

NEW COURSE PROPOSAL

Courses must be submitted by November 5, 2007, to make the next catalog production

DATE (*Change if modified*)

9/24/07 REV 1.23.08 REV 2.26.08

PROGRAM AREA(S)

BUSINESS AND ECONOMICS/EDUCATION

1. Catalog Description of the Course. *[Follow accepted catalog format.]*

Prefix(es) (Add additional prefixes if cross-listed) **BUS/ECON/EDUC** **Course No. 347**

Title: THE UNIVERSITY **Units: 3**

- Prerequisites
- Corequisites
- Consent of Instructor Required for Enrollment

Description (Do not use any symbols): **A study of institutions of higher education from multiple perspectives including, but not limited to education, teaching and learning, scholarly and creative activities, community service, management, and public policy. The course will include case studies of colleges and universities in the region and may include field trips to these institutions.**

Grading Scheme:

- A-F Grades
- Credit/No Credit
- Optional (Student Choice)

Repeatability:

- Repeatable for a maximum of units
- Total Completions Allowed
- Multiple Enrollment in Same Semester

Lab Fee Required:

Mode of Instruction/Components (*Hours per Unit are defaulted.*)

	Units	Hours per Unit	Benchmark Enrollment	Graded Component	CS & HEGIS # (Filled in by the Dean)
Lecture	3	1	30	<input checked="" type="checkbox"/>	_____
Seminar	_____	_____	_____	<input type="checkbox"/>	_____
Laboratory	_____	_____	_____	<input type="checkbox"/>	_____
Activity	_____	_____	_____	<input type="checkbox"/>	_____
Field Studies	_____	_____	_____	<input type="checkbox"/>	_____
Indep Study	_____	_____	_____	<input type="checkbox"/>	_____
Other Blank	_____	_____	_____	<input type="checkbox"/>	_____

The following two lines will be filled out internally based on the Mode of Instruction data directly above.
 3 hours lecture per week (*Use 2nd line only if necessary*)
 _____ hours blank per week

Course Attributes:

General Education Categories: All courses with GE categories notations (including deletions) must be processed at the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

D (Social Perspectives)
E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary
Meets University Writing Requirement
Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History
Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>
 Service Learning Course

3. Justification and Requirements for the Course. (Make a brief statement to justify the need for the course)

A. Justification: Colleges and universities are widespread and highly familiar institutions. Students are familiar with these institutions from the perspective of... students. This course will introduce students to issues facing colleges and universities from many different perspectives. Guest speakers, field trips, lectures, and discussions will enable students to: (a) examine the complex interdisciplinary issues facing colleges and universities; (b) examine the roles and contributions of colleges and universities to the local and global community; and (c) examine the changing public perception of colleges and universities in contemporary society.

B. Degree Requirement: Requirement for the Major/Minor **Note: Submit Program Modification if this course changes your program.**
 Elective for the Major/Minor

4. Learning Objectives. (*Bullets, will occur upon carriage return*)

Upon completion of the course, the student will be able to:

- Reflect in written and oral forms on colleges and universities as social institutions and on the roles of colleges and universities in contemporary society.
- Compare and contrast the missions and responsibilities of the three segments of California public higher education as denoted in the California Master Plan for Higher Education.
- Describe the basic organizational structures of colleges and universities.
- Describe the processes of developing and delivering the curriculum.
- Describe political, economic and budgetary issues facing colleges and universities.
- Evaluate the business and management practices of colleges and universities.
- Analyze current trends in colleges and universities.
- Synthesize knowledge and information by preparing and presenting a group paper/project on a current challenge facing higher education.

5. Course Content in Outline Form. *[Be as brief as possible, but use as much space as necessary]*

I. Introduction and Overview

- A. The history of colleges and universities
- B. Types of colleges and universities
 - 1. Community colleges, comprehensive universities, doctoral granting universities
 - 2. Public versus private colleges and universities
- C. Education—Introduction to teaching and learning in colleges and universities
- D. Scholarly and Creative Activities—Introduction to the role of research and creative activities in colleges and universities
- E. Business and Economics—Introduction to the management of colleges and universities

II. Business and Economics—The structure and organization of colleges and universities

- A. Office of the President—Functions and typical staffing
- B. Academic Affairs—Functions and typical staffing
- C. Student Affairs—Functions and typical staffing
- D. Advancement—Functions and typical staffing
- E. Finance and Administration—Functions and typical staffing
- F. Shared governance
- G. College and university systems (CSU, UC and community college districts)

III. Issues facing colleges and universities

- A. Micro- and macroeconomic issues facing colleges and universities
- B. Political issues facing colleges and universities
- C. Addressing the needs of diverse audiences and constituencies
 - 1. Different cultural and ethnic groups
 - 2. Different social and economic groups
 - 3. Different levels of academic preparation
 - 4. Different age groups
- D. Budgeting including sources of revenue and costs
- E. Recent shifts in the regional accreditation paradigm

Does this course overlap a course offered in your academic program? YES NO

If YES, what course(s) and provide a justification of the overlap?

