

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS  
COURSE MODIFICATION PROPOSAL**

**Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production**

DATE (CHANGE DATE EACH TIME REVISED): 10.7.10 REV 11.18.10; REV 12.7.10

PROGRAM AREA(S): ECON

**Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED** areas to enter data. All documents are stand alone sources of course information.**

**1. Course Information.**

*[Follow accepted catalog format.] (Add additional prefixes if cross-listed)*

**OLD**

Prefix ECON Course# 110 Title Principles of  
Microeconomics Units (3)  
3 hours lecture per week  
[ ] hours blank per week

Prerequisites: [ ]  
Consent of Instructor Required for Enrollment  
Corequisites: [ ]

**Catalog Description** (Do not use any symbols): The application of economic reasoning to the decisions of consumers and producers. Topics include opportunity cost, resource allocation, the price system, the organization of industry, market failures, distribution of income, public sector economics.  
GenEd: D

**NEW**

Prefix ECON Course# 110 Title Principles of  
Microeconomics Units (3)  
3 hours lecture per week  
[ ] hours blank per week

Prerequisites: [ ]  
Consent of Instructor Required for Enrollment  
Corequisites: [ ]

**Catalog Description** (Do not use any symbols): The application of economic reasoning to the decisions of consumers and producers. Topics include opportunity cost, resource allocation, the price system, the organization of industry, market failures, distribution of income, public sector economics.  
GenEd: D

X General Education Categories D  
[ ] Lab Fee Requested

Graded [ ]  
CR/NC X A - F

[ ] Repeatable for up to [ ] units  
Total Completions [ ]

Course Level: [ ]  
X Undergraduate  
[ ] Post-bac/Credential Graduate

[ ] Multiple Enrollment in same semester  
Optional (Student's choice)

X General Education Categories D  
[ ] Lab Fee Requested

Graded [ ]  
CR/NC X A - F

[ ] Repeatable for up to [ ] units  
Total Completions [ ]

Course Level: [ ]  
X Undergraduate  
[ ] Post-bac/Credential Graduate

[ ] Multiple Enrollment in same semester  
Optional (Student's choice)

**2. Mode of Instruction (Hours per Unit are defaulted)**

**Hegis Code(s)** \_\_\_\_\_ (Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Grade	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>25</u>	[ ]	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	[ ]
Seminar	[ ]	<u>1</u>	[ ]	[ ]	Seminar	[ ]	<u>1</u>	[ ]	[ ]	[ ]
Lab	[ ]	<u>3</u>	[ ]	[ ]	Lab	[ ]	<u>3</u>	[ ]	[ ]	[ ]
Activity	[ ]	<u>2</u>	[ ]	[ ]	Activity	[ ]	<u>2</u>	[ ]	[ ]	[ ]
Field Studies	[ ]	[ ]	[ ]	[ ]	Field Studies	[ ]	[ ]	[ ]	[ ]	[ ]
Indep Study	[ ]	[ ]	[ ]	[ ]	Indep Study	[ ]	[ ]	[ ]	[ ]	[ ]
Other blank	[ ]	[ ]	[ ]	[ ]	Other blank	[ ]	[ ]	[ ]	[ ]	[ ]

### 3. Course Attributes:

**General Education Categories:** All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

#### A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

#### B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

#### C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

#### X D (Social Perspectives)

#### E (Human Psychological and Physiological Perspectives)

#### UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

**American Institutions, Title V Section 40404:** Government US Constitution US History  
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

**Service Learning Course** (Approval from the Center for Community Engagement must be received before you can request this course attribute).

### 4. Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]

#### OLD

This is a required course for the Bachelor of Science program in Business and for the minor in Economics. An understanding of the decisions of consumers and producers is essential for students of business and economics. This course will provide business and economics students with the knowledge, skills, and abilities to understand the economic behavior of consumers and producers, the nature of the price system, market structures, and public policy.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

#### NEW

This is a required course for the Bachelor of Science program in Business and for the minor in Economics. An understanding of the decisions of consumers and producers is essential for students of business and economics. This course will provide business and economics students with the knowledge, skills, and abilities to understand the economic behavior of consumers and producers, the nature of the price system, market structures, and public policy.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

**Submit Program Modification if this course changes your program.**

### 5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website:

<http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

#### OLD

1. explain the economic behavior of households and individual firms
2. describe and apply the scientific method to economic behavior
3. apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand .
4. describe and distinguish between various forms of

Upon completion of the course, the student will be able to:\*

#### NEW

1. Explain the economic behavior of households and individual firms (1,5)
2. Describe and apply the scientific method to economic behavior
3. Apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand (1,3,5)

- market structures
- 5. evaluate the costs and benefits of alternative forms of public policy

- 4. Describe and distinguish between various forms of market structures (1)
- 5. Evaluate the costs and benefits of alternative forms of public policy (1,3)

\* Program Learning Goals:

