

NEW COURSE PROPOSAL

PROGRAM AREA: **ART**

- 1. Catalog Description of the Course.** *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

ART 489 ARTS SEMINAR (3)

Three hours seminar per week.

Prerequisite: Senior Standing

Students interact with guest speakers, visiting artists, and industry professionals in a seminar environment. This course also affords students the opportunity to assess their training and summarize artistic achievements through group and individual projects that help prepare them for a variety of careers in the arts.

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture	_____	_____	_____
Seminar	___3___	___1___	___20___
Laboratory	_____	_____	_____
Activity	_____	_____	_____

- 3. Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

Justification

This is a required course for all Art majors.

This is a specialized course designed for the Art Major nearing completion of their studies at CSUCI. A unique aspect of this course is the integration of previously executed art projects with presentation and communication techniques needed for success in the students' respective professional fields. This course also serves to expose students to numerous career opportunities in the arts and related art industries as well as inform and prepare students interested in graduate-level studies at other institutions.

Learning Objectives

Through projects involving guest speakers, class discussions, field trips to museums and galleries, and student presentations, students will:

- Develop projects that assess their personal scholastic and artistic accomplishments in preparation for graduation and future artistic practice.
- Demonstrate case studies involving the integration of the artist into a wide range of professional fields.
- Produce group projects involving collaborative team assignments.

- Articulate, verbally and in written form, their conscious intentions and coherent aesthetics in relationship to projects they produce,
- Demonstrate methods and processes utilized in refinement of artistic ideas.
- Document participation in the critical evaluation process of peer projects and presentations.
- Develop professional skills leading toward applied practice in the arts.
- Present professional portfolios of work completed during their educational process at CSUCI.

4. Is this a General Education Course **YES** **NO**
If Yes, indicate GE category:

A (English Language, Communication, Critical Thinking)	
B (Mathematics & Sciences)	
C (Fine Arts, Literature, Languages & Cultures)	
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

ART 489 Arts Seminar (3)

I. Artistic/Educational Accomplishments and Self Evaluation

- A. Categorization of work produced
- A. Artistic goals
- B. Career projections

II. Artist and Society

- A. Societal obligations
- B. The artist as culture maker
- C. Social commentary

III. Art and the Law: Artist

- A. Copyrights
- B. Studio development
- C. Licenses
- D. DBA
- E. Tax deductions and loopholes

IV. Art Technologies, Mass Media & Entertainment

- A. Digital media survey
- B. The artist and the media
- B. Career opportunities in digital media
- C. The artist in the entertainment industry

V. Resume and Portfolio Development:

- A. Structure
 - 1. Fine art resume
 - 2. Commercial art resume

3. Academic vita
B. Content

VI. Art and Commerce

- A. Fine art sales strategies
- B. Commercial art career paths

VII. Exhibitions, Grants

- A. Commercial Galleries
- B. Museum Exhibitions
- C. Public Art Commissions
- D. Grant applications

VIII. Art Field Trip

- A. Los Angeles gallery scene
- B. Museums
 - 1. Getty Museum
 - 2. LACMA
 - 3. MOCA

IX. Visiting Artist: Diverse opportunities in the Visual Arts

X. State of the Arts

- A. Up-to-date artistic issues
- B. Current trends in contemporary art

XI. Specialized Research Projects

XII. Professional Portfolio Presentations, Analysis and Evaluation

Sample Research Project & Presentation

This project will relate to the student's professional field of interest. Some history of the specific area should be covered, along with an in-depth investigation into recent developments and new directions in the discipline. Student's explore (through research and interviews) professional opportunities available to the recent graduate about to enter the specified artistic field.

Students choose and design their own topic as agreed upon with the instructor. The final projects are presented to the class in a five to ten minute illustrated lecture/presentations. Visual aids will include the use of any of the following:

- Slides
- Video (edited and concise)
- Multimedia Presentations: Powerpoint, CD Rom, DVD
- Presentation boards/charts, etc.

Content:

- Project proposal (maximum 1 page)
- Project outline (in proper outline form)

- An interview with a professional currently working in the field of specialization.
- A complete bibliography of all reference sources.
- An illustrated class presentation (Approximately 5-10 minutes).

6. References. [Provide 3 - 5 references on which this course is based and/or support it.]

Barnes, Molly, *How to Get Hung*, Los Angeles: Artworld Publications, 1998
 Burch, Dorothy. *The Artists Legal Handbook*, Englewood: Prentis Hall, 1995
 Caplan, Lee. *The Business of Art*, Englewood: Prentis Hall, 1989
 Hoover, Deborah. *Supporting Yourself as an Artist*, New York: Oxford University Press, 1992
 Lovejoy, Margot. *Postmodern Currents*, Inglewood: Englewood: Prentis Hall, 1998
 Regents, Joe Warf. *The 20th Century Art Book*, London: Phaidon Press, 2000

7. List Faculty Qualified to Teach This Course.

- Jack Reilly, MFA, Professor of Fine Arts
- Irina Costache, PHD, Associate Professor of Fine Arts

8. Frequency.

a. Projected semesters to be offered: Fall __x__ Spring __x__ Summer ____

9. New Resources Required.

- a. Computer (data processing), audio visual, broadcasting needs, other equipment
- b. Library needs
- c. Facility/space needs

No new resources will be required to implement this course. Instruction takes place in the CSUCI Art Complex design/drafting studio equipped with 20 drafting/desks and visual projection equipment needed to successfully present lectures and projects. Existing equipment and facilities are currently adequate to support the implementation of this course.

10. Consultation.

Attach consultation sheet from all program areas, Library, and others (if necessary)

11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.

Jack Reilly, Professor of Art 1-4-03

Proposer of Course Date