

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
NEW COURSE PROPOSAL

DATE OCTOBER 28, 2006
PROGRAM AREA ANTHROPOLOGY/BUSINESS & ECONOMICS

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix ANTH Course# 444 Title Values and Valuables Units (3)
3 hours lecture per week

☒ Prerequisites Anth 102 or Econ 110

☐ Corequisites

Description Examination of the intimate linkages between the creation of cultural values and the perception of economic value through the analysis of production and exchange in various cultural contexts. Synthesis of the debates in the field of economic anthropology and application to pre-historic, modern, Western and non-Western societies.

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☒ Gen Ed ☐ Graded ☐ CR/NC ☐ Repeatable for up to _____ units
Categories D, UDIGE
☐ Lab Fee Required ☒ A - F Total Completions Allowed 1
☐ Title V Section 40404: ☐ Optional (Student's choice) ☐ Multiple Enrollment in same semester
☐ Government ☐ US Constitution ☐ US History

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (filled in by Dean)
Lecture	3	1	30	<input checked="" type="checkbox"/>	_____
Seminar	_____	_____	_____	<input type="checkbox"/>	_____
Laboratory	_____	_____	_____	<input type="checkbox"/>	_____
Activity	_____	_____	_____	<input type="checkbox"/>	_____

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

In addition fulfilling General Education requirements for Categories D and UDIGE, this course serves as an elective for the B.A. in Economics, the Minor in Anthropology and the upcoming B.A. in Anthropology. This course meets the University Graduation Writing Requirement.

Students who successfully complete this course will be able to:

- Describe the major theoretical approaches in the field of economic anthropology.
- Describe the effects of cultural change on economic activity, and *vice versa*.
- Utilize ethnographic and economic data to analyze cultural and economic processes.
- Analyze and critique current empirical and theoretical research in economic anthropology.
- Apply the tools of anthropology and economics to the analysis of a specific cultural group.

4. Is this a General Education Course YES ☒ NO ☐

If Yes, indicate GE category and attach GE Criteria Form:

A (English Language, Communication, Critical Thinking)

A-1 Oral Communication ☐

A-2 English Writing ☐

A-3 Critical Thinking ☐

B (Mathematics, Sciences & Technology)

B-1 Physical Sciences ☐

B-2 Life Sciences – Biology ☐

B-3 Mathematics – Mathematics and Applications ☐

B-4 Computers and Information Technology ☐

C (Fine Arts, Literature, Languages & Cultures)

C-1 Art ☐

C-2 Literature Courses ☐

C-3a Language ☐

C-3b Multicultural ☐

D (Social Perspectives) ☒

E (Human Psychological and Physiological Perspectives) ☐

UD Interdisciplinary ☒

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

- I. Introduction to Culture and Economy
- II. Theoretical Approches: Formalist, Substantivist, Marxist
- III. Methodology: Integrating ethnography and economic analysis
- IV. Applications (vary by semester, for example):
 - A. Gender and Economy
 - B. Archaeological Applications and the Origins of Economy
 - C. Rational Choice in Cultural Perspective

Does this course overlap a course offered in your academic program? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES ☐ NO ☒

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses (Please fill out separate description for each PREFIX)

List Cross-listed Courses

ANTH/ECON 444 Values and Valuables

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

Department responsible for staffing: Anthropology

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

Ensminger, Jean (2002). Theory in Economic Anthropology. Altamira Press. New York.

Gudeman, Stephen (2001). The Anthropology of Economy: Community, Market and Culture. Blackwell Publishing.

Werner, Cynthia and Duran Bell (2004). Values and Valuables: From the Sacred to the Symbolic. Altamira Press. New York.

Wilk, Richard (1996). Economies & Cultures: Foundations of Economic Anthropology. Westview Press. Boulder.

8. List Faculty Qualified to Teach This Course.

William Adams, PhD
Paul Rivera, PhD

9. Effective Date and Frequency.

- a. Projected semesters to be offered: Fall ☒ Spring ☒ Summer ☐
b. First semester offered: Fall 2007

10. New Resources Required. YES ☐ NO ☒

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment)

b. Library needs

c. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES ☐ NO ☒

If, YES attach a program modification form for all programs affected.

Paul A. Rivera, PhD

Proposer of Course

October 28, 2006

Date

Request for GE Approval

Course Title	ANTH 444 Values and Valuables
Units	3
Lab	No
New	Yes

GE Category	D Social Perspectives
Submitter	Rivera, Paul
Submission Date	11-03-2006
Status	Approved

Criteria Justifications

- Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience

This course integrates the perspectives of anthropology and economics to develop a more complete understanding of the impacts of social and cultural processes on economic activities and vice versa. Issues addressed may include: social status and inequality, division of labor, production, exchange, distribution, gender, etc.

- Focus on how a social science discipline conceives and studies human existence

Economics views scarcity as a primary influence on human behavior, leading to approaches that emphasize rational, optimizing behavior, whereas anthropology views culture as a key factor behind individual decisions and collective behavior, allowing rich and complex interpretations of observed behavior. This course exploits the strengths of each approach to yield rich, complex and well structured analyses of socio-cultural and economic activities.

- Address issues using the methods commonly employed by a social science discipline

This course combines ethnographic research and analysis with economic data and rationale to achieve richer and more nuanced interpretations of human behavior than are possible independently.

Request for GE Approval

Course Title	ANTH 444 Values and Valuables
Units	3
Lab	No
New	Yes

GE Category	UDIGE Upper Division Interdisciplinary GE
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Status	Approved
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Criteria Justifications

- Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines

Although social sciences seek, in general to understand and explain human behavior, each has its own perspective and techniques. Economic anthropology is a growing and interdisciplinary field with two key purposes:

1. to integrate the structure and logic of economic analyses into ethnographic work to yield a more complete perspective on culture and culture change
2. to broaden the perspectives of traditional economic analyses by explicitly incorporating culture and cultural processes as fundamental components of economic activity.

- Include substantive written work consisting of in-class writing as well as outside class writing of revised prose. Examples of appropriate written work include: short papers, long papers, term papers, lab reports, documentation, disciplinary-based letters and memos, and essays.

Students will be required to submit at least two short papers based on ethnographic reports or case studies. A group term project will also require students to create an in depth socio-cultural and economic analysis of the cultural group of their choosing, resulting in a written research report and an oral presentation.

Approval Sheet

Program/Course: Anth/Econ 444

Program Chair(s)	Date
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General Education Chair(s)	Date
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Curriculum Committee Chair(s)	Date
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Dean of Faculty	Date
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