**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS**
**COURSE MODIFICATION PROPOSAL**
<span style="color:red">**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production**</span>

DATE (CHANGE DATE EACH TIME REVISED): 10.12.10 REV 11.22.10
PROGRAM AREA(S) : BUS
**Directions: All of sections of this form must be completed for course modifications. Use <mark>YELLOWED</mark> areas to enter data. All documents are stand alone sources of course information.**

### 1. Course Information.
*[Follow accepted catalog format.]* **(Add additional prefixes i f cross-listed)**

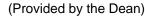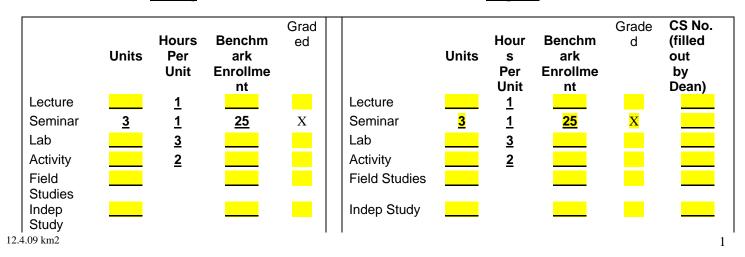| OLD | NEW |
|---|---|
| Prefix BUS  Course# 550  Title THE CONTEMPORARY FIRM  Units (3) | Prefix BUS  Course# 550  Title THE CONTEMPORARY FIRM  Units (3) |
| ____ hours  seminar per week | ____ hours  lecture per week |
| 3 hours  seminar  per week | 3 hours  seminar  per week |
| X  Prerequisites: BUS 540 | X  Prerequisites: BUS 540 |
| ____ Consent of Instructor Required for Enrollment | ____ Consent of Instructor Required for Enrollment |
| ____ Corequisites: ____ | ____ Corequisites: ____ |
| **Catalog Description** (Do not use any symbols):  This is a required course in the MBA curriculum. Electronics, computing, networks and software applications have become an integral part of the contemporary firm. The premise of the course is that adequate knowledge of information technology and its application is now a prerequisite for a successful manager. This course provides an introduction to the information technology (IT) used in modern organizations and a technical understanding of IT, emphasizing practical experience and management perspectives. | **Catalog Description** (Do not use any symbols)**:**  Provides an intro to the information technology (IT) used in modern organizations and a technical understanding of IT, emphasizing practical experience and management perspectives. |

OLD:
General Education Categories ____
____ Lab Fee Requested
Course Level:
____ Undergraduate
____ Post-bac/Credential
X  Graduate

Graded
____
CR/NC
X  A - F
____ Optional (Student's choice)

____ Repeatable for up to ____ units
Total Completions ____
____ Multiple Enrollment in same semester

NEW:
General  Education Categories ____
____ Lab Fee Requested
Course Level:
____ Undergraduate
____ Post-bac/Credential
X  Graduate

Graded
____
CR/NC
X  A - F
____ Optional (Student's choice)

____ Repeatable for up to ____ units
Total Completions ____
____ Multiple Enrollment in same semester

### 2. Mode of Instruction (Hours per Unit are defaulted)    Hegis Code(s)_____
(Provided by the Dean)

**Existing**

| | Units | Hours Per Unit | Benchmark Enrollment | Graded |
|---|---|---|---|---|
| Lecture | ____ | 1 | ____ | ____ |
| Seminar | 3 | 1 | 25 | X |
| Lab | ____ | 3 | ____ | ____ |
| Activity | ____ | 2 | ____ | ____ |
| Field Studies | ____ | | ____ | ____ |
| Indep Study | ____ | | ____ | ____ |

**Proposed**

| | Units | Hours Per Unit | Benchmark Enrollment | Graded | CS No. (filled out by Dean) |
|---|---|---|---|---|---|
| Lecture | ____ | 1 | ____ | ____ | ____ |
| Seminar | 3 | 1 | 25 | X | ____ |
| Lab | ____ | 3 | ____ | ____ | ____ |
| Activity | ____ | 2 | ____ | ____ | ____ |
| Field Studies | ____ | | ____ | ____ | ____ |
| Indep Study | ____ | | ____ | ____ | ____ |

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| Other blank | ▨ | ▨ | ▨ | Other blank | ▨ | ▨ | ▨ | ▨ |
|---|---|---|---|---|---|---|---|---|

## 3. Course Attributes:

▨ **General Education Categories**: All courses with GE category notations (including deletions) must be submitted to the GE website: http://summit.csuci.edu/geapproval. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

**A (English Language, Communication, Critical Thinking)**
    A-1 Oral Communication
    A-2 English Writing
    A-3 Critical Thinking

**B (Mathematics, Sciences & Technology)**
    B-1 Physical Sciences
    B-2 Life Sciences – Biology
    B-3 Mathematics – Mathematics and Applications
    B-4 Computers and Information Technology

**C (Fine Arts, Literature, Languages & Cultures)**
    C-1 Art
    C-2 Literature Courses
    C-3a Language
    C-3b Multicultural
    **D (Social Perspectives)**
    **E (Human Psychological and Physiological Perspectives)**
    **UDIGE/INTD Interdisciplinary**
    **Meets University Writing Requirement**
    **Meets University  Language Requirement**

▨ **American Institutions, Title V Section 40404**: ▨ Government    ▨ US Constitution    ▨ US History
Refer to website, Exec Order 405, for more information: http://senate.csuci.edu/comm/curriculum/resources.htm
▨ **Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

## 4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

**OLD**
- Describe the pivotal role of information in management and define the strategic, tactical, and operational roles and functions of information systems in contemporary firms
- Describe, analyze, and develop IT strategies for the information age
- Assess the value of information and be able to use IT applications and tools to develop executive reports and strategic plans
- Describe ethical and social issues relating to information systems
- Explain the role of IT infrastructure and describe emerging trends and technologies that will lead to business success

