

**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production**

PROGRAM AREA(S): BUS

**Directions:** All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

Prefix BUS Course# 508 Title **BUSINESS ETHICS AND  
LAW** Units (3)

3 hours seminar per week  
 12 hours blank per week

Prerequisites:    
Consent of Instructor Required for Enrollment  
Corequisites:  

**Catalog Description** (Do not use any symbols): An overview of the ethical environment for business operations, with a special emphasis on the legal environment. Explores decision-making frameworks for managers in addressing ethical and legal issues that confront modern business organizations. May be offered with an extensive online component.

Prefix BUS Course# 508 Title **BUSINESS ETHICS AND  
LAW** Units (3)

3 hours seminar per week  
 12 hours blank per week

Prerequisites:    
 Consent of Instructor Required for Enrollment  
 Corequisites:  

**Catalog Description** (Do not use any symbols): An overview of the ethical environment for business operations, with a special emphasis on the legal environment. Explores decision-making frameworks for managers in addressing ethical and legal issues that confront modern business organizations. Offered with an extensive online component.

General Education	Graded	Repeatable
Categories <input type="checkbox"/>	<input type="checkbox"/>	for up to <input type="checkbox"/> units
<input type="checkbox"/> Lab Fee Requested	X A - F	Total Completions <input type="checkbox"/>
Course Level:	<input type="checkbox"/>	<input type="checkbox"/> Multiple
<input type="checkbox"/> Undergraduate	Optional	Enrollment in
<input type="checkbox"/> Post-bac/Credential	(Student's	same semester
X Graduate	choice)	

General Education	Graded	Repeatable for up to <input type="text"/> units
Categories <input type="text"/>	CR/NC	
<input type="text"/> Lab Fee Requested	X A - F	Total Completions <input type="text"/>
Course Level:	<input type="text"/>	<input type="text"/> Multiple Enrollment in same semester
<input type="text"/> Undergraduate	Optional (Student's choice)	
<input type="text"/> Post-bac/Credential		
X Graduate		

**Hegis Code(s)** \_\_\_\_\_  
(Provided by the Dean)

**Proposed**

	Units	Hours Per Unit	Benchmark Enrollment	Grade		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture		<u>1</u>			Lecture		<u>1</u>			
Seminar	<u>3</u>	<u>1</u>	<u>30</u>	X	Seminar	<u>3</u>	<u>1</u>	<u>25</u>	X	
Lab		<u>3</u>			Lab		<u>3</u>			
Activity		<u>2</u>			Activity		<u>2</u>			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

### 3. Course Attributes:

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

#### A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

#### B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

#### C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

#### D (Social Perspectives)

#### E (Human Psychological and Physiological Perspectives)

#### UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

**American Institutions, Title V Section 40404:** Government US Constitution US History  
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

### 4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

#### OLD

This is a required “Foundations” course in the MBA curriculum for students who lack a Bachelors degree in business or in a closely related field. All managers must understand the ethical and legal issues facing modern organizations. Students need an analytical framework to address ethical/legal issues related to government, society, workers, pollution, human resources, contracts, employment and property. This course develops an understanding of the underlying issues, the alternatives solutions and the ramifications of various operational choices. The course may be offered partially or wholly online.

#### NEW

This course is required for students accepted into the MBA program who do not have an undergraduate degree in business. All managers must understand the ethical and legal issues facing modern organizations. Students need an analytical framework to address ethical/legal issues related to government, society, workers, pollution, human resources, contracts, employment and property. This course develops an understanding of the underlying issues, the alternatives solutions and the ramifications of various operational choices. Offered partially or wholly online.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

**Submit Program Modification if this course changes your program.**

### 5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

#### OLD

1. Read business cases and legal cases and describe (orally and in writing) the issues of the cases.
2. Describe (in writing) alternative ethical frameworks and

Upon completion of the course, the student will be able to:\*

#### NEW

1. Read business cases and legal cases and describe orally and in writing the issues of the cases. (1,5)
2. Describe in writing alternative ethical frameworks and

their implications for managers.

3. Analyze environmental issues and offer recommendations for corrective actions within ethical and legal frameworks.

4. In writing, demonstrate an understanding of the inter-relationships among the disciplines within business and economics.

