

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

**Courses must be submitted by October 15, 2012, and finalized by the end of the fall semester to make the next catalog (2013-14) production**

DATE (CHANGE DATE EACH TIME REVISED): APRIL 10<sup>TH</sup>, 2012; REV 4.25.12

PROGRAM AREA(S): COMMUNICATION

**Directions:** All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.

**1. Indicate Changes and Justification for Each.** [Mark all change areas that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

<input checked="" type="checkbox"/> Course title	<input checked="" type="checkbox"/> Course Content
<input type="checkbox"/> Prefix/suffix	<input checked="" type="checkbox"/> Course Learning Outcomes
<input type="checkbox"/> Course number	<input type="checkbox"/> References
<input checked="" type="checkbox"/> Units	<input type="checkbox"/> GE
<input checked="" type="checkbox"/> Staffing formula and enrollment limits	<input type="checkbox"/> Other <input type="checkbox"/>
<input type="checkbox"/> X Prerequisites/Corequisites	<input type="checkbox"/> Reactivate Course
<input type="checkbox"/> X Catalog description	
<input type="checkbox"/> X Mode of Instruction	

**Justification:** Originally COMM 492 was an activities-only course. The proposed changes reflect the following: 1) **prerequisite:** need for instructor approval to register for the course; 2) **mode of instruction:** students meet 2 hours per week with their instructor to learn and share how Communication theories and skills are applied in the work context; 3) course title: **Internship Seminar**. This would also allow more students to take the course = **staffing and enrollment limits**; 4) **Units:** 3 (2 hours seminar, 2 hours activity per week); **course content** and **learning outcomes** reflect the added focus on learning and sharing experiences in the classroom.

**2. Course Information.**

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

**OLD**

Prefix Comm Course# 492  
Title Internship Units Units (1-3)  
2-6 activity per week

x Prerequisites: Comm 300 level courses

☐ Consent of Instructor Required for Enrollment  
Corequisites: ☐

**Catalog Description** (Do not use any symbols):

☐ Provides students credit for internship work that applies communication theories and skills within an organization.

General Education Categories: ☐

Grading Scheme (Select one below):

☐ A – F

☒ Credit/No Credit

☐ Optional (Student's Choice)

Repeatable for up to 6 units

Total Completions

Multiple Enrollment in Same Semester Y/N ☐

Course Level:

☒ Undergraduate

☐ Post-Baccalaureate

☐ Graduate

**NEW**

Prefix COMM Course# 492  
Title **Internship Seminar** Units (3)  
**2 hours seminar per week**  
**2 hours activity per week**

☒ Prerequisites: Comm 300 level courses. Permission of instructor

☒ Consent of Instructor Required for Enrollment

☐ Corequisites: ☐

**Catalog Description** (Do not use any symbols):

☐ Students engage in an approved internship in which communication theories and skills are applied in a particular work setting. Students explore how these theories and skills are manifested in their experiences. Repeatable up to 6 units.

General Education Categories: ☐

Grading Scheme (Select one below):

A – F

☒ Credit/No Credit

☐ Optional (Student's Choice)

Repeatable for up to **6 units**

Total Completions

Multiple Enrollment in Same Semester Y/N ☐

Course Level:

☒ Undergraduate

☐ Post-Baccalaureate

☐ Graduate

### 3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) \_\_\_\_\_  
(Provided by the Dean)

#### Existing

#### Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture		1			Lecture		1			
Seminar		1			Seminar	2	1	15	X	
Lab		3			Lab		3			
Activity	1-3	2	15	X	Activity	1	2	15	X	
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					
Online					Online					

### 4. Course Attributes:

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

#### **A (English Language, Communication, Critical Thinking)**

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

#### **B (Mathematics, Sciences & Technology)**

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

#### **C (Fine Arts, Literature, Languages & Cultures)**

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

#### **D (Social Perspectives)**

#### **E (Human Psychological and Physiological Perspectives)**

#### **UDIGE/INTD Interdisciplinary**

Meets University Writing Requirement

Meets University Language Requirement

**American Institutions, Title V Section 40404:** Government US Constitution US History  
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

