CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

Date (Change date each time revised): 10.12.10 REV 11.24.10

PROGRAM AREA(S): BUS

Directions: All of sections of this form must be completed for course modifications. Use YELLOWED areas to enter data. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes i f cross-listed)

Prefix BUS Course# 531 Title SPECIAL TOPICS IN BUSINESS Units (3) hours lecture per week	Prefix BUS Course# 531 Title SPECIAL TOPICS IN BUSINESS Units (3) hours lecture per week			
3 hours seminar per week	3 hours seminar per week			
X Prerequisites: Consent of instructor Consent of Instructor Required for Enrollment Corequisites: Catalog Description (Do not use any symbols): In-depth analysis of current topics in business. Topics vary each semester. Repeatable by topic. Graded	X Prerequisites: Consent of instructor Consent of Instructor Required for Enrollment Corequisites: Catalog Description (Do not use any symbols): In-depth analysis of current topics in business. Topics vary each semester. Repeatable by topic. Graded			
General Education X Repeatable for	General Education X Repeatable for			
Categories CR/NC up to 6 units	Categories CR/NC up to 6 units			
Lab Fee Requested X A - F Total	Lab Fee Requested X A - F Total			
Completions	Completions 2			
Course Level: Multiple	Course Level: Multiple			
Undergraduate Optional Enrollment in	Undergraduate Optional Enrollment in same			
Post-bac/Credential (Student's same semester	Post-bac/Credential (Student's semester			
X Graduate choice)	X Graduate choice)			
2. Mode of Instruction (Hours per Unit are defaulted) Hegis Code(s)				
T + 4	(Provided by the Dean)			
Existing	<u>Proposed</u>			
Grad	Grade CS No.			
Hours Benchm ed	Hour Benchm d (filled			
Units Per ark	Units s ark out			
Unit Enrollme	Per Enrollme by			
Lecture 1 Le	Unit nt Dean) cture 1			
	<u> </u>			
Lab <u> </u>	<u> </u>			

3. Course Attributes:

Activity

Studies Indep

Study

Other blank

Field

<u>2</u>

12.4.09 km2

Activity

Field Studies

Indep Study

Other blank

<u>2</u>

General Education Categories: All courses with GE category notations (including deletions) must be
submitted to the GE website: http://summit.csuci.edu/geapproval . Upon completion, the GE Committee will
forward your documents to the Curriculum Committee for further processing.
A (English Language, Communication, Critical Thinking)
A-1 Oral Communication
A-2 English Writing
A-3 Critical Thinking
B (Mathematics, Sciences & Technology)
B-1 Physical Sciences
B-2 Life Sciences – Biology
B-3 Mathematics – Mathematics and Applications
B-4 Computers and Information Technology
C (Fine Arts, Literature, Languages & Cultures)
C-1 Art
C-2 Literature Courses
C-3a Language
C-3b Multicultural
D (Social Perspectives)
E (Human Psychological and Physiological Perspectives)
UDIGE/INTD Interdisciplinary
Meets University Writing Requirement
Meets University Language Requirement
American Institutions, Title V Section 40404: Government US Constitution US History
Refer to website, Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm
Service Learning Course (Approval from the Center for Community Engagement must be received before you

Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]

This course provides an in-depth analysis of issues in business at the graduate level. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

X Requirement for the Major/Minor Elective for the Major/Minor

can request this course attribute).

Free Elective

NEW

This course provides an in-depth analysis of issues in business at the graduate level. Students are introduced to research at the forefront of the field and benefit from the specific expertise of the instructor.

Requirement for the Major/Minor Elective for the Major/Minor Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: http://senate.csuci.edu/comm/curriculum/resources.htm) Upon completion of the course, the student will be able to:

OLD

- 1. Identify specific problems in business.
- 2. Apply the appropriate analytical tools to address specific problems in business.
- 3. Summarize and report findings related to the description, assessment or solution of problems in business.

Upon completion of the course, the student will be able to:*

NEW

- Identify specific problems in business. (1,2,5) 1.
- Apply the appropriate analytical tools to address specific problems in business. (1,2,5)
- Summarize and report orally and in writing findings related to the description, assessment or solution of problems in business. (1,2,5)

*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of business. 4) Produce

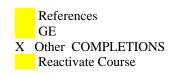
12.4.09 km2 2

written innovative and integrative business plans, including plans that adapt to uncertain and unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6)Demonstrate leadership skills in a variety of situations and settings

OLD	e as much space as necessary) NEW
The role of business in society	The role of business in society
Current issues in business	 Current issues in business
Business and government relationships	Business and government relationships
Business competition: domestic and global enterprises	Business competition: domestic and global enterprises
 Lessons for non-profit organizations from business 	 Lessons for non-profit organizations from business
Entrepreneurial vs. established businesses	Entrepreneurial vs. established businesses
Does this course content overlap with a course offered in your If YES, what course(s) and provide a justification of the overlap	
Does this course content overlap a course offered in another ac If YES, what course(s) and provide a justification of the overla	
Overlapping courses require Chairs' signatures.	
7. Cross-listed Courses (Please note each prefix in item No. 1) A. List cross-listed courses (Signature of Academic C B. List each cross-listed prefix for the course: C. Program responsible for staffing:	chair(s) of the other academic area(s) is required).
8. References. [Provide 3-5 references]	
OLD Relevant materials to be selected by the instructor.	
NEW Relevant materials to be selected by the instructor.	
9. Tenure Track Faculty qualified to teach this course.	
Professors Chen, Cordeiro, Liang, Morris, Paiva, Rivera, Smith	
10. Requested Effective Date or First Semester offered:	
11. New Resource Requested: Yes No x If YES, list the resources needed.	
A. Computer Needs (data processing, audio visual, broadcasting	ng, other equipment, etc.)
B. Library Needs (streaming media, video hosting, databases,	exhibit space, etc.)
C. Facility/Space/Transportation Needs:	
D. Lab Fee Requested: Yes No (Refer to the Dea E. Other.	n's Office for additional processing)
12. Indicate Changes and Justification for Each. [Check all that of	apply and follow with justification. Be as brief as possible but,
use as much space as necessary.] Course title Cou	urse Content
	urse Learning Outcomes
	-

12.4.09 km2

Course number
Units
Staffing formula and enrollment limits
Prerequisites/Corequisites
Catalog description
Mode of Instruction



Justification: Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

	c c	` '
13. Will this course modification alter any degree, credential, certificate, or If, YES attach a program update or program modification form for all progra Priority deadline for New Minors and Programs: October 4, 2010 of precedi Priority deadline for Course Proposals and Modifications: October 15, 2010 Last day to submit forms to be considered during the current academic year:	ams affected. ing year.	No x
William Cordeiro		
Proposer(s) of Course Modification	Date	
Type in name. Signatures will be collected after Curriculum approval.		

12.4.09 km2

Approval Sheet

Course:	

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair			
	Signature	Date	
Program Chair			
	Signature	Date	
Program Chair			
	Signature	Date	
General Education Chair			
	Signature	Date	
Center for Intl Affairs Director			
	Signature	Date	
Center for Integrative Studies Director			
	Signature	Date	
Center for Multicultural Engagement Director			
	Signature	Date	
Center for Civic Engagement and Service Learning Director			
	Signature	Date	
Curriculum Chair			
	Signature	Date	
Dean of Faculty			
	Signature	Date	

12.4.09 km2 5