

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL**

**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester
to make the next catalog (2011-12) production**

DATE (CHANGE DATE EACH TIME REVISED): 10.01.10 REV 11.29.10; REV 12.7.10

PROGRAM AREA(S): BUS/SOC

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED areas to enter data. All documents are stand alone sources of course information.**

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix BUS/SOC Course# 336 Title SOCIAL
ENTREPRENEURSHIP Units (3)

3 hours lecture per week

hours blank per week

Prerequisites:

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols): Social entrepreneurship is about creating and leading organizations that strive to advance social change. Draws from both theory and practice to explore important trends in the private and social sectors, which are creating space for innovation and opportunities for individuals with business skills to drive positive change. Incorporates case studies, exercises, field trips, group presentations, and, a semester-long service project.

General Education Categories D
Lab Fee Requested

Graded

CR/NC

X A - F

Repeatable for up to units
Total Completions

Course Level:

X Undergraduate
Post-bac/Credential
Graduate

Optional
(Student's choice)

Multiple
Enrollment in same semester

NEW

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General Education Categories D; UDIGE
Lab Fee Requested

Graded

CR/NC

X A - F

Repeatable for up to units
Total Completions

Course Level:

x Undergraduate
Post-bac/Credential
Graduate

Optional
(Student's choice)

Multiple
Enrollment in same semester

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Grade		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	3	1	25	X	Lecture	3	1	30	X	
Seminar		1			Seminar		1			
Lab		3			Lab		3			
Activity		2			Activity		2			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

X D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

X UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

X Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

CI has no classes on social entrepreneurship yet it is increasingly important as many organizations seek to incorporate a social dimension to their activities. Evidence suggests that the creation and leadership of organizations that strive to advance social change is of interest to many students. Moreover, classes exploring positive impact/change are highly consistent with the overall mission of the University. Finally, the course offers an opportunity to integrate the theories, research methods, and paradigms of at least two separate disciplines and, in so doing, increase the number of upper-division interdisciplinary courses offered by the University.

- Requirement for the Major/Minor
- X Elective for the Major/Minor
- Free Elective

NEW

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- Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

1. Explain the meaning of social entrepreneurship and develop clear and strong identities as change agents in public policy issues.
2. Describe non-profit and social enterprise theories and models, the ability to evaluate their relevance, and the ability to

Upon completion of the course, the student will be able to:*

NEW

1. Explain the meaning of social entrepreneurship and develop clear and strong identities as change agents in public policy issues. (1)
2. Describe orally and in writing non-profit and social enterprise theories and models. (1,2,3)

apply them to specific situations.

3. Develop diagnostic, evaluation, and planning skills concerning social entrepreneurs, non-profit enterprises, and students' roles in addressing important social problems.
4. Develop personal effectiveness in managing non-profits and social innovation.
5. Participate in Ventura County and University community social agencies dealing with societal issues.

3. Evaluate the relevance, and ability to apply social enterprise theories and models to specific situations.

- (1,5)
4. Develop diagnostic, evaluation, and planning skills concerning social entrepreneurs, non-profit enterprises, and students' roles in addressing important social problems. (1,4)
5. Develop personal effectiveness in managing non-profits and social innovation. (5)

*Aligns with Program Learning Goals for: 1) Critical thinking, 2) Oral communication, 3) Written Communication, 4) Conduct (Ethics), 5) Competencies in discipline, 6) Collaboration

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

- Week 1 – Introduction
- Week 2-3: Meaning of entrepreneurship, innovation, socially responsibility, social entrepreneurship, social change
- Week 4-5 - Understanding the origins and causes of social problems and creative ways to solve; social change models
- Week 6-7 - Managing/management principles applied to the social sector; cause-related marketing; entrepreneurship in the social sector; Various Case analyses
- Week 8 -- Field Trip
- Week 9-12 -- Poverty, homelessness, affordable housing as social problems; innovative responses to these issues to include in-depth analysis of social agencies
- Week 13-14: Papers, Presentations of Promising Ideas Projects

NEW

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Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒ X
If YES, what course(s) and provide a justification of the overlap. ☐

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒ X
If YES, what course(s) and provide a justification of the overlap. ☐

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course: BUS/SOC 336
- C. Program responsible for staffing: BUS/SOC

8. References. [Provide 3-5 references]

OLD

- Borgaza, C. & Defourny, J. (Eds.) 2001. The Emergence of Social Enterprise.
- Drucker, P. (1990). Managing the Non-Profit Organization: Practices and Principles
- Tracey, P. & Phillips, N. (2007). The Distinctive Challenge of Educating Social Entrepreneurs. Academy of Management Learning & Education, 6(2): 264-271
- Bornstein, D. (2003) How to Change the World: Social Entrepreneurs and the Power of New Ideas

NEW

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9. Tenure Track Faculty qualified to teach this course.