**Online Course** (Answer YES if the course is ALWAYS delivered online).

**5. Justification and Requirements for the Course.** [Make a brief statement to justify the need for the course]

**OLD**

☐

☐ Requirement for the Major/Minor

☒ Elective for the Major/Minor

☐ Free Elective

**NEW**

☐

☐ Requirement for the Major/Minor

☒ Elective for the Major/Minor

☐ Free Elective

**Submit Program Modification if this course changes your program.**

**6. Student Learning Outcomes.** (List in numerical order. Please refer to the Curriculum Committee's "Learning Outcomes" guideline for measurable outcomes that reflect elements of Bloom's Taxonomy: <http://senate.csuci.edu/comm/curriculum/resources.htm>. The committee recommends 4 to 8 student learning outcomes, unless governed by an external agency (e.g., Nursing).

Upon completion of the course, the student will be able to:

**OLD**

explored the day-to-day communication activities that occur within an organization

- gained experience applying the skills and concepts from category specific upper-division courses (COMM 441, 442, 443)

- worked with a business/nonprofit professional on a project, from conception through implementation, and receive feedback.

Upon completion of the course, the student will be able to:

**NEW**

- compare and contrast the types of communication activities that occur within organizations

- identify basic communication theories and skills used within organizations

- document and receive feedback on their contribution to the organization

- reflect on their own activities as well as that of classmates

**7. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

☐ I. Skills Assessment

II. Resume/Cover Letter

III. Interviewing

IV. Learning Contract

V. Online Discussion: Networking, career Goals, Ethical Dilemmas, New Techniques in Communication

VI. Practical Training

VII. Company Assessment

VIII. Supervisor Evaluation

**NEW**

I. Overview of basic communication theories

II. Examples of communication activities in several organizations (business, non-profit, health, environmental)

III. Sharing of student internship activities

IV. Reflection of activities, individually and in groups

V. Summary of activities, self-described strengths and weaknesses

VI. Supervisor evaluation

Does this course content overlap with a course offered in your academic program? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Does this course content overlap a course offered in another academic area? Yes ☐ No ☒

If YES, what course(s) and provide a justification of the overlap. ☐

Overlapping courses require Chairs' signatures.

**8. Cross-listed Courses (Please note each prefix in item No. 1)**

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

B. List each cross-listed prefix for the course: ☐

C. Program responsible for staffing: ☐

**9. References.** [Provide 3-5 references]

**OLD**

☐

**NEW**

☐

**10. Tenure Track Faculty qualified to teach this course.**

**Tracylee Clarke and Christina Smith**

**11. Requested Effective Date or First Semester offered: Spring 2013**

12. New Resource Requested: Yes ☐ No ☒  
If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)  
☐

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)  
☐

C. Facility/Space/Transportation Needs:  
☐

D. Lab Fee Requested: Yes ☐ No ☐ ( Refer to the Dean's Office for additional processing)

E. Other. ☐

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes ☐ No ☒

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 1, 2012** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2012**.

Last day to submit forms to be considered during the current academic year: **April 15<sup>th</sup>**.

Tracylee Clarke and Terry Ballman

**04/15/12**

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Proposer(s) of Course Modification

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Date

Type in name. Signatures will be collected after Curriculum approval.

# Approval Sheet

**Course:** [REDACTED]

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

The CI program review process includes a report from the respective department/program on its progress toward accessibility requirement compliance. By signing below, I acknowledge the importance of incorporating accessibility in course design.

Program Chair		
Signature		Date
Program Chair		
Signature		Date
Program Chair		
Signature		Date
General Education Chair		
Signature		Date
Center for Intl Affairs Director		
Signature		Date
Center for Integrative Studies Director		
Signature		Date
Center for Multicultural Engagement Director		
Signature		Date
Center for Civic Engagement and Service Learning Director		
Signature		Date
Curriculum Chair		
Signature		Date
AVP		
Signature		Date