

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
COURSE MODIFICATION PROPOSAL

Courses must be submitted by October 15, 2010, and finalized by the end of the fall semester to make the next catalog (2011-12) production

DATE (CHANGE DATE EACH TIME REVISED): 10.11.10 REV 11.24.10; REV 12.7.10

PROGRAM AREA(S) : BUS/ECON/ENG

Directions: All of sections of this form must be completed for course modifications. Use **YELLOWED areas to enter data. All documents are stand alone sources of course information.**

1. Course Information.

[Follow accepted catalog format.] (Add additional prefixes if cross-listed)

OLD

Prefix BUS/ECON/ENG Course# 340 Title Business and Economics in American Literature Units (3)
 3 hours lecture per week
 hours blank per week

Prerequisites:
 Consent of Instructor Required for Enrollment
 Corequisites:

Catalog Description (Do not use any symbols): Explores the ways in which business and economics have been represented in American literature. Employs critical methodologies from the fields of Business, Economics, and Literary studies.

NEW

Prefix BUS/ECON/ENG Course# 340 Title Business and Economics in Literature Units (3)
 3 hours lecture per week
 hours blank per week

Prerequisites:
 Consent of Instructor Required for Enrollment
 Corequisites:

Catalog Description (Do not use any symbols): Explores the ways in which business and economics have been represented in American literature. Employs critical methodologies from the fields of Business, Economics, and Literary studies.

General Education Graded
 Categories C2, D, UDIGE CR/NC
 Lab Fee Requested X A - F
 Repeatable for up to units
 Total Completions
 Course Level: Multiple
 X Undergraduate Optional Enrollment in
 Post-bac/Credential (Student's
 Graduate choice) same semester

General Education Graded
 Categories C2, D CR/NC
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 Total Completions
 Course Level: Multiple
 X Undergraduate Optional Enrollment in same
 Post-bac/Credential (Student's
 Graduate choice) semester

2. Mode of Instruction (Hours per Unit are defaulted)

Hegis Code(s) _____
 (Provided by the Dean)

Existing

Proposed

	Units	Hours Per Unit	Benchmark Enrollment	Graded		Units	Hours Per Unit	Benchmark Enrollment	Graded	CS No. (filled out by Dean)
Lecture	<u>3</u>	<u>1</u>	<u>25</u>	X	Lecture	<u>3</u>	<u>1</u>	<u>30</u>	X	<input type="text"/>
Seminar	<input type="text"/>	<u>1</u>	<input type="text"/>	<input type="checkbox"/>	Seminar	<input type="text"/>	<u>1</u>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>
Lab	<input type="text"/>	<u>3</u>	<input type="text"/>	<input type="checkbox"/>	Lab	<input type="text"/>	<u>3</u>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>
Activity	<input type="text"/>	<u>2</u>	<input type="text"/>	<input type="checkbox"/>	Activity	<input type="text"/>	<u>2</u>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>
Field Studies	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	Field Studies	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>
Indep Study	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	Indep Study	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>
Other blank	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	Other blank	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="text"/>

3. Course Attributes:

General Education Categories: All courses with GE category notations (including deletions) must be submitted to the GE website: <http://summit.csuci.edu/geapproval>. Upon completion, the GE Committee will forward your documents to the Curriculum Committee for further processing.

A (English Language, Communication, Critical Thinking)

- A-1 Oral Communication
- A-2 English Writing
- A-3 Critical Thinking

B (Mathematics, Sciences & Technology)

- B-1 Physical Sciences
- B-2 Life Sciences – Biology
- B-3 Mathematics – Mathematics and Applications
- B-4 Computers and Information Technology

C (Fine Arts, Literature, Languages & Cultures)

- C-1 Art
- X C-2 Literature Courses
- C-3a Language
- C-3b Multicultural

X **D (Social Perspectives)**

E (Human Psychological and Physiological Perspectives)

UDIGE/INTD Interdisciplinary

Meets University Writing Requirement

Meets University Language Requirement

American Institutions, Title V Section 40404: Government US Constitution US History

Refer to website, Exec Order 405, for more information: <http://senate.csuci.edu/comm/curriculum/resources.htm>

Service Learning Course (Approval from the Center for Community Engagement must be received before you can request this course attribute).

