NEW COURSE PROPOSAL

DATE  4.5.07
PROGRAM AREA  PSYCHOLOGY

1. Catalog Description of the Course. (Follow accepted catalog format.)

Prefix  PSY  Course# 305  Title  FIELD RESEARCH METHODS  Units (3)
3 hours  lecture per week
hours  blank per week
Prerequisites  PSY 300 and PSY 301 and PSY 303 or PSY 202
Corequisites

Description  Principles and practices of field research methods in basic and applied social science research settings.
The relationship between field and laboratory studies are highlighted with a special emphasis on survey and
evaluation research methods and study designs, client and respondent relationships, and research and public policy.

Graded
Gen Ed  CR/NC  Repeatable for up to  units
Categories
Lab Fee Required  A - F  Total Completions Allowed
Optional (Student’s choice)
Title V Section 40404:  Government  US Constitution  US History

2. Mode of Instruction (Hours per Unit are set for you).

<table>
<thead>
<tr>
<th>Units</th>
<th>Hours per Unit</th>
<th>Benchmark Enrollment</th>
<th>Graded Component</th>
<th>CS &amp; HEGIS #</th>
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</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>3</td>
<td>1</td>
<td>30</td>
<td>CR</td>
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<tr>
<td>Seminar</td>
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<tr>
<td>Laboratory</td>
<td>3</td>
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<tr>
<td>Activity</td>
<td>2</td>
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3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, the degree it pertains to, and whether it meets University Writing, and/or Language requirements) [Use as much space as necessary]

This course is an elective in the psychology major that presents field research methods that are beyond those covered in the research method course sequence (PSY 300, and PSY 301).

Upon completion of the course, the student will be able to:
-- Identify the major research methods used for field research
-- Differentiate between various field research designs
-- Articulate the application of particular designs as they apply to different research questions
-- Demonstrate the appropriate techniques for conducting indepth field interviews

4. Is this a General Education Course  YES  NO
If Yes, indicate GE category and attach GE Criteria Form:

A (English Language, Communication, Critical Thinking)
A-1 Oral Communication
A-2 English Writing
A-3 Critical Thinking

B (Mathematics, Sciences & Technology)
B-1 Physical Sciences
B-2 Life Sciences – Biology
B-3 Mathematics – Mathematics and Applications
B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)
C-1 Art
C-2 Literature Courses
C-3a Language
C-3b Multicultural

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D (Social Perspectives) □
E (Human Psychological and Physiological Perspectives) □
UD Interdisciplinary □

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

Introductions, Overview, and Student Responsibilities
Literature research applications
Planning Applied Research
Ethics & Practical Sampling
Quasi-Experiments
Case Studies
Focus Groups
Question Design & Evaluation
Ethnographies
Need Analysis
Program Evaluation
Secondary Data Analysis

Does this course overlap a course offered in your academic program? YES □ NO X
If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES □ NO X
If YES, what course(s) and provide a justification of the overlap?
Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate description for each PREFIX)
   List Cross-listed Courses

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

   Department responsible for staffing: Psychology.

7. References. [Provide 3 - 5 references on which this course is based and/or support it.]


8. List Faculty Qualified to Teach This Course.

   Psychology Faculty

9. Effective Date and Frequency.
   a. Projected semesters to be offered: Fall ☒ Spring ☒ Summer ☐
   b. First semester offered: 2008

10. New Resources Required. YES □ NO ☒
    If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.
    a. Computer (data processing), audio visual, broadcasting needs, other equipment)
b. Library needs

c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES ☐ NO ☒
If, YES attach a program modification form for all programs affected.

Proposer of Course Date
Approval Sheet
Program/Course:

__________________________  ________________________
Program Chair(s)                Date

__________________________  ________________________
General Education Chair(s)    Date

__________________________  ________________________
Curriculum Committee Chair(s) Date

__________________________  ________________________
Dean of Faculty                Date