CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

NEW COURSE PROPOSAL

PROGRAM AREA: $\mathbf{ART}_{_}$	 	

1. Catalog Description of the Course. [Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and corequisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of ___ units); time distribution (Lecture ___ hours, laboratory ___ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]

ART 490 SPECIAL TOPICS IN ART (3)

Three hours activity per week.

Prerequisite: Art Major, Upper Division Standing.

Special topics explore a variety of themes investigating the relationships of art and artists to aspects of social commentary, multiculturalism, experimental genres, commerce, first amendment rights and the role of art in a global society. Topics are presented on a rotating basis. Students are given the opportunity to experience indepth interaction with visiting artists, industry professionals, art scholars and academicians.

2. Mode of Instruction.

	Units	Hours per Unit	Benchmark Enrollment
Lecture			
Seminar		1	20
Laboratory			
Activity	3		

3. Justification and Learning Objectives for the Course. (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) [Use as much space as necessary]

Justification

This is a (new) required course for all Art majors. It will replace ART 492 Internships in the Arts as a requirement for the Art Major (see program modification form). This Course will not increase the number of units in the CSUCI Art Major Program.

This is a specialized course designed for the Art Major nearing completion of their studies at CSUCI. A unique aspect of this course is the integration of previously executed art projects with in-depth material needed for success in the students' respective professional fields. This course also serves to expose students to numerous career opportunities in the arts and related art industries.

Learning Objectives

Through projects involving guest speakers, class discussions, field trips to museums and galleries, and student presentations, students will:

- Develop projects that assess their personal scholastic and artistic accomplishments in preparation for graduation and future artistic practice.
- o Demonstrate case studies involving the integration of the artist into a wide range of professional fields.
- o Produce group projects involving collaborative team assignments. NEWCRSFR 9/30/02

- o Articulate, verbally and in written form, their conscious intentions and coherent aesthetics in relationship to projects they produce,
- o Demonstrate methods and processes utilized in refinement of artistic ideas.
- o Document participation in the critical evaluation process of peer projects and presentations.
- o Develop professional skills leading toward applied practice in the arts.

4. Is this a General Education Course YES NO

If Yes, indicate GE category:

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A (English Language, Communication, Critical Thinking)	
B (Mathematics & Sciences)	
C (Fine Arts, Literature, Languages & Cultures)	
D (Social Perspectives)	
E (Human Psychological and Physiological Perspectives)	

5. Course Content in Outline Form. [Be as brief as possible, but use as much space as necessary]

ART 490 Special Topics in Art (3)

List of topics to be covered

- ➤ The artist and education
- Social commentary in art
- Experimental artistic genres
- Art, artists and the law
- ➤ Art galleries and museums
- The role of art and design in the entertainment industry
- > Art and emerging digital technology
- > Art marketing strategies
- > Art and commerce
- > Grant writing for artists
- > The artist and the first amendment
- Multiculturalism and diversity in the arts

Projects & Presentations

Students design individual and group projects and topics in conjunction with the course instructor. Hands-on projects are exhibited in a gallery, museum or electronic (Website) setting. Research projects are presented to the class in illustrated lectures and presentations. Visual aids will include the use of any of the following:

- ➤ Slide Shows
- ➤ Video/Film (edited and concise)
- Multimedia Presentations: Powerpoint, CD Rom, DVD
- Websites
- Presentation boards/charts, etc.

6.	References. [Provide 3 - 5 references on which this course is based and/or support it.]				
Me Re	ovejoy, Margot. <i>Postmodern Currents</i> , Inglewood: Englewood: Prentis Hall, 1998 cEvilley, Thomas. <i>Art and Discontent, Theory at the Millennium</i> , New York: McPherson, 1991 egents, Joe Warf. <i>The 20th Century Art Book</i> , London: Phaidon Press, 2000 ctoroff, Gregory. <i>The Visual Artist's Business and Legal Guide</i> , Englewood: Prentice Hall, 1995				
7.	List Faculty Qualified to Teach This Course.				
	 Jack Reilly, MFA, Professor of Art Irina Costache, PHD, Associate Professor of Art History Matthew Furmanski, MFA, Assistant Professor of Art Liz King, MFA, Assistant Professor of Art and Design Technology 				
8.	Frequency. a. Projected semesters to be offered: Fall04 Spring05 Summer				
9.	New Resources Required. a. Computer (data processing), audio visual, broadcasting needs, other equipment b. Library needs c. Facility/space needs				
de	o new resources will be required to implement this course. Instruction takes place in the CSUCI Art Complex sign/drafting studio equipped with 20 desks and visual projection, slide and video equipment needed to ccessfully present lectures and execute projects. Existing equipment and facilities are currently adequate to pport the implementation of this course.				
10.	Consultation. Attach consultation sheet from all program areas, Library, and others (if necessary)				
11.	. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.				
Jac	ck Reilly, Professor of Art 11-30-03 (U.D. 1-24-04)				
Pro	oposer of Course Date				