

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL**

**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester
to make the next catalog (2011-12) production**

DATE (CHANGE DATE EACH TIME REVISED): 10.12.10 REV 11.22.10; REV 12.14.10

PROGRAM AREA(S): BUS

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix BUS Course# 572 Title GRADUATE
INTERNATIONAL EXPERIENCE IN BUSINESS Units (3)
3 hours seminar per week
[] hours blank per week

Prerequisites: Consent of Instructor
Consent of Instructor Required for Enrollment
Corequisites: []

Catalog Description (Do not use any symbols): Analysis of international business environments, including site visits to appropriate locations.

General Education	Graded []	Repeatable for up to [] units
Categories []	CR/NC X A - F	Total Completions []
[] Lab Fee Requested		
Course Level:	[]	Multiple Enrollment in same semester
[] Undergraduate	Optional (Student's choice)	
[] Post-bac/Credential		
X Graduate		

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X Graduate		

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____ (Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture		1			Lecture		1			
Seminar	3	1	30	X	Seminar	3	1	20	X	
Lab	[]	3	[]	[]	Lab	[]	3	[]	[]	
Activity	[]	2	[]	[]	Activity	[]	2	[]	[]	
Field Studies	[]		[]	[]	Field Studies	[]		[]	[]	
Indep Study	[]		[]	[]	Indep Study	[]		[]	[]	
Other blank	[]		[]	[]	Other blank	[]		[]	[]	

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

Since business is practiced on a global basis, students need to appreciate foreign environments - especially via personal onsite observations.

Requirement for the Major/Minor

Elective for the Major/Minor

X Free Elective

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Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

1. Identify and articulate characteristics of foreign business operating environments.
2. Write a summary of their onsite observations.
3. Write a report and deliver an oral presentation describing their analysis of their onsite observations.

Upon completion of the course, the student will be able to:*

NEW

1. Identify and articulate characteristics of foreign business operating environments. (1,3,5)
2. Write a summary of their onsite observations. (1,3,5)
3. Write a report and deliver an oral presentation describing their analysis of their onsite observations. (1,3,5,6)
*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of business. 4) Produce written innovative and integrative business plans, including plans that adapt to uncertain and

unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6) Demonstrate leadership skills in a variety of situations and settings

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

- Attend lectures before the visits to a foreign country
- Site visits
- Maintain a written journal
- Present final report - written & oral- concerning visit

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Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

1. Cross-listed Courses (Please note each prefix in item No. 1)

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course:

C. Program responsible for staffing:

8. References. *[Provide 3-5 references]*

OLD

1. Adler, N. 1996, International Dimensions of Organizational Behavior (3rd Ed), South- Western Publishing.
2. Hitt, M., D. Ireland and R. Hoskisson, 2005, Strategic Management: Competitiveness and Globalization, South-Western Publishing.
3. Hofstade, G.H., 2001, Culture's Consequences: International Differences in Work Related Values (2nd Ed), Sage Publications.
4. M. Peng, 2003, "Institutional Transitions and Strategic Choices," Academy of Management Review, 28, 275-296.
5. S. Tallman and K. Fladmoe-Linguist, 2002, "Internalization, Globalization and Capacity-based Strategy," California Management Review, 45(1), 116-135.

NEW

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9. Tenure Track Faculty qualified to teach this course.

Prof. William Cordeiro

Prof. Paul Rivera

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes ☐ No ☐ (Refer to the Dean's Office for additional processing)

E. Other. ☐

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

<input type="checkbox"/> Course title	<input type="checkbox"/> Course Content
<input type="checkbox"/> Prefix/suffix	<input checked="" type="checkbox"/> Course Learning Outcomes
<input type="checkbox"/> Course number	<input type="checkbox"/> References
<input type="checkbox"/> Units	<input type="checkbox"/> GE
<input type="checkbox"/> Staffing formula and enrollment limits	<input type="checkbox"/> Other <input type="checkbox"/>
<input type="checkbox"/> Prerequisites/Corequisites	<input type="checkbox"/> Reactivate Course
<input type="checkbox"/> Catalog description	
<input checked="" type="checkbox"/> Mode of Instruction	

Justification: Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010.**

Last day to submit forms to be considered during the current academic year: **April 15th.**

William Cordeiro

Proposer(s) of Course Modification

Type in name. Signatures will be collected after Curriculum approval.

☐

Date

Approval Sheet

Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date