California State University Channel Islands

NEW COURSE PROPOSAL

Courses must be submitted by November 9, 2007, to make the next catalog production

DATE (Change if modified)  OCTOBER 17, 2007
PROGRAM AREA(S)  POLS

1. Catalog Description of the Course. [Follow accepted catalog format.]

Prefix(es) (Add additional prefixes if cross-listed) POLS Course No. 312
Title: INTEREST GROUPS AND COLLECTIVE ACTION  Units: 3
☒ Prerequisites POLS 150
☐ Corequisites
☐ Consent of Instructor Required for Enrollment

Description (Do not use any symbols): The course surveys political interest groups by examining the contrast between political parties and elections versus interest groups and lobbying, the logic behind collective action; the institutional arrangements governments use to channel group demands, and interest group resources, strategies and tactics in asserting influence. The course will examine groups in different issue domains, and make distinctions between interest groups and social movements.

Grading Scheme:

☐ A-F Grades  ☐ Repeatable for a maximum of units
☐ Credit/No Credit  Total Completions Allowed
☐ Optional (Student Choice)  ☐ Multiple Enrollment in Same Semester

Repeatability: Lab Fee Required: ☐

Mode of Instruction/Components (Hours per Unit are defaulted).

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<tr>
<th>Units</th>
<th>Hours per Unit</th>
<th>Benchmark Enrollment</th>
<th>Graded Component</th>
<th>CS &amp; HEGIS #</th>
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<td>1</td>
<td>25</td>
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<td>Seminar</td>
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The following two lines will be filled out internally based on the Mode of Instruction data directly above.
3 hours lecture per week (Use 2nd line only if necessary)
hours blank per week

Course Attributes:

☐ General Education Categories: All courses with GE categories notations (including deletions) must be processed at the GE website: [http://summit.csuci.edu/geapproval](http://summit.csuci.edu/geapproval). Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)
- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)
- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)
- C-1 Art
- C-2 Literature Courses
- C-3a Language
3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)
A. Justification: This upper division course is an elective for a BA in political science. Given the prominence of interest groups in American politics, this course is necessary to fully understand the workings of politics and policy outcomes.

B. Degree Requirement: ☑ Elective for the Major/Minor

Note: Submit Program Modification if this course changes your program.

4. Learning Objectives. (Bullets, will occur upon carriage return)
Upon completion of the course, the student will be able to:
• Discuss the emergence of interest groups in the historical context of federalism, pluralism, and representative government (majority rule, minority rights)
• Discuss the interest group role in government elections
• Discuss the logic behind collective action and agenda setting
• Analyze issue frames and political stories of a variety of groups
• Discuss and analyze group strategies, including venue change
• Discuss the role of economic interests in shaping American institutions
• Differentiate group types on the continuum of interest group and social movement organizations

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

I. Interest groups and pluralism
II. Interests and elections
III. Collective action
IV. Mobilizing support, agenda setting
V. Issue framing and political story telling
VI. Strategies of access and influence
VII. Economic interests
VIII. Social movements and tactics outside institutional structures

Does this course overlap a course offered in your academic program? YES ☑ NO ☐
If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☑ NO ☐
If YES, what course(s) and provide a justification of the overlap?
Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate description in item 1 above, for each PREFIX)
A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).
Prefix for cross-listed discipline(s):

B. Department responsible for staffing:
7. **References.** [Provide 3 - 5 references on which this course is based and/or support it.]


8. **List Faculty Qualified to Teach This Course.**

- Scott Frisch; Sean Kelly; Tiina Itkonen; Dan Wakelee

9. **Effective Date**

   A. First semester offered: Fall 2008

10. **New Resources Required.** YES ☐ NO ☑

    If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

    A. Computer (data processing), audio visual, broadcasting needs, other equipment)

    B. Library needs

    C. Facility/space needs

11. **Will this new course alter any degree, credential, certificate, or minor in your program?** YES ☐ NO ☑

    If YES attach a program modification form for all programs affected.

    Catalog deadline for New Minors and Programs (including modifications): October 15, 2007, preceding year.
    Catalog deadline for Course Proposals and Modifications: November 9, 2007, of preceding year.
    Last day to submit any work to be considered for the academic year: April 15th.

    ________________________________    __________________________
    Tiina Itkonen                           Date
### Approval Sheet

**Program/Course:**
If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

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<th>Chair Name</th>
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