

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

DATE (CHANGE DATE EACH TIME REVISED): OCTOBER 2010; REV 11.22.10; REV 12.13.10

PROGRAM AREA(S): COMMUNICATION

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix COMM Course# 301 Title Advanced Public Speaking
Units (3)

3 hours lecture per week

hours blank per week

X Prerequisites: COMM 101

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols): Develops advanced skills of persuasion, narratives, language usage, leadership, and the ability to handle difficult speaking situations.

General Education

Categories

Lab Fee Requested

Course Level:

X Undergraduate

Post-bac/Credential

Graduate

Graded

CR/NC

X A - F

Optional
(Student's
choice)

Repeatable
for up to units
Total
Completions

Multiple
Enrollment in
same semester

NEW

Prefix COMM Course# 301 Title Advanced Public Speaking
Units (3)

3 hours lecture per week

hours blank per week

X Prerequisites: COMM 101

Consent of Instructor Required for Enrollment

Corequisites:

Catalog Description (Do not use any symbols): Same as listed in "OLD".

General Education

Categories

Lab Fee Requested

Course Level:

X Undergraduate

Post-bac/Credential

Graduate

Graded

CR/NC

X A - F

Optional
(Student's
choice)

Repeatable for
up to units
Total
Completions

Multiple
Enrollment in same
semester

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
(Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	3	1	25	X	Lecture	3	1	20	X	
Seminar		1			Seminar		1			
Lab		3			Lab		3			
Activity		2			Activity		2			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

X Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

This course builds upon COMM 101 Intro to Public Speaking and provides advanced training for students who seek increased public speaking skills. It differs from Comm 101 in that students will be given the opportunity to sharpen their public speaking skills through advanced presentations, observation, and analysis. In addition to the fundamentals of public speaking, students will be taught the fundamentals of debate and will be required to participate in a campus debate competition. Students will also engage in community and service learning through presentations to local elementary, middle, and high schools.

NEW

Same as listed in “OLD”.

Requirement for the Major/Minor

X Elective for the Major/Minor

Free Elective

Requirement for the Major/Minor

X Elective for the Major/Minor

Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website:

<http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

- Define, prepare, and deliver a variety of public

Upon completion of the course, the student will be able to:

NEW

- Write appropriate outline format for individual

speeches to a variety of audiences.

- _____ Design appropriate outline format for individual speeches as assigned.
- _____ Develop advanced knowledge on how to use effective language to maximize speech impact.
- _____ Develop advanced public speaking delivery skills.
- _____ Listen effectively, analyze, and critique public speeches.
- _____ Work with multi-media software in public speaking presentations.

speeches as assigned.

- _____ Apply advanced knowledge of oral communication theory and practice by using effective language to maximize speech impact.
- _____ Critically analyze and critique public speeches.
- _____ Use multimedia software in public speaking presentations.
- _____ Apply public speaking concepts in a public school or community setting

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

Public Speaking

- I. Advanced public speaking in every day life
- II. Audience analysis
- III. Sharpening delivery skills
- IV. Advanced speech development
- V. Informative speeches
- VI. Persuasive speeches
- VII. Entertainment speeches
- VIII. Fundamentals of debate
- IX. Presidential debate analysis
- X. Debate tournament
- XI. Community service learning through school presentations

NEW

Same as listed in "OLD".

Does this course content overlap with a course offered in your academic program? Yes ☐ No X

If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes ☐ No X

If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing:

8. References. [Provide 3-5 references]

- **OLD** Koegel, T. J. (2007) *The Exceptional Presenter: A Proven Formula to Open Up and Own the Room*. TX: Greenleaf Book Group.
- Monarth, H. & Kase, L (2007) *The Confident Speaker*. McGraw-Hill.
- Waite, D. H., Sandin, Paul J, & Nehger, W. W. (2004) *Advanced Public Speaking*. Kendall Hut Publishing Company

Verderber, R. F., Verderber, K. S., Luccioni, G & Tabor, J. (2000). *Advanced Public Speaking: Persuasive Strategies*.

NEW Same as listed in "OLD".

9. Tenure Track Faculty qualified to teach this course.

Tracylee Clarke

10. Requested Effective Date or First Semester offered: Fall 2010

11. New Resource Requested: Yes ☐ No ☒

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

☐

C. Facility/Space/Transportation Needs:

☐

D. Lab Fee Requested: Yes ☐ No ☒ (Refer to the Dean's Office for additional processing)

E. Other. ☐

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

☐ Course title

☐ Prefix/suffix

☐ Course number

☐ Units

☐ Staffing formula and enrollment limits

☐ Prerequisites/Corequisites

☐ Catalog description

☐ Mode of Instruction

☐ Course Content

☒ Course Learning Outcomes

☐ References

☐ GE

☐ Other ☐

☐ Reactivate Course

Justification: Course outcomes now accurately reflect content of course and better describe our expectations for students completing this course.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**.

Last day to submit forms to be considered during the current academic year: **April 15th**.

Stephen Clark

10-10-10

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet

Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
Program Chair		
	Signature	Date
General Education Chair		
	Signature	Date
Center for Intl Affairs Director		
	Signature	Date
Center for Integrative Studies Director		
	Signature	Date
Center for Multicultural Engagement Director		
	Signature	Date
Center for Civic Engagement and Service Learning Director		
	Signature	Date
Curriculum Chair		
	Signature	Date
Dean of Faculty		
	Signature	Date