

Proposal for an Option in Business Economics

A New Option for Business Majors

Requirements for the Option in Business Economics (15-16 units):

The Option in Business Economics requires a minimum of 15 upper division units in economics. It is designed for business majors who are interested in a more in depth study of economics and its applications in business decision-making.

- ECON 310.* Intermediate Microeconomics (3).
- ECON 311.* Intermediate Macroeconomics (3).
- ECON 320.* Money and Banking (3).
- ECON 329.* Managerial Economics (3).
- ECON 340. Business and Money in the American Novel (3) (also BUS 340 and ENG 340).
- ECON 341. Drug Discovery and Development (3) (also BUS 341 and CHEM 341).
- ECON 349. History of Business and Economics in North America. (3) (BUS 342 and HIST 349).
- ECON 343. Capital Theory (3) (also FIN 343).
- ECON 370.** The World Economy (3).
- ECON 471.** International Trade (3).
- ECON 472.** International Macroeconomics (3).
- ECON 488. Applied Managerial Econometrics (4).

* These courses may be taken to meet the requirements of the option in business economics if they have not been taken to meet the upper division requirements for the bachelor of science in business.

** These courses are newly proposed.

Justification:

The Option in Business Economics gives business majors with interests in business applications of economics the opportunity to extend their study in this area. Although several new courses have been proposed, no additional resources are required to offer the option in business economics.