J. Andrew Morris
Dennis Downey

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes No (Refer to the Dean's Office for additional processing)

E. Other.

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

Course title

Prefix/suffix

Course number

Units

Staffing formula and enrollment limits

Prerequisites/Corequisites

☒ Catalog description

☒ Mode of Instruction

Course Content

☒ Course Learning Outcomes

References

GE

Other

Reactivate Course

Justification: Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**.

Last day to submit forms to be considered during the current academic year: **April 15th**.

William Cordeiro

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Request for BUS 336: SOCIAL ENTREPRENEURSHIP to be added to GE Category D: Social Perspectives.

Committee Response:

Approved by committee on 12-06-2010

Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*
(course being submitted for new course objectives review, no changes to GE criteria, R.C.) The course is organized around a search for effective and innovative ways to address a variety of social problems. As such, much of our initial emphasis will be to explore how current institutional structures are organized and how that leaves "gaps" in terms of problems that remain unresolved. Specifically, we address the traditional tripartite framework of institutional spheres: state, market, and civil society. We address the historical development of those spheres (particularly over the course of the 20th century) and how that division of responsibilities leaves "gaps." We then address how innovative applications of organizational forms integrating aspects of more than one sphere (most often, market and civil society) can offer potentially effective solutions to a range of contemporary problems. The bulk of the class is an exploration of those forms and how to develop them. As such, the context of institutional separation and integration – and its effects on human existence – is absolutely central to the course.
- *Focus on how a social science discipline conceives and studies human existence*
As an interdisciplinary course, we will be presenting the subject matter from different perspectives, although constantly making that contrast a central learning opportunity for the class. As such, the role of social science perspectives and what is unique about what they offer for understanding the world around us will be explicit in our presentation. Moreover, our focus on social problems and their solutions is clearly an important part of human existence (both individually and collectively). We will focus specifically on what it means for human existence that some problems go unaddressed. One of the innovative aspects of social entrepreneurship is the emphasis on using structures with which we are all familiar (organizations, businesses, etc.) and applying them to the goal of beneficial social change – and how that impacts human existence in a positive way.
- *Address issues using the methods commonly employed by a social science discipline*
The course seeks not only to identify and find ways to address social problems, but to present students with ways of measuring the extent of those problems and evaluating the effectiveness of potential solutions to those problems. In each of those endeavors, social scientific methods will be central, with specific tools (methods) of measurement to be presented and discussed.

Request for BUS 336: SOCIAL ENTREPRENEURSHIP to be added to GE Category UDIGE: Upper Division Interdisciplinary GE.

Committee Response:

Approved by committee on 12-06-2010

Criteria and Justifications Submitted:

- *Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines*
(course already approved for GE, not making changes to criteria, just changing objectives, R.C.) The topic of social entrepreneurship offers a rich opportunity to bring together two distinct and mutually enriching disciplinary perspectives in a single course. The business perspective generally emphasizes market activities directed toward the goal of generating profit, with less attention to potential social problems associated with those activities. The sociological perspective generally emphasizes problems generated by social structures and processes, and market activities are more often presented as a source of problems rather than solutions. Thematically, this course seeks to align sociological perspectives with business perspectives to show students how combining them together offers them the insights – and skills – that can allow them to address some contemporary social problems and to bring about positive social change (in effect, the course uses both interdisciplinarity and service learning to highlight and illustrate several key aspects of our overall mission). The two perspectives merge around the loose concept of social entrepreneurship – specifically those examples in which management practices and competencies are brought to bear on solutions to contemporary social problems. The business perspective will explore and provide students with some of the skills, practices, and techniques used to plan, organize, control, and lead organizations. The sociological perspective will provide analytical skills essential to identifying and understanding the origins and causes of social problems, and consequently the most appropriate ways of creating solutions. Areas of sociology that will be integrated include: social movements, organizational sociology, political sociology, and social stratification.
- *Include substantive written work consisting of in-class writing as well as outside class writing of revised prose. Examples of appropriate written work include: short papers, long papers, term papers, lab reports, documentation, disciplinary-based letters and memos, and essays.*
Social Entrepreneurship will include two longer and more developed written projects, as well as several smaller written pieces. The longer pieces will be: 1) A research paper exploring the nature of some social problem that might be amenable to social entrepreneurial solutions. That paper will include the presentation of data concerning the extent of the problem using data sources; analyses of the nature of the problem; and an assessment of some of the currently implemented and proposed solutions. 2) A concept paper proposing some social entrepreneurial solution to a social problem (which should be a specific example of the problem addressed in the paper described above). The course will also include several shorter "reflection" pieces addressing students' service learning projects. These essays will require a different writing style, emphasizing the experiential value of service learning activities in the community.

Approval Sheet

Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date