

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS  
COURSE MODIFICATION PROPOSAL**

**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester  
to make the next catalog (2011-12) production**

DATE (CHANGE DATE EACH TIME REVISED): 10.12.10 REV 11.22.10

PROGRAM AREA(S): BUS

**Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.**

**1. Course Information.**

*[Follow accepted catalog format.] (Add additional prefixes i f cross-listed)*

**OLD**

Prefix BUS Course# 500 Title **ECONOMICS FOR MANAGERS** Units (3)  
3 hours lecture per week  
[ ] hours blank per week

Prerequisites: [ ]  
Consent of Instructor Required for Enrollment  
Corequisites: [ ]

**Catalog Description** (Do not use any symbols): A course in Economics for MBA students covering material from both microeconomics and macroeconomics. Topics include market structure, demand analysis, consumer behavior, nature of the firm, measuring economic activity, inflation, unemployment, money and banking, and the role of the government. May be offered with an extensive online component.

General Education Categories [ ]  
[ ] Lab Fee Requested

Graded [ ]  
CR/NC X A - F

[ ] Repeatable for up to [ ] units  
Total Completions [ ]

Course Level: [ ]  
[ ] Undergraduate  
[ ] Post-bac/Credential  
x Graduate

[ ] Multiple Enrollment in same semester

**NEW**

Prefix BUS Course# 500 Title **ECONOMICS FOR MANAGERS** Units (3)  
3 hours lecture per week  
[ ] hours blank per week

Prerequisites: [ ]  
Consent of Instructor Required for Enrollment  
Corequisites: [ ]

**Catalog Description** (Do not use any symbols): Presents Economics for MBA students, both microeconomics and macroeconomics. Topics include market structure, demand analysis, consumer behavior, nature of the firm, measuring economic activity, inflation, unemployment, money and banking, and the role of the government. Offered with an extensive online component.

General Education Categories [ ]  
[ ] Lab Fee Requested

Graded [ ]  
CR/NC X A - F

[ ] Repeatable for up to [ ] units  
Total Completions [ ]

Course Level: [ ]  
[ ] Undergraduate  
[ ] Post-bac/Credential  
x Graduate

[ ] Multiple Enrollment in same semester

**2. Mode of Instruction (Hours per Unit are defaulted)**

**Hegis Code(s)** \_\_\_\_\_  
(Provided by the Dean)

**Existing**

**Proposed**

	Units	Hours Per Unit	Benchmark Enrollment	Grade d		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>25</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	[ ]
Seminar	[ ]	<u>1</u>	[ ]	[ ]	Seminar	[ ]	<u>1</u>	[ ]	[ ]	[ ]
Lab	[ ]	<u>3</u>	[ ]	[ ]	Lab	[ ]	<u>3</u>	[ ]	[ ]	[ ]
Activity	[ ]	<u>2</u>	[ ]	[ ]	Activity	[ ]	<u>2</u>	[ ]	[ ]	[ ]
Field Studies	[ ]	[ ]	[ ]	[ ]	Field Studies	[ ]	[ ]	[ ]	[ ]	[ ]
Indep Study	[ ]	[ ]	[ ]	[ ]	Indep Study	[ ]	[ ]	[ ]	[ ]	[ ]
Other blank	[ ]	[ ]	[ ]	[ ]	Other blank	[ ]	[ ]	[ ]	[ ]	[ ]

### 3. Course Attributes:

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

#### A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

#### B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

#### C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

#### D (Social Perspectives)

#### E (Human Psychological and Physiological Perspectives)

#### UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

**American Institutions, Title V Section 40404:** Government US Constitution US History  
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

### 4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

#### OLD

This course is a pre-requisite for the MBA program intended for those students that do not have an undergraduate degree in business. It is imperative that students with non-business degrees, have a reasonable background in economics before they begin taking the MBA core courses. Knowledge of how the market functions, how quantities of goods are bought and sold in such markets, and how prices at which they are bought and sold are determined, is essential. Furthermore it is important to understand how the entire economy functions and therefore what determines the total output of goods and services are produced, the unemployment rate, the rate of inflation, and the interest rate. In this course, the student's real world work experiences in this subject are integrated into the course curriculum. In the course, active learning activities are designed for learning levels consistent with a bachelor's degree. The course may be offered partially or wholly online.

