

NEW COURSE PROPOSAL

Courses must be submitted by October 15, 2013, and finalized by the end of that fall semester for the next catalog production.

Use YELLOWED areas to enter data.

DATE (*Change if modified and redate file with current date*)

SEPTEMBER 15, 2013; REV 12.3.13; REV 12.9.13

PROGRAM AREA(S)

EDUCATION

1. Course Information. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) **and Course No.** EDPL 629

Title: ASSESSMENT AND EVALUATION IN HIGHER EDUCATION **Units:** 3

X Prerequisites Admission to the Master of Arts in Education, Educational Leadership Specialization

Corequisites

Consent of Instructor Required for Enrollment

Catalog Description (Do not use any symbols): Philosophical foundations and various dimensions of assessment and evaluation in higher education. Explores the multiple methods used in assessment and evaluation, distinguishes between qualitative and quantitative methodologies of inquiry, provides practical experience in designing an assessment project, data collection and analysis, reporting on assessment results and using data for program improvement.

Grading Scheme:

X A-F Grades

Credit/No Credit
Optional (Student Choice)

Repeatability:

Repeatable for a maximum of units

Total Completions Allowed

Multiple Enrollment in Same Semester

Course Level Information:

Undergraduate

Post-Baccalaureate/Credential

X Graduate

Mode of Instruction/Components *(Hours per Unit are defaulted).*

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (Filled in by the Dean)
Lecture	3	1	30	x	
Seminar					
Laboratory					
Activity					
Field Studies					
Indep Study					
Other Blank					

Leave the following hours per week areas blank. The hours per week will be filled out for you.

3 hours lecture per week

hours blank per week

Is this course always delivered online? Yes _____ No _____ (Answer YES if the course is ALWAYS delivered online).

2. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication

A-2 English Writing

A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement (Graduation Writing Assessment Requirement)

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Regarding Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

Online Course (Answer YES if the course is ALWAYS delivered online).

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)
A. Justification: This course will be an elective for those pursuing the higher education focus in the Masters of Arts, Educational Leadership Specialization.

B. Degree Requirement: Requirement for the Major/Minor **Note: Submit Program Modification if this course changes your program.**
 Elective for the Major/Minor
 Free Elective

4. Student Learning Outcomes. List in numerical order. Please refer to the Curriculum Committee’s “Learning Outcomes” guideline for measurable outcomes that reflect elements of Bloom’s Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

- Describe the evolution and purpose of assessment in student affairs work.
- Summarize assessment standards and ethics and apply them in assessment practice.
- Articulate and execute an assessment plan at the program/service, unit or divisional level.
- Summarize the various dimensions of assessment in higher education (e.g. tracking use of services, programs, and facilities, assessing student needs, learning student satisfaction, benchmarking, campus environments and campus cultures).
- Compare and contrast the characteristics of quantitative and qualitative methodology and the assumptions underlying the methodology.
- Identify strengths and weaknesses of established assessment instruments and select the most appropriate for the goal(s) of the assessment
- Analyze and interpret data using the appropriate methods.

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

1. Course Introduction and Expectations
2. Why assessment?
3. Dimensions of assessment
 - Tracking Clients’ Use of Services, Programs, and Facilities
 - Assessing Student Needs
 - Benchmarking: Comparing Performance Across Organizations
 - Measuring Effectiveness Against Professional Standards
 - Assessing Student Satisfaction
 - Assessing Campus Environments
 - Assessing Student Cultures
1. Planning for Assessment

2. Conducting a literature review
3. Student learning outcomes and assessment of outcomes
4. Overview of methods
5. Basic implementation issues
6. Quantitative measures
7. Quantitative analysis
8. Qualitative measures
9. Qualitative analysis
10. Overview of mixed methods
11. Using data for program improvement and reporting
12. Using assessment results
13. National assessment instrument review
14. Ethics and politics
15. Future of assessment

Does this course content overlap with a course offered in your academic program? **Yes** **No** X
 If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? **Yes** **No** X
 If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

6. Cross-listed Courses (Please note each prefix in item No. 1)

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).
 List each cross-listed prefix for the course:

B. Program responsible for staffing: School of Education

7. References. [Provide 3 - 5 references]

Creswell, J. W. (2008). *Educational research: Planning, conducting, and evaluating quantitative and qualitative research*. Upper Saddle River, N.J: Pearson/Merrill Prentice Hall.

Fowler, F. J. (2008). *Survey research methods*. Newbury Park: Sage Publications.

Merriam, S. B. (1998). *Qualitative research and case study applications in education: Revised and expanded from "Case study research in education"*. San Francisco: Jossey-Bass.

Upcraft, M. L., & Schuh, J. H. (1996). *Assessment in student affairs: A guide for practitioners*. San Francisco: Jossey-Bass Publishers.

8. Tenure Track Faculty Qualified to Teach This Course.

Bob Bleicher

9. Requested Effective Date:

First semester offered: Spring 2015

10. New Resources Requested. **Yes** **No** X

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

[Redacted]

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

[Redacted]

C. Facility/Space/Transportation Needs

[Redacted]

D. Lab Fee Requested (please refer to Dean’s Office for additional processing) Yes [Redacted] No X

E. Other

[Redacted]

11. Will this new course alter any degree, credential, certificate, or minor in your program? Yes X No [Redacted]

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: October 1, 2013 of preceding year.

Priority deadline for Course Proposals and Modifications: October 15, 2013, of preceding year.

Last day to submit forms to be considered during the current academic year: April 15th.

Manuel Correia

12/9/13

Proposer of Course (Type in name. Signatures will be collected after Curriculum approval) Date

Approval Sheet

Program/Course: EDPL 629

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for International Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement Director		
Signature		Date
Curriculum Chair		
Signature		Date
AVP		
Signature		Date