

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS  
COURSE MODIFICATION PROPOSAL**

**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester  
to make the next catalog (2011-12) production**

DATE (CHANGE DATE EACH TIME REVISED): 10.12.10 REV 11.24.10; REV 12.14.10

PROGRAM AREA(S): BUS

**Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.**

**1. Course Information.**

*[Follow accepted catalog format.] (Add additional prefixes if cross-listed)*

**OLD**

Prefix BUS Course# 521 Title SPECIAL TOPICS IN  
MANAGEMENT Units (3)

hours lecture per week

3 hours seminar per week

Prerequisites:

X Consent of Instructor Required for Enrollment

Corequisites:

**Catalog Description** (Do not use any symbols): In-depth analysis of current topics in management. Topics vary each semester. Repeatable by topic.

General Education  Graded

Categories  CR/NC

Lab Fee Requested X A - F

Course Level:

Undergraduate Optional

Post-bac/Credential (Student's choice)

X Graduate

Repeatable  
for up to  units  
Total  
Completions

Multiple  
Enrollment in  
same semester

**NEW**

Prefix BUS Course# 521 Title SPECIAL TOPICS IN  
MANAGEMENT Units (3)

hours lecture per week

3 hours seminar per week

Prerequisites:

X Consent of Instructor Required for Enrollment

Corequisites:

**Catalog Description** (Do not use any symbols): In-depth analysis of current topics in management. Topics vary each semester. Repeatable by topic.

General Education  Graded

Categories  CR/NC

Lab Fee Requested X A - F

Course Level:

Undergraduate Optional

Post-bac/Credential (Student's choice)

X Graduate

X Repeatable for  
up to 6 units  
Total  
Completions 2

Multiple  
Enrollment in same  
semester

**2. Mode of Instruction (Hours per Unit are defaulted)**

**Hegis Code(s)** \_\_\_\_\_  
(Provided by the Dean)

**Existing**

**Proposed**

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	<input type="text"/>	<u>1</u>	<input type="text"/>	<input type="text"/>	Lecture	<input type="text"/>	<u>1</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Seminar	<u>3</u>	<u>1</u>	<u>30</u>	X	Seminar	<u>3</u>	<u>1</u>	<u>20</u>	X	<input type="text"/>
Lab	<input type="text"/>	<u>3</u>	<input type="text"/>	<input type="text"/>	Lab	<input type="text"/>	<u>3</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Activity	<input type="text"/>	<u>2</u>	<input type="text"/>	<input type="text"/>	Activity	<input type="text"/>	<u>2</u>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Field Studies	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Field Studies	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Indep Study	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Indep Study	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other blank	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Other blank	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**3. Course Attributes:**

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

**A (English Language, Communication, Critical Thinking)**

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

**B (Mathematics, Sciences & Technology)**

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

**C (Fine Arts, Literature, Languages & Cultures)**

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

**D (Social Perspectives)**

**E (Human Psychological and Physiological Perspectives)**

**UDIGE/INTD Interdisciplinary**

**Meets University Writing Requirement**

**Meets University Language Requirement**

**American Institutions, Title V Section 40404:** Government US Constitution US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

**4. Justification and Requirements for the Course.** *[Make a brief statement to justify the need for the course]*

**OLD**

This course provides an in-depth analysis of issues in management at the graduate level. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

**NEW**

This course provides an in-depth analysis of issues in management at the graduate level. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

**Submit Program Modification if this course changes your program.**

**5. Student Learning Outcomes.** (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

**OLD**

1. Identify specific problems in management.
2. Apply the appropriate analytical tools to address specific problems in management.
3. Summarize and report findings related to the description, assessment or solution of problem in management.

Upon completion of the course, the student will be able to:\*

**NEW**

1. Identify specific problems in management. (1,2,5)
2. Apply the appropriate analytical tools to address specific problems in management. (1,2,5)
3. Summarize and report orally and in writing findings related to the description, assessment or solution of problem in management. (1,2,5)

\*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of

business. 4) Produce written innovative and integrative business plans, including plans that adapt to uncertain and unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6) Demonstrate leadership skills in a variety of situations and settings

**6. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

Varies by semester. Example of one semester:

- The Strategic Management Process
- Vision, Mission and Objectives
- Situation Analysis
- Competitive Advantage
- Strategy Implementation
- Control Systems and Continuous Improvement

Ethics and Social Responsibility

**NEW**

Varies by semester. Example of one semester:

- The Strategic Management Process
- Vision, Mission and Objectives
- Situation Analysis
- Competitive Advantage
- Strategy Implementation
- Control Systems and Continuous Improvement

Ethics and Social Responsibility

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

**7. Cross-listed Courses (Please note each prefix in item No. 1)**

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course:

C. Program responsible for staffing:

**8. References.** [Provide 3-5 references]

**OLD** Relevant materials to be selected by the instructor.

**NEW** Relevant materials to be selected by the instructor.

**9. Tenure Track Faculty qualified to teach this course.**

Prof. William Cordeiro

**10. Requested Effective Date or First Semester offered:**

**11. New Resource Requested:** Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes ☐ No ☒ ( Refer to the Dean's Office for additional processing)

E. Other.

**12. Indicate Changes and Justification for Each.** [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

☐ Course title  
☐ Prefix/suffix  
☐ Course number

☐ Course Content  
☒ Course Learning Outcomes  
☐ References

☐ Units  
☐ Staffing formula and enrollment limits  
☐ Prerequisites/Corequisites  
☐ Catalog description  
☒ Mode of Instruction

☐ GE  
☒ Other COMPLETIONS  
☐ Reactivate Course

**Justification:** Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

**13. Will this course modification alter any degree, credential, certificate, or minor in your program?** Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**.

Last day to submit forms to be considered during the current academic year: **April 15<sup>th</sup>**.

William Cordeiro

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Proposer(s) of Course Modification

Type in name. Signatures will be collected after Curriculum approval.

☐  

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Date

## Approval Sheet

**Course:** [REDACTED]

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date