreps, G. L. & Thorton, B. C. (1992). Health Communication: Theory and Practice. Waveland Press; 2nd edition
 Thompson, T. L., Miller, K., Dorsey, A. & Parrott, R. (Eds.) (2003). Handbook of Health Communication. Lawrence Erlbaum Associates
 Kar, S. (2000). Health Communication: A Multicultural Perspective. Sage Publications
 Lupton, D. (2003). Medicine as Culture: Illness, Disease and the Body in Western Societies. Sage Publications. 2nd Edition.
 Fairbanks, J. (1998). Case Studies in Community Health. Sage Publications.

8. List Faculty Qualified to Teach This Course.

Nursing or Communication Faculty

9. Frequency.

a. Projected semesters to be offered: Fall Spring Summer

10. New Resources Required. YES NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment)

- b. Library needs

- c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES NO

If, YES attach a program modification form for all programs affected.

Dr. Trudy Milburn
Proposer of Course

9/29/2006
Date

Course Title	COMM 441 Health Communication
Units	3
Lab	No
New	Yes

GE Category	D Social Perspectives
Submitter	Milburn, Trudy
Submission Date	10-09-2006
Status	Approved

- Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience

In this course, students will learn about the way that a very specific healthcare-provider & patient relationship is enacted within the institutional setting of a hospital or healthcare agency.

- Focus on how a social science discipline conceives and studies human existence

Furthermore, students will learn about the way that media messages about health issues, such as breast cancer, smoking, alcohol and drug-use impact local groups and individuals.

- Address issues using the methods commonly employed by a social science discipline

Students will analyze health messages in a written paper that accompanies a debate about the way that economic or political systems impact educational messages about health.

Course Title	COMM 441 Health Communication
Units	3
Lab	No
New	Yes

GE UDIGE Upper Division Interdisciplinary
Category GE

Status Approved

Criteria Justifications

- Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines

In this course, material from biology and medicine will be used to inform students about health communication issues. The issues themselves stem from our talk or writing about health. Several case examples of interactants who are variously equipped with medical jargon of the body, illness, and remedies when engaged in discussions or public campaigns will be used to illustrate the integration of the disciplines.

- Include substantive written work consisting of in-class writing as well as outside class writing of revised prose. Examples of appropriate written work include: short papers, long papers, term papers, lab reports, documentation, disciplinary-based letters and memos, and essays.

By writing 3-4 position papers, students will explain the way that any health issue incorporates information from biology or medicine. Based on these papers, students will then engage in debates with their peers about the issues. Students will also practice conflict resolution through group exercises. They will complete a final term paper based on an analysis of a current health issue and by using a communication perspective, will advance a solution (for conflict resolution, advocacy, or information dissemination).

Approval Sheet

Program/Course: NRS COMM 441

Program Chair(s)

Date

Program Chair(s)

Date

General Education Chair(s)

Date

Curriculum Committee Chair(s)

Date

Dean of Faculty

Date