

# CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

## NEW CERTIFICATE PROGRAM PROPOSAL

PROGRAM AREA: BUSINESS AND ECONOMICS

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1. **Title:**

**Certificate in Program Management for Public Organizations**

2. **Objectives:**

The Certificate in Program Management is designed to provide civilians in various public organizations with the knowledge, skills, and abilities to successfully manage programs and projects within complex government agencies. The courses provide the concepts, methodologies, and analytical techniques necessary to manage and lead effectively in the government acquisition environment.

3. **Program Description:**

The following six 3-unit courses are required to complete the Certificate:

Strategic Planning	MGT 422
Human Resource Management	MGT 421
Contract Management	MGT 428
Management Information Systems	CIS 310
Public Financial Management	FIN 421
Program Management	MGT 429

4. **Program Advisor:**

Dr. William Cordeiro  
Professor of Management

5. **Justification:**

There is a strong need to develop the knowledge, skills, and abilities of the civilian workforce in the area of government program management particularly among managers, team leaders, and potential future managers. For example, the Naval Surface Warfare Center in Port Hueneme, CA has expressed an interest in offering such a program to its civilian workforce. Given the substantial presence of Naval and other government agency operations in this area, such a certificate will fulfill a critical need in continuing education programs for existing and potential government program managers.

6. **Other Fiscal Support Required:**

None

**7. Faculty Available to Teach:**

William P. Cordeiro

Dennis Muraoka

Paul Rivera

Ashish Vaidya

Rudolph Estrada (Lecturer)

Randy Hoffman (Adjunct)

Christine Popok (Lecturer)

Robert Thibodeau (Adjunct)

John Yudelson (Lecturer)

**8. Procedure:**

Upon completion of the required courses, the student wanting a certificate shall bring an official transcript to the Certificate Program Advisor. If each required course has been completed with a grade of B or better, the Advisor shall request a certificate to be issued through necessary channels.

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Proposer of Certificate	Date
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**Approvals**

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Program Coordinator	Date
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Curriculum Committee Chair	Date
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**California State University Channel Islands**  
**NEW CERTIFICATE PROPOSAL CONSULTATION SHEET**

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1. Certificate Title: Certificate in Program Management in Public Organization

2. Program Area: Business & Economics

**Recommend Approval**

<b>Program Area/Unit</b>	<b>PROGRAM/UNIT COORDINATOR</b>	<b>YES</b>	<b>NO</b> (attach objections)	<b>DATE</b>
Art				
Business & Economics				
Education				
ESRM				
Humanities				
Liberal Studies				
Mathematics & CS				
Sciences				
Library*				
Information Technology*				

\* If needed