4. Justification and Requirements for the Course. *[Make a brief statement to justify the need for the course]*

OLD

This is an upper-division interdisciplinary GE course which also serves as an elective in the English major and the Business major.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

NEW

This is an upper-division interdisciplinary GE course which also serves as an elective in the English major and the Business major.

X Requirement for the Major/Minor

Elective for the Major/Minor

Free Elective

Submit Program Modification if this course changes your program.

5. Student Learning Outcomes. (List in numerical order. You may wish to visit resource information at the following website:

<http://senate.csuci.edu/comm/curriculum/resources.htm>)

Upon completion of the course, the student will be able to:

OLD

Students will be able to apply concepts from the fields of business and economics to the analysis of literary texts.

Students will be able to express their understandings of texts in oral discussion and in writing.

Upon completion of the course, the student will be able to:*

NEW

1. Apply concepts from the fields of business and economics to the analysis of literary texts. (1,5)
2. Express their understandings of texts in oral discussion and in writing. (2,3)

*Program Learning Goals: 1) Apply economic analysis to evaluate everyday decisions and policy proposals. 2) Propose viable solutions to practical problems in economics. 3) Use empirical evidence to support an economic argument. 4) Conduct statistical analyses of data, and interpret statistical results. 5) Communicate effectively in written, spoken and graphical form about economic issues.

6. Course Content in Outline Form. (Be as brief as possible, but use as much space as necessary)

OLD

Various themes will be covered. They will include Unionization, Cross-cultural communication, Functions of management, Macroeconomics, Gender, Business Ethics, Government Regulation, Corporate Greed, Employee development, and Leadership will be explored as they appear in selected novels

NEW

Various themes will be covered. They will include Unionization, Cross-cultural communication, Functions of management, Macroeconomics, Gender, Business Ethics, Government Regulation, Corporate Greed, Employee development, and Leadership will be explored as they appear in selected novels

Does this course content overlap with a course offered in your academic program? Yes No
If YES, what course(s) and provide a justification of the overlap.

Does this course content overlap a course offered in another academic area? Yes No
If YES, what course(s) and provide a justification of the overlap.

Overlapping courses require Chairs' signatures.

7. Cross-listed Courses (Please note each prefix in item No. 1)

- A. List cross-listed courses (Signature of Academic Chair(s) of the other academic area(s) is required).
- B. List each cross-listed prefix for the course: BUS /ECON /ENGL 340.
- C. Program responsible for staffing: BUS /ECON /ENGL

8. References. [Provide 3-5 references]

OLD

Horatio Alger, Ragged Dick (1868)
Elizabeth Stuart Phelps, The Silent Partner (1871)
William Dean Howells, The Rise of Silas Lapham (1885)
Frank Norris, The Octopus (1901)
Upton Sinclair, The Jungle (1903)
Sinclair Lewis, Babbitt (1922)
Thomas Churchill, Centralia Dead March (1980)
Alejandro Morales, The Brick People (1989)

NEW

Horatio Alger, Ragged Dick (1868)
Elizabeth Stuart Phelps, The Silent Partner (1871)
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Upton Sinclair, The Jungle (1903)
Sinclair Lewis, Babbitt (1922)
Thomas Churchill, Centralia Dead March (1980)
Alejandro Morales, The Brick People (1989)

9. Tenure Track Faculty qualified to teach this course.

Renny Christopher
Jacquelyn Kilpatrick
Business & Economics faculty

10. Requested Effective Date or First Semester offered:

11. New Resource Requested: Yes No
If YES, list the resources needed.

A. Computer Needs (data processing, audio visual, broadcasting, other equipment, etc.)

B. Library Needs (streaming media, video hosting, databases, exhibit space, etc.)

C. Facility/Space/Transportation Needs:

D. Lab Fee Requested: Yes No (Refer to the Dean’s Office for additional processing)

E. Other.

12. Indicate Changes and Justification for Each. [Check all that apply and follow with justification. Be as brief as possible but, use as much space as necessary.]

- | | |
|---|--|
| <input checked="" type="checkbox"/> Course title | <input type="checkbox"/> Course Content |
| <input type="checkbox"/> Prefