

NEW COURSE PROPOSAL

PROGRAM AREA: **ART**

DATE: **REVISED 8.1.08 BY D WAKELEE**

- 1. Catalog Description of the Course.** *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

ART 100 UNDERSTANDING FINE ARTS PROCESSES (3)

Two hours lecture and two hours **ACTIVITY** per week.

Entry level art experience for non Art majors. This course integrates elements of drawing, painting, sculpture and mixed media techniques. Students gain an understanding of the function of Art in everyday life through participation in the artistic process.

GenEd: C1

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture	<u> 2 </u>	<u> 1 </u>	<u> 24 </u>
Seminar	<u> </u>	<u> </u>	<u> </u>
Laboratory	<u> </u>	<u> </u>	<u> </u>
Activity	<u> 1 </u>	<u> 2 </u>	<u> 24 </u>

- 1. Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Art elective / Approved course in the Liberal Studies Teaching and Learning option. Not available for credit toward the Art major.

This course is an introduction to the visual arts for the non-art major. It explores the values and concepts represented through world art. Emphasis is on the vast range of human expression represented by art and design found in the areas of painting, sculpture, architecture, and the applied arts. Additional media reflecting a diverse range of artistic developments will also be explored. It is a course in looking at and discussing a wide range of creative activities and artistic products that are influential in diverse cultures. Illustrated lectures are followed with hands-on projects related to the subjects covered.

Learning objectives

Through studio projects involving technical demonstrations, artistic exercises, class discussions, field trips to museums and galleries, project presentations and class critiques, students will:

- Develop projects that explore the use of traditional art materials
- Articulate, verbally and in written form, their conscious intentions and coherent aesthetics in relationship to projects they produce.
- Demonstrate, through the process of artistic production, personal theories and artistic statements in relation to diverse global events.

- Develop means for intellectual comprehension of art concepts and theories.
- Demonstrate critical thinking in analyzing, interpretation and evaluating works of art
- Develop an informed appreciation of art and recognize the role of art in world history.
- Demonstrate an understanding of the interrelationship between art and culture.
- Produce artwork through hands-on creation of original art projects.

4. Is this a General Education Course YES

If Yes, indicate GE category:

A (English Language, Communication, Critical Thinking)	
B (Mathematics & Sciences)	
C (Fine Arts, Literature, Languages & Cultures)	C1
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

Course Outline

Course content is enhanced through field trips to museums and galleries, bringing students into contact with various aspects of subject mater covered in class. Hands-on projects develop the student's understanding of art processes, creating perspective for analysis and judgment of the work investigated.

I. Introduction: The Nature of Art

- A. The observer and the aesthetic experience
- B. Dealing with subject matter
- C. Narration and descriptive elements
- D. Interplay of content and meaning

II. The Basic Elements of Art

- A. Form: Resulting factors of organization
- B. Line: Characteristics and expressive properties
- C. Color: Theories and human response
- D. Shape: Definitions, uses, and associations
- E. Texture: Physical qualities and psychological factors
- F. Composition: Organization of the whole
- G. Space: Perception vs. physical reality

III. Two-Dimensional Media and Techniques

- A. Drawing, materials and methods
 - 1. Interplay between value and line

- B. Painting, development of techniques
 - 1. Traditional attitudes
 - 2. Current developments and applications
 - 3. Mixed Media
- C. Printmaking, multiple originals
 - 1. Relief
 - 2. Intaglio
 - 3. Lithography
 - 4. Serigraphy

IV. Art of the Third Dimension

- A. Sculpture, materials and methods
 - 1. Additive Processes
 - 2. Subtractive processes
- B. Architecture: form vs. function
 - 1. Structures and materials
 - 2. Structures as communication
 - 3. Psychology of space

V. Principles of Design

- A. Scale and proportion
- B. Rhythm, movement, and balance
- C. Emphasis, subordination, and contrast
- D. Natural design processes
 - 1. The Golden Section
 - 2. Chaos Theory

VI. Communication Design in Commercial Art

- A. Graphic Art; ideas and methods
 - 1. Typography design
 - 2. Layout and composition
- B. Publications and production
 - 1. Color printing process
 - 2. Psychology of advertising
- C. Mass media communication
 - 1. Television video production
 - 2. Commercial advertisements
 - 3. Supergraphics
 - a. Billboards and
 - b. Corporate logos
- D. Clothing Design

