

GE CRITERIA APPROVAL FORM

Course Number and Title: BUS 424 Business, Government and Society

Faculty Member(s) Proposing Course: William Cordeiro

Indicate which of the following categories would be satisfied by this course by marking an “X” on the appropriate lines.

Courses may be placed in up to two GE categories as appropriate. Upper Division Interdisciplinary GE courses may be placed in two categories plus the UDIGE category.

	A1: Oral Communication
	A2: English Writing
	A3: Critical Thinking
	B1: Physical Sciences
	B2: Life Sciences
	B3: Mathematics
	B4: Computers and Technology
	C1: Fine Arts
	C2: Literature
	C3: Languages & Cultures
X	D: Social Perspectives
	E: Human Psychological & Physiological Perspectives
	Upper Division Interdisciplinary GE

Lab Included? Yes _____ No X

Please provide a brief explanation of how the proposed course meets each of the criteria for the selected General Education categories.

BUS 424 examines the complex social and cultural interactions among a variety of business, societal and government institutions. The course employs analytical techniques from several social sciences to explore ethical and behavior issues related to modern society and its organizations. The course “promotes understanding of how the (ethical) issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the whelm of human experience” by applying concepts and analytical principles from human behavior, communications, ethnic studies, gender studies, history, political science, psychology and urban planning. It uses various social disciplines as a lens to study issues related to human existence: business organizations and their relationships to society (environmental management, group processes, employment, discrimination, mass communication, economic development), society (political organizational theory, demographics, demographic implications for government, educational issues), and government (political influences, responsiveness to other organizations, planning). In examining the issues, the course uses a variety of methods and tools from the social sciences.

Students who successfully complete this course will be able to:

- explain the philosophical and organizational basis for relationship among business, society and government entities
- describe and apply the scientific method to analysis of demographics, economics, education, psychology
- apply the principles of philosophy, logic and communications to determine appropriate interactions among business, society and government entities
- evaluate the costs and benefits of alternative forms of public policy related to responding to challenges presented by modern business, modern society and modern government organizations

Hence we feel that this course meets each of the criteria in GE category D.