**NEW**
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▨

X  Requirement for the Major/Minor
▨  Elective for the Major/Minor
    Free Elective

X  Requirement for the Major/Minor
▨  Elective for the Major/Minor
    Free Elective

**Submit Program Modification if this course changes your program.**

**5. Student Learning Outcomes.** (List in numerical order. You may wish to visit resource information at the following website: http://senate.csuci.edu/comm/curriculum/resources.htm)

Upon completion of the course, the student will be able to:

**OLD**

1. Describe the pivotal role of information in management and define the strategic, tactical, and operational roles and functions of information systems in contemporary firms
2. Describe, analyze, and develop it strategies for the information age
3. Assess the value of information and be able to use it applications and tools to develop executive reports and strategic plans
4. Describe ethical and social issues relating to information systems
5. Explain the role of it infrastructure and describe emerging trends and technologies that will lead to business success

Upon completion of the course, the student will be able to:*

**NEW**

1. Describe orally and in writing the pivotal role of information in management and functions of information systems in contemporary firms. (1,2,4)
2. Describe, analyze, and develop it strategies. (1,2)
3. Describe ethical and social issues relating to information systems (1,5,6)
4. Explain orally and in writing the role of it infrastructure and describe emerging trends and technologies that will lead to business success. (1,2,4)

*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of business. 4) Produce written innovative and integrative business plans, including plans that adapt to uncertain and unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6)Demonstrate leadership skills in a variety of situations and settings

**6. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

1. The Information Age
2. Using IT for Competitive Advantage
3. Databases and Data Warehouses
4. Decision Support Analysis
5. Electronic Commerce
6. Systems Development
7. IT Infrastructure
8. IT Strategy Implementation
9. Managing the Contemporary Firm
10. Emerging Trends and Technologies

**NEW**

1. The Information Age
2. Using IT for Competitive Advantage
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4. Decision Support Analysis
5. Electronic Commerce
6. Systems Development
7. IT Infrastructure
8. IT Strategy Implementation
9. Managing the Contemporary Firm
10. Emerging Trends and Technologies

**Does this course content overlap with a course offered in your academic program?  Yes**       **No X**
 **If YES, what course(s) and provide a justification of the overlap.**

**Does this course content overlap a course offered in another academic area?  Yes**       **No** X
**If YES, what course(s) and provide a justification of the overlap.**

**Overlapping courses require Chairs' signatures.**

**7. Cross-listed Courses (Please note each prefix in item No. 1)**
   **A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).**
   **B. List each cross-listed prefix for the course:**
   **C. Program responsible for staffing:**

**8. References.** *[Provide 3-5 references]*

**OLD**

Frenzel, Carroll W and John Frenzel Management of Information Technology, 4th ed., 2004. Thomson Learning.
Haag, S, and Maeve Cummings, and D. McCubbrey, Management Information Systems, 4th ed. 2004. McGraw-Hill.
Laudon, Kenneth C. and Jane P. Laudon, Management Information Systems, 8th ed., 2004. Prentice Hall
McLeod, Raymond Jr., and George Schell, Management Information Systems, 9th ed., 2004. Prentice Hall.

**NEW**

Frenzel, Carroll W and John Frenzel Management of Information Technology, 4th ed., 2004. Thomson Learning.
Haag, S, and Maeve Cummings, and D. McCubbrey, Management Information Systems, 4th ed. 2004. McGraw-Hill.
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**9. Tenure Track Faculty qualified to teach this course.**
   Business and Economics faculty

**10. Requested Effective Date or First Semester offered:**

**11. New Resource Requested:   Yes          No  X**
   **If YES, list the resources needed.**

   **A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)**

   **B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)**

   **C. Facility/Space/Transportation Needs:**

   **D. Lab Fee Requested: Yes          No          ( Refer to the Dean's Office for additional processing)**
   **E. Other.**

**12. Indicate Changes and Justification for Each.** *[Check all that apply and follow with justification.  Be as brief as possible but, use as much space as necessary.]*

| | |
|---|---|
| Course title | Course Content |
| Prefix/suffix | X    Course Learning Outcomes |
| Course number | References |
| Units | GE |
| Staffing formula and enrollment limits | Other |
| Prerequisites/Corequisites | Reactivate Course |
| X Catalog description | |
| Mode of Instruction | |

   **Justification:**
   Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

**13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes          No  X**
   If, YES attach a program update or program modification form for all programs affected.
   Priority deadline for New Minors and Programs:   October 4, 2010 of preceding year.
   Priority deadline for Course Proposals and Modifications:   October 15, 2010.
   Last day to submit forms to be considered during the current academic year:   April 15th.


William Cordeiro
_____          _____
Proposer(s) of Course Modification                                             Date
Type in name.  Signatures will be collected after Curriculum approval.

**Approval Sheet**

**Course:** 

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

| Program Chair | | |
|---|---|---|
| | Signature | Date |

| Program Chair | | |
|---|---|---|
| | Signature | Date |

| Program Chair | | |
|---|---|---|
| | Signature | Date |

| General Education Chair | | |
|---|---|---|
| | Signature | Date |

| Center for Intl Affairs Director | | |
|---|---|---|
| | Signature | Date |

| Center for Integrative Studies Director | | |
|---|---|---|
| | Signature | Date |

| Center for Multicultural Engagement Director | | |
|---|---|---|
| | Signature | Date |

| Center for Civic Engagement and Service Learning  Director | | |
|---|---|---|
| | Signature | Date |

| Curriculum Chair | | |
|---|---|---|
| | Signature | Date |

| Dean of Faculty | | |
|---|---|---|
| | Signature | Date |