Does this course overlap a course offered in another academic area? YES NO

If YES, what course(s) and provide a justification of the overlap?

Signature of Academic Chair(s) of the other academic area(s) is required on the signature sheet below.

6. Cross-listed Courses *(Please note each prefix in item No. 1)*

A. List Cross-listed Courses (Signature of Academic Chair(s) of the other academic area(s) is required).

Prefix for cross-listed discipline(s): BUS / ECON / EDUC / UNIV

B. Department responsible for staffing: BUS/ECON

7. References. *[Provide 3 - 5 references on which this course is based and/or support it.]*

- There are no text books that have been written for this course. An extensive bibliography is being compiled for the course. It is anticipated that the reading materials for the course will be a series of articles developed from the bibliography.

8. List Faculty Qualified to Teach This Course.

- University administrators/faculty: President Richard R. Rush
- Business and Economics faculty: Professor Dennis Muraoka

- Education faculty: Professor Joan Karp

9. Effective Date

A. First semester offered: Fall 2008

10. New Resources Required. YES NO

If YES, list the resources needed and obtain signatures from the appropriate programs/units on the sheet below.

A. Computer (data processing), audio visual, broadcasting needs, other equipment)

B. Library needs

C. Facility/space needs

11. Will this new course alter any degree, credential, certificate, or minor in your program? YES NO

If, YES attach a program modification form for all programs affected.

Catalog deadline for New Minors and Programs (including modifications): October 15, 2007, preceding year.

Catalog deadline for Course Proposals and Modifications: November 9, 2007, of preceding year.

Last day to submit any work to be considered for the academic year: April 15th.

Dennis Muraoka

Proposer of Course

Date

Request for BUS-ECON-EDUC-UNIV 347: The University to be added to GE Category D: Social Perspectives.

Committee Response:

Approved by committee on 11-14-2007

Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*
Students will analyze colleges and universities as social institutions with an emphasis on their roles as for-profit and not-for-profit enterprises, centers for research and creative activities, and educational institutions. Students will examine the historical, social, economic, political, and educational impacts of this institution by comparing missions, organizational structures, political and financial climates, curriculum delivery, and notions of student learning over time.
- *Focus on how a social science discipline conceives and studies human existence*
This course is proposed as an interdisciplinary course that integrates significant content, ideas, and ways of knowing from multiple social science and business perspectives. Students will be asked to articulate how content, ideas, and ways of knowing diverge and/or intersect to define the role and value of colleges and universities in our society.
- *Address issues using the methods commonly employed by a social science discipline*
Colleges and universities will be examined using methods from several social science disciplines including economics, education, history and political science. For example, students will be asked to describe micro- and macroeconomic issues facing colleges and universities and how institutions of higher education influence the local and state economies, to reflect on the different segments of higher education (particularly as they pertain to California), to trace the historical roots of modern colleges and universities, and to describe political and social challenges facing modern colleges and universities. The course will include guest speakers representing the different aspects of a modern university and guest speakers from (or field trips to) community colleges and private universities will be sought.

Request for BUS-ECON-EDUC-UNIV 347: The University to be added to GE Category UDIGE: Upper Division Interdisciplinary GE.

Committee Response:

Approved by committee on 11-14-2007

Criteria and Justifications Submitted:

- *Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines*
The course integrates significant content, ideas, and ways of knowing from multiple social science and business perspectives. The course was developed by academics and practitioners from the disciplines of education, economics, and literature.
- *Include substantive written work consisting of in-class writing as well as outside class writing of revised prose. Examples of appropriate written work include: short papers, long papers, term papers, lab reports, documentation, disciplinary-based letters and memos, and essays.*
Students will prepare a reflective journal entry each week in which they will be asked to relate the week's course session to the learning outcomes for the course. In addition, a term paper on a current topic of interest in colleges and universities is planned. Students will be allowed to submit first drafts of their papers and receive comments from the instructors before submitting the final draft.

Approval Sheet

Program/Course: Bus-Econ-Univ 346

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

General Education Chair		
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Signature

Date

Service Learning Center Director		
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Signature

Date

Curriculum Chair		
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Signature

Date

Dean of Faculty		
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Signature

Date