

NEW COURSE PROPOSAL

PROGRAM AREA

- 1. Catalog Description of the Course.** *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

ART 435 POSTMODERN VISUAL CULTURE (3)

Three hours lecture per week.

An examination of the major visual components of postmodern culture. This course will explore a wide range of issues related to the multicultural identity of contemporary culture. Developments in the 20th and early 21st centuries such as film, digital media, and critical theory as well as traditional visual forms of expression such as painting and sculptures will be discussed.

GenEd: C1, C3b, UDI-GE

2. Mode of Instruction.

	Hours per Units	Benchmark Unit	Enrollment
Lecture	3	1	30
Seminar			
Laboratory			
Activity			

- 3. Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This course is an elective. It is a GE upper division interdisciplinary course. It meets the University writing requirements. It will be offered once a year or every two semesters. Due to the interest the students have in learning about culture and art in contemporary times the Art Program anticipates good enrollment in this course.

This course will expose students to the essential characteristics of postmodern visual culture and the dialogue between multiculturalism, technology, and visual expression. A critical aspect of this course will be to examine the visual components of contemporary culture and to reveal the role and implications of new media in postmodernism. The students will learn about the novel modalities contemporary artists and critics have used to create and define visual meanings. The course will also analyze a series of interconnected issues related to new media, gender and cultural identity and their contribution in defining postmodern visual culture. Using a variety of visual resources (digital images, films, video art, electronic media, etc.) and texts (such as artists' letters, dairies, contemporary criticism, archival documentation, recent critical theory on the subject, etc.) the course will provide the students with a comprehensive examination of the diversity defining contemporary visual culture. In addition, guest lecturers, field trips, web-based discussions, and other innovative instructional tools will underline the novelty, idiosyncrasy, and complexity of postmodern visual culture.

Students will be able to:

- Critically examine in comparative ways the identity and diversity of contemporary visual culture
- Explain the role of multiculturalism in contemporary culture
- Describe and analyze the diverse visual components of contemporary culture

- Evaluate the role and value of contemporary creativity in a global culture
- Critically examine from various perspectives how visuality functions in culture
- Describe, understand, and analyze the links between various art forms, the humanities, and contemporary technologies in postmodern visual culture
- Describe and analyze the diverse contemporary processes of making, analyzing, and disseminating art
- Critically analyze the meaning of images within the complex contemporary global visual environment
- Develop skills to decipher the cultural meanings of a wide range of images
- Develop new ways of looking and thinking about postmodern culture
- Reflect about their own identity as contemporary individuals
- Develop visual and cognitive modalities of understanding other cultures
- Apply the knowledge and information to real life situations and in papers and presentations
- Reflect in written and oral form on the various aspects of postmodern visual culture and their ramifications and relevancy beyond the cultural arena
- Evaluate the ways in which cultural diversity influences the creation and development of various art forms
- Examine from the perspective of various disciplines (film, digital media, visual arts, critical theory, gender studies, performing arts) the formation and role of visual postmodern culture.

4. Is this a General Education Course YES

If Yes, indicate GE category:

A (English Language, Communication, Critical Thinking)	
B (Life Sciences)	
C (Fine Arts, Literature, Languages & Cultures) C1-C3b	X
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

Modernism: a brief overview
 Issues in postmodern visual culture
 The role of multiculturalism in postmodern visual culture
 Postmodern photography: gender, identity and technology
 Cultural and gender identity in postmodern art
 Postmodern Film: visual and technological diversity
 Multiculturalism and gender in late 20th century film
 Postmodern Performance art
 Video art and Multi-media
 Digital art and postmodern global culture
 Internet, traditional arts and postmodern culture
 Postmodern Architecture

6. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

Hal Foster, editor, *The Anti-Aesthetics: Essays on Postmodern Culture*, New Press, April 2002
 Harrison & Wood, editors, *Art in Theory, 1900-2000*, Blackwell Publishing, 2002
 Chris Jenks, *Visual Culture*, Routledge, 1995
 Nicholas Mirzoeff, *An Introduction to Visual Culture*, Routledge, 1999
 Michael Rush, *New Media in the Late 20th Century*, Thames and Hudson, 1999
 Peter Selz, *Theories and Documents of Contemporary Art*, UC Press, 1990
 Charles H. Traub, Jonathan Lipkin, *In the Realm of the Circuit: Computers, Art, and Culture*, Prentice Hall, 2004

7. List Faculty Qualified to Teach This Course.

Irina D. Costache

8. Frequency.

a. Projected semesters to be offered: Fall _____ Spring ____05__ Summer _____

9. New Resources Required.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment
- b. Library needs
- c. Facility/space needs

No new resources are needed for this course

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

Irina D. Costache

Proposer of Course

12/01/03

Date

GE CRITERIA APPROVAL FORM

Course Number and Title: Art 435 Postmodern Visual Culture (3)

Faculty Member(s) Proposing Course: Irina D. Costache

Indicate which of the following categories would be satisfied by this course by marking an “X” on the appropriate lines.

Courses may be placed in up to two GE categories as appropriate. Upper Division Interdisciplinary GE courses may be placed in two categories plus the UDIGE category.

	A1: Oral Communication
	A2: English Writing
	A3: Critical Thinking
	B1: Physical Sciences
	B2: Life Sciences
	B3: Mathematics
	B4: Computers and Technology
x	C1: Fine Arts
	C2: Literature
x	C3: Languages & Cultures
	D: Social Perspectives
	E: Human Psychological & Physiological Perspectives
x	Upper Division Interdisciplinary GE

Lab Included? Yes _____ No x_____

Please provide a brief explanation of how the proposed course meets each of the criteria for the selected General Education categories.

C1

Students will be able to:

- Describe, understand and analyze the connections between various art forms and other humanities
- Evaluate the ways in which diverse identities influence the creation of art
- Examine and understand from various perspectives the role of art and visibility in contemporary culture
- Reflect in written and oral form on the various visual aspects of postmodern visual cultural
- Analyze and reflect on the creative process and its links to technology, the self, and other disciplines of the humanities in a global culture
- Understand how postmodern culture is connected to other disciplines and aspects of contemporary life
- Develop a greater understanding of their visual environment and the value of the arts
- Apply the knowledge and information to real life situations (field trips) and class assignments

C3

Students will be able to

- Examine and understand the role of diversity and multiculturalism in contemporary visual culture
- Evaluate the idiosyncratic modalities in which gender contributes to the formation of a wide range of artistic and cultural projects
- Develop an understanding and sense of value for the diverse contemporary environment in which they live

- Understand the role of diverse traditions in postmodernism and their relationship to the creative process of visual culture
- Reflect, using the various cultural perspectives offered by the course, about their own identity as contemporary individuals
- Develop visual and cognitive modalities to understand other cultures
- Develop skills to decipher the cultural meanings of a wide range of images from various traditions

Upper division interdisciplinary

Students will be able to:

- Describe, understand and analyze the connections between visual culture and other fields of study
- Reflect in written and oral form on the various aspects of postmodern visual culture and their ramifications and relevancy beyond the cultural arena
- Evaluate the ways in which cultural diversity influences the creation and development of various art forms
- Examine from the perspective of various disciplines (film, digital media, visual arts, critical theory, gender studies, performing arts) the formation and role of visual postmodern culture
- Critically analyze the identity of postmodern visual culture
- Understand the multicultural and global component of postmodern visual culture
- Describe, understand, and analyze the links between various art forms, the humanities, and contemporary technologies in postmodern visual culture
- Critically analyze the meaning of images within the complex contemporary global visual environment
- Reflect on the dialogue between past and present developments in culture and the possibilities for new directions

Express their opinions in a wide range of written and oral assignments (journals, discussions, group papers and formal analysis/paper presentations)