5. Orally and in writing, identify key alternatives to business actions based on ethical and legal theory and justify recommended actions.

their implications for managers.(1,5)

4. Demonstrate in writing an understanding of the inter-relationships among the disciplines within business and economics. (1,3,4,5)

5. Identify orally and in writing key alternatives to business actions based on ethical and legal theory and justify recommended actions. (1,3,4,5)

\*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of business. 4) Produce written innovative and integrative business plans, including plans that adapt to uncertain and unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6) Demonstrate leadership skills in a variety of situations and settings

**6. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

Business Ethics

1. Business, Government, Society
2. Management of Social Responsibility
3. Managing Ethical Decision-Making
4. Managing Business and Government Relationships
5. Multinational Issues
6. Pollution Control issues
7. Consumer issues
8. Human Resource Issues

Law

1. Foundations of Business Law
2. Trials; Torts
3. Intellectual Property
4. Contracts
5. Bankruptcy
6. Personnel Issues
7. Corporate Forms
8. Personal and real Property

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Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

**7. Cross-listed Courses (Please note each prefix in item No. 1)**

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course:

C. Program responsible for staffing:

**8. References.** [Provide 3-5 references]

**OLD**

Barnes, Dworkin, Richards. *Law for Business*. McGraw-Hill. 2003.

Bresser, Terry. *The Conscience of Capitalism*. Praeger Press. 2003.

Cheeseman, H. *Essentials of Contemporary Business Law*, Prentice Hall. 2002.

Corley, Reed, Shedd, Morehead. *Legal and Regulatory Environment for Business*. McGraw-Hill. 2004.  
 Holden, Philip. *Ethics for Managers*. Gower Publications. 2003.  
 Sims, Ronald R. *Ethics and Corporate Social Responsibility*. Praeger Press. 2003.  
 Steiner, George and John Steiner. *Business, Government and Society* (10<sup>th</sup> Edition), McGraw-Hill, 2003

## NEW

Barnes, Dworkin, Richards. *Law for Business*. McGraw-Hill. 2003.  
 Bresser, Terry. *The Conscience of Capitalism*. Praeger Press. 2003.  
 Cheeseman, H. *Essentials of Contemporary Business Law*, Prentice Hall. 2002.  
 Corley, Reed, Shedd, Morehead. *Legal and Regulatory Environment for Business*. McGraw-Hill. 2004.  
 Holden, Philip. *Ethics for Managers*. Gower Publications. 2003.  
 Sims, Ronald R. *Ethics and Corporate Social Responsibility*. Praeger Press. 2003.  
 Steiner, George and John Steiner. *Business, Government and Society* (10<sup>th</sup> Edition), McGraw-Hill, 2003

### 9. Tenure Track Faculty qualified to teach this course.

William Cordeiro  
 Rudolph Estrada  
 Business Faculty

### 10. Requested Effective Date or First Semester offered:

### 11. New Resource Requested: Yes No X

If YES, list the resources needed.

#### A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

#### B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

#### C. Facility/Space/Transportation Needs:

#### D. Lab Fee Requested: Yes No ( Refer to the Dean's Office for additional processing)

#### E. Other.

### 12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

<input type="checkbox"/> Course title	<input type="checkbox"/> Course Content
<input type="checkbox"/> Prefix/suffix	X <input checked="" type="checkbox"/> Course Learning Outcomes
<input type="checkbox"/> Course number	<input type="checkbox"/> References
<input type="checkbox"/> Units	<input type="checkbox"/> GE
<input type="checkbox"/> Staffing formula and enrollment limits	<input type="checkbox"/> Other
<input type="checkbox"/> Prerequisites/Corequisites	<input type="checkbox"/> Reactivate Course
X <input checked="" type="checkbox"/> Catalog description	
x <input type="checkbox"/> Mode of Instruction	

#### Justification:

Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

### 13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes No X

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**.

Last day to submit forms to be considered during the current academic year: **April 15<sup>th</sup>**.

William Cordeiro

Proposer(s) of Course Modification

Type in name. Signatures will be collected after Curriculum approval.

12.4.09 km2

Date

**Approval Sheet****Course:**  

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date