

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE INACTIVATION PROPOSAL

SUBMISSION REQUIRED BY **OCTOBER 15, 2010** AND FINALIZED BY THE END OF THE FALL SEMESTER  
TO MAKE THE NEXT CATALOG PRINTING

DATE (CHANGE IF MODIFIED) 10.13.10

PROGRAM AREA BUS

**Instructions:** All courses with GE categories notations (including deletions) must be processed through the GE website: <http://summit.csuci.edu/geapproval>. Do not send such courses to the Curriculum Committee. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

**1. Course Information.**

*(If Cross-listed please submit a form for each prefix being deleted)*

Prefix BUS Course# 420 Units (3)

Title CASES IN STRATEGY

Description: A case study seminar that integrates functional areas of business into the development and analysis of strategy and strategic planning. Emphasizes practical strategic solutions that could reasonably lead to success in the marketplace. Topics include: Competitive Analysis, Value Chain Analysis, Globalization Strategies and Strategies for Chaotic Environments.

**2. Justification:** Originally created in 2002 but never offered. Not needed to meet current program Learning Goals.

**3. Is this a General Education Course** YES( ☐ ) NO (X)

If Yes, indicate GE category by marking the box next to the category:

**A (English Language, Communication, Critical Thinking)**

- ☐ A-1 Oral Communication  
☐ A-2 English Writing  
☐ A-3 Critical Thinking

**B (Mathematics, Sciences & Technology)**

- ☐ B-1 Physical Sciences  
☐ B-2 Life Sciences – Biology  
☐ B-3 Mathematics – Mathematics and Applications  
☐ B-4 Computers and Information Technology

**C (Fine Arts, Literature, Languages & Cultures)**

- ☐ C-1 Art  
☐ C-2 Literature Courses  
☐ C-3a Language  
☐ C-3b Multicultural

**D (Social Perspectives)**

**E (Human Psychological and Physiological Perspectives)**

**UD Interdisciplinary**

**12. Will this course inactivation alter any degree, credential, certificate, or minor in your program?** YES ☐ NOX

If, YES attach a program modification form for all programs affected.

**13. If this course is cross-listed, please consult with other disciplines to advise them of the situation.**

☐  
Proposer

☐  
Date

# Approval Sheet

**Program/Course:**           

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

General Education Chair		
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Signature

Date

Center for International Affairs Director		
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Signature

Date

Center for Integrative Studies Director		
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Signature

Date

Center for Multicultural Engagement Director		
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Signature

Date

Center for Civic Engagement Director		
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Signature

Date

Curriculum Chair		
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Signature

Date

Dean of Faculty		
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Signature

Date