- X Requirement for the Major/Minor
- Elective for the Major/Minor
- Free Elective

#### NEW

This course is a pre-requisite for the MBA program intended for those students that do not have an undergraduate degree in business. It is imperative that students with non-business degrees have a reasonable background in economics before they begin the MBA core courses. Knowledge of how the market functions, how quantities of goods are bought and sold in such markets, and how prices at which they are bought and sold are determined is essential. Furthermore it is important to understand how the entire economy functions and therefore what determines the total output of goods and services are produced, the unemployment rate, the rate of inflation, and the interest rate. The student's real world work experiences are integrated into the course curriculum. Active learning activities are designed for learning levels consistent with a bachelor's degree. Offered partially or wholly online.

- X Requirement for the Major/Minor
- Elective for the Major/Minor
- Free Elective

**Submit Program Modification if this course changes your program.**

**5. Student Learning Outcomes.** (List in numerical order. You may wish to visit resource information at the following website:  
<http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

**OLD**

1. Explain the economic behavior of households and individual firms
2. Apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand
3. Explain the workings of the national economy
4. Measure aggregate levels of economic activity
5. Evaluate the costs and benefits of alternative forms of public policy

Upon completion of the course, the student will be able to:\*

**NEW**

1. Explain the economic behavior of households and individual firms (1,2)
2. Apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand (1,2)
3. Explain orally and in writing the workings of the national economy (1,2)
4. Measure aggregate levels of economic activity
5. Evaluate the costs and benefits of alternative forms of public policy (1)

\*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of business. 4) Produce written innovative and integrative business plans, including plans that adapt to uncertain and unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6) Demonstrate leadership skills in a variety of situations and settings

**6. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

**PART I.**

**WHAT IS ECONOMICS**

- Tools of Economic Analysis
- The US and Global Economic System

**PART II.**

**MICROECONOMICS**

- Theory of the Consumer
- Theory of the Producer
- Market Competition
- Government and the Microeconomy

**PART III.**

**MACROECONOMICS**

- Measuring Macroeconomic Activity
- Aggregate Demand and Supply
- Fiscal and Monetary Policy
- Money and Banking

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- Aggregate Demand and Supply
- Fiscal and Monetary Policy
- Money and Banking

Does this course content overlap with a course offered in your academic program? Yes ☐ No X

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No X

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

**7. Cross-listed Courses (Please note each prefix in item No. 1)**

**A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).**

**B. List each cross-listed prefix for the course:**

**C. Program responsible for staffing:**

**8. References.** *[Provide 3-5 references]*

**OLD**

Arthur O'Sullivan and Steven Sheffrin, Principle of Economics, 3<sup>rd</sup> edition, 2002, Prentice-Hall.  
N. Gregory Mankiw, Principles of Economics, 2<sup>nd</sup> edition, 2001, Harcourt College.  
William Baumol and Alan Blinder, Principles of Economics, 8<sup>th</sup> edition, 2002, Harcourt College.  
Campbell R. McConnell and Stanley L. Brue, Economics, 15<sup>th</sup> edition, 2002, McGraw Hill.  
Robert H. Frank and Ben Bernanke, Principles of Economics, 2001, McGraw Hill.  
Robert Guell, Issues in Economics Today, 2003, McGraw Hill.

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Robert H. Frank and Ben Bernanke, Principles of Economics, 2001, McGraw Hill.  
Robert Guell, Issues in Economics Today, 2003, McGraw Hill.

**9. Tenure Track Faculty qualified to teach this course.**

Dr. Dennis Muraoka  
Dr. Paul Rivera  
Dr. Ashish Vaidya

**10. Requested Effective Date or First Semester offered:**

**11. New Resource Requested:** Yes  No ☒

If YES, list the resources needed.

**A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)**

**B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)**

**C. Facility/Space/Transportation Needs:**

**D. Lab Fee Requested:** Yes  No  (Refer to the Dean's Office for additional processing)

**E. Other.**

**12. Indicate Changes and Justification for Each.** *[Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]*

<input type="text"/> Course title	<input type="text"/> Course Content
<input type="text"/> Prefix/suffix	<input checked="" type="checkbox"/> Course Learning Outcomes
<input type="text"/> Course number	<input type="text"/> References
<input type="text"/> Units	<input type="text"/> GE
<input type="text"/> Staffing formula and enrollment limits	<input type="text"/> Other <input type="text"/>
<input type="text"/> Prerequisites/Corequisites	<input type="text"/> Reactivate Course
<input checked="" type="checkbox"/> Catalog description	
<input checked="" type="checkbox"/> Mode of Instruction	

**Justification:**

Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

**13. Will this course modification alter any degree, credential, certificate, or minor in your program?** Yes  No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**.  
Last day to submit forms to be considered during the current academic year: **April 15<sup>th</sup>**.

William Cordeiro



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Proposer(s) of Course Modification

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Date

Type in name. Signatures will be collected after Curriculum approval.

**Approval Sheet****Course:**  

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date