

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

DATE (CHANGE DATE EACH TIME REVISED): APRIL 5, 2011; REV 4.20.11

PROGRAM AREA(S): BUSINESS AND ECONOMICS

Directions: All of sections of this form must be completed for course modifications. Use YELLOWED areas to enter data. All documents are stand alone sources of course information.

1. Indicate Changes and Rationale for the Change. [Mark all change areas that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

- Course title
Prefix/suffix
Course number
Units
Staffing formula and enrollment limits
Prerequisites/Corequisites
X Catalog description
Mode of Instruction
Course Content
X Course Learning Outcomes
X References
X GE Removing D category
Other
X Reactivate Course

Rationale:

This course was deactivated for lack of need; however, recent developments necessitate its reactivation. This course is a necessary component of a certificate program in business management to be offered in Fall 2011 via Extended Education to a cohort of international students. We are also taking the opportunity to update the catalog description and align the course learning outcomes to our program learning goals.

2. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix ECON Course# 300
Title FUNDAMENTALS OF ECONOMICS Units (3)
3 hours lecture per week
hours blank per week

Prerequisites:
Consent of Instructor Required for Enrollment
Corequisites:

Catalog Description (Do not use any symbols):
Basic economic training for citizens who wish to exercise a reasoned judgment about economic issues in public affairs. Content generally same as ECON 110, 111 in condensed form. Not open to students with credit in ECON 110 or 111.

General Education Categories: D
Grading Scheme (Select one below):
X A - F
Credit/No Credit
Optional (Student's Choice)

Repeatable for up to units
Total Completions
Multiple Enrollment in Same Semester Y/N N

Course Level:
X Undergraduate
Post-Baccalaureate
Graduate

NEW

Prefix ECON Course# 300
Title FUNDAMENTALS OF ECONOMICS Units (3)
3 hours lecture per week
hours blank per week

Prerequisites:
Consent of Instructor Required for Enrollment
Corequisites:

Catalog Description (Do not use any symbols):
Foundations of economic analysis spanning key elements of micro- and macroeconomics utilized to address common issues in business and public affairs. Not open to students with credit in Econ 110 or 111.

General Education Categories:
Grading Scheme (Select one below):
X A - F
Credit/No Credit
Optional (Student's Choice)

Repeatable for up to units
Total Completions
Multiple Enrollment in Same Semester Y/N N

Course Level:
X Undergraduate
Post-Baccalaureate
Graduate

3. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
 (Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	3	1	25	X	Lecture	3	1	30	X	
Seminar		1			Seminar		1			
Lab		3			Lab		3			
Activity		2			Activity		2			
Field Studies					Field Studies					
Indep Study					Indep Study					
Other blank					Other blank					

4. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)

E (Human Psychological and Physiological Perspectives)

- UDIGE/INTD Interdisciplinary
- Meets University Writing Requirement
- Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
 Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

5. Justification and Requirements for the Course. [Make a brief statement to justify the need for the course]

OLD

This course is designed for non-Business/Economics majors. A basic understanding of the decisions of consumers and producers, as well as the national economy is essential for undergraduate and graduate students. This course is a condensed version of ECON 110 and 111, but topic coverage is more abbreviated. This course will

NEW

This course is designed as an overview of the principles of micro- and macroeconomics. The approach in this course imparts the fundamental aspects of economic thinking and economic analysis, addressing the decisions of individuals, consumers and producers, as well as explaining the structure of the national economy and the relationships between

provide students with the basic training to understand the fundamentals of microeconomic behavior of consumers and producers, as well as the national economy.

microeconomic and macroeconomic concepts.

Requirement for the Major/Minor
Elective for the Major/Minor
Free Elective

Requirement for the Major/Minor
Elective for the Major/Minor
Free Elective

Submit Program Modification if this course changes your program.

6. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website: <http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

- explain the economic behavior of households and individual firms
- describe and apply the scientific method to economic behavior
- apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand .
- explain the workings of the national economy
- measure aggregate levels of economic activity
- evaluate the costs and benefits of alternative forms of public policy

Upon completion of the course, the student will be able to:

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- explain the economic behavior of households and individual firms (1)
- describe and apply the scientific method to economic behavior (2)
- apply the principles of supply and demand to determine prices and identify the factors that affect supply and demand (1)
- explain the workings of the national economy (1)
- measure aggregate levels of economic activity (1)
- evaluate the costs and benefits of alternative forms of public policy (3)

*Program Learning Goals: 1) Demonstrate high proficiency in critical thinking, oral and written communication, personal ethical conduct and collaboration skills. 2) Demonstrate orally and in writing analytical and integrative skills in making business decisions. 3) Demonstrate an understanding of the global operating environment of business. 4) Produce written innovative and integrative business plans, including plans that adapt to uncertain and unpredictable environments. 5) Demonstrate an understanding of relevant disciplines. 6) Demonstrate leadership skills in a variety of situations and settings .

7. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

- I. The Nature of Economics
- II. The Price System
- III. The Role of the Firm
- IV. Market Structure
- V. Measuring Economic Performance
- VI. Economic Fluctuations
- VII. Money, Banking, and Monetary Policy
- VIII. Economic Policy
- IX. The International Economy

NEW

1. The Nature of Economics
2. Demand, Supply and the Price System
3. The Role of the Firm
4. Market Structure
5. Measuring Economic Performance
6. Economic Fluctuations
7. Money, Banking, and Monetary Policy
8. Economic Policy
9. The International Economy

Does this course content overlap with a course offered in your academic program? Yes No
If YES, what course(s) and provide a justification of the overlap. Econ 300 overlaps with both Econ 110 and Econ 111, as it is, in essence, an abbreviated version of the two courses in one semester. However, this course is aimed at a different constituency for which neither Econ 110 nor 111 would be appropriate.

Does this course content overlap a course offered in another academic area? Yes No
If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

8. Cross-listed Courses (Please note each prefix in item No. 1)

A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).

- B. List each cross-listed prefix for the course:
- C. Program responsible for staffing:

9. References. [Provide 3-5 references]

OLD

1. Arthur O'Sullivan and Steven Sheffrin, Principles of Economics, 3rd edition, 2002, Prentice-Hall.
2. N. Gregory Mankiw, Principles of Economics, 2nd edition, 2001, Harcourt College.
3. William Baumol and Alan Blinder, Principles of Economics, 8th edition, 2002, Harcourt College.
4. Campbell R. McConnell and Stanley L. Brue, Economics, 15th edition, 2002, McGraw Hill.
5. Robert H. Frank and Ben Bernanke, Principles of Economics, 2001, McGraw Hill.
6. Robert Guell, Issues in Economics Today, 2003, McGraw Hill.

NEW

1. N. Gregory Mankiw. Principles of Economics, 5th Ed. 2008. South-Western College Pub.
2. Robert Frank and Ben Bernank. Principles of Economics, 2008. McGraw-Hill.
3. Karl Case, Ray Fair and Sharon Oster. Principles of Economics, 10th Ed. 2011. Prentice Hall
4. Alfred Marshall. Principles of Economics, 2010. Nabu Press.

10. Tenure Track Faculty qualified to teach this course.

Dr. Claudio Paiva

Dr. Paul Rivera

11. Requested Effective Date or First Semester offered: Fall 2011

12. New Resource Requested: Yes No

If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes No (Refer to the Dean's Office for additional processing)

E. Other.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes No

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010**.

Last day to submit forms to be considered during the current academic year: **April 15th**.

Summary of Changes:

1. Reactivate course.
2. Modify catalog description to remove language of "training."
3. Modify course justification to again remove language of "basic understanding" and "basic training."
4. Add alignments of course learning objectives to program learning outcomes.
5. Update justification of overlap with Econ 110 and 111.
6. Update reference list.
7. Update list of qualified faculty.

Note: While Econ 300 was originally proposed to meet GE Category D, we are not currently seeking to reactivate it for GE status.

Paul Rivera

5 April 2011

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Approval Sheet

Course: ECON 300 Fundamentals of Economics

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

General Education Chair		
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Signature

Date

Center for Intl Affairs Director		
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Signature

Date

Center for Integrative Studies Director		
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Signature

Date

Center for Multicultural Engagement Director		
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Signature

Date

Center for Civic Engagement and Service Learning Director		
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Signature

Date

Curriculum Chair		
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Signature

Date

Dean of Faculty		
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Signature

Date