VII. Art and Camera

- A. Photographic art
- B. The camera in graphic art
- C. Documentary photography

- D. Advent of digital photography
- E. Motion pictures

VIII. Crafts, ancient and contemporary

- F. Indigenous arts and crafts.
- G. Art across cultures

IX. Exploring Art History

- A. Periods, artists, and masterpieces
 - 1. Cultural evolutions
 - 2. Media advancements
 - 3. Concept development

X. Modern and Contemporary Forms of Expression

- A. Investigation of recent trends in art
 - 1. Development of abstraction
 - 2. Concept Art
 - 3. Post Modernism and revivalism
 - 4. Digital media arts
 - 5. Experimental art forms

6. References. [Provide 3 - 5 references on which this course is based and/or support it.]

Fichner-Rathus, Lois. *Understanding Art*. Englewood, NJ: Prentis Hall, 2002.

Gilbert, Rita. *Living With Art*. New York: McGraw Hill, 2001.

Ocvirk, Bone, Stinson, and Wigg. *Art Fundamentals*, New York: Wm. C. Brown, 1999.

Preble, Duane and Sarah Preble. *Artforms*. New York: Harper Collins, 1998.

7. List Faculty Qualified to Teach This Course.

- Jack Reilly, Professor of Fine Arts
- Irina Costache. Associate Professor of Art History

8. Frequency.

a. Projected semesters to be offered: Fall X Spring X Summer

9. New Resources Required.

- No new resources will be required to offer this course. Existing equipment, facilities and faculty are currently adequate. This course will be offered in the CSUCI Art Complex building.

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

Jack Reilly, Professor of Fine Arts

10-27-2002

Proposer of Course

Date

Approvals



(Jack Reilly) 10-27-02

Program Coordinator

Date

GE Committee Chair
(If applicable)

Date

Curriculum Committee Chair

Date

Dean

Date


Effective Semester: _____

California State University Channel Islands
New Course Proposal Consultation Sheet

1. Course prefix, number, title, and units: _____ **ART 100 Understanding Fine Arts Processes (3)**

2. Program Area: _____ART_____

Recommend Approval

Program Area/Unit	Program/Unit Coordinator	YES	NO (attach objections)	Date
Art		X		10-27-02
Business & Economics				
Education				
ESRM				
Humanities				
Liberal Studies				
Mathematics & CS				
Sciences				
Library*				
Information Technology*				

* If needed

GE CRITERIA APPROVAL FORM

Course Number and Title: **ART 100 Understanding Fine Arts Processes (3)**

Faculty Member(s) Proposing Course: Jack Reilly, MFA, Professor of Fine Arts

Indicate which of the following categories would be satisfied by this course by marking an “X” on the appropriate lines. Courses may be placed in up to two GE categories as appropriate. Upper Division Interdisciplinary GE courses may be placed in two categories plus the UDIGE category.

	A1: Oral Communication
	A2: English Writing
	A3: Critical Thinking
	B1: Physical Sciences
	B2: Life Sciences
	B3: Mathematics
	B4: Computers and Technology
x	C1: Fine Arts
	C2: Literature
	C3: Languages & Cultures
	D: Social Perspectives
	E: Human Psychological & Physiological Perspectives
	Upper Division Interdisciplinary GE

Lab Included? Yes ____X__ No ____

Please provide a brief explanation of how the proposed course meets each of the criteria for the selected General Education categories.

G.E. Category C1

Students will be able to:

- Describe, understand and analyze the connections between art and history
- Evaluate the ways that art develops within certain areas and specific conceptual contexts
- Examine a wide range of artistic developments in different areas and time periods
- Reflect in written and oral form on the various aspects of the art from previous time and the relevant connections to the present
-
- Reflect in physical form on aspects of the art from previous time and the relevant connections to the present

- Describe, analyze, and work the processes of making art
- Critically analyze the development of art and related institutions (such as museums and galleries)
- Evaluate and analyze the meaning of art from the past in contemporary culture
- Analyze the educational services offered by the museums and other art institutions and reflect on possibilities for new projects
- Analyze how the educational projects of museums are connected to what children learn in schools (California framework)
- Apply the knowledge and information to real life situation in a final presentation