- 1. Apply economic analysis to evaluate everyday decisions and policy proposals.
- 2. Propose viable solutions to practical problems in economics.
- 3. Use empirical evidence to support an economic argument.
- 4. Conduct statistical analyses of data, and interpret statistical results.
- 5. Communicate effectively in written, spoken and graphical form about economic issues

**6. Course Content in Outline Form.** (Be as brief as possible, but use as much space as necessary)

**OLD**

- I. The Nature of Economics  
The Economic Problem  
Economics as a Social Science  
The Market Economy
- II. The Price System  
Demand and Supply  
Elasticity  
Consumer Behavior
- III. The Role of the Firm  
Costs of Production
- IV. Market Structure  
Competitive Markets  
Monopoly  
Imperfect Competition
- V. Public Sector Economics  
Anti-trust Policy  
Deregulation  
Market Failure
- VI. Distribution of Income  
Factor Markets
- VII. The International Economy  
Gains from Trade  
Trade Barriers

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Foreign Exchange Markets

Foreign Exchange Markets

Does this course content overlap with a course offered in your academic program? Yes  No  X  
If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes  No  X  
If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

**7. Cross-listed Courses (Please note each prefix in item No. 1)**

**A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).**

- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing:

8. References. [Provide 3-5 references]

**OLD**

Arthur O'Sullivan and Steven Sheffrin, Principle of Microeconomics, 3<sup>rd</sup> edition, 2002, Prentice-Hall.  
 N. Gregory Mankiw, Principles of Microeconomics, 2<sup>nd</sup> edition, 2001, Harcourt College.  
 William Baumol and Alan Blinder, Principles of Microeconomics, 8<sup>th</sup> edition, 2002, Harcourt College.  
 Campbell R. McConnell and Stanley L. Brue, Microeconomics, 15<sup>th</sup> edition, 2002, McGraw Hill.  
 Robert H. Frank and Ben Bernanke, Principles of Microeconomics, 2001, McGraw Hill.

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 Robert H. Frank and Ben Bernanke, Principles of Microeconomics, 2001, McGraw Hill.

9. Tenure Track Faculty qualified to teach this course.

Dr. Dennis Muraoka  
 Dr. Paul Rivera

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes  No  X  
 If YES, list the resources needed.

- A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)
- B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)
- C. Facility/Space/Transportation Needs:
- D. Lab Fee Requested: Yes  No  ( Refer to the Dean's Office for additional processing)
- E. Other.

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

- |   |  |
|---|--|
| <input type="checkbox"/> Course title                           | <input type="checkbox"/> Course Content                      |
| <input type="checkbox"/> Prefix/suffix                          | <input checked="" type="checkbox"/> Course Learning Outcomes |
| <input type="checkbox"/> Course number                          | <input type="checkbox"/> References                          |
| <input type="checkbox"/> Units                                  | <input checked="" type="checkbox"/> GE                       |
| <input type="checkbox"/> Staffing formula and enrollment limits | <input type="checkbox"/> Other <input type="checkbox"/>      |
| <input type="checkbox"/> Prerequisites/Corequisites             | <input type="checkbox"/> Reactivate Course                   |
| <input type="checkbox"/> Catalog description                    |  |
| <input checked="" type="checkbox"/> Mode of Instruction         |  |

**Justification:** Updated Student Learning Objectives (SLO) and aligns SLO with Program Learning Goals (PLG)

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes  No  X  
 If, YES attach a program update or program modification form for all programs affected.  
 Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.  
 Priority deadline for Course Proposals and Modifications: **October 15, 2010**.  
 Last day to submit forms to be considered during the current academic year: **April 15<sup>th</sup>**.

Proposer(s) of Course Modification

Type in name. Signatures will be collected after Curriculum approval.

Request for ECON 110: Principles of Microeconomics to be added to GE Category D: Social Perspectives.

Committee Response:

**Approved by committee on 12-06-2010**

## Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*  
ECON 110 is a valuable introduction to the methodological and concerns of the social sciences and economics in particular. It surveys the scope of our discipline and identifies the broad intellectual and public policy issues which occupy the attention of most of our discipline.
- *Focus on how a social science discipline conceives and studies human existence*  
The course uses the scientific method to study the economic behavior of households and firms, and builds skills in critical thinking.
- *Address issues using the methods commonly employed by a social science discipline*  
Students who successfully complete this course will be able to: •explain the economic behavior of households and individual firms •describe and apply the scientific method to economic behavior •apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand . •describe and distinguish between various forms of market structures •evaluate the costs and benefits of alternative forms of public policy Hence we feel that this course meets each of the criteria in GE category D.

### Approval Sheet

Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

General Education Chair		
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Signature

Date

Center for Intl Affairs Director		
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Signature

Date

Center for Integrative Studies Director		
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Signature

Date

Center for Multicultural Engagement Director		
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Signature

Date

Center for Civic Engagement and Service Learning Director		
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Signature

Date

Curriculum Chair		
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Signature

Date

Dean of Faculty		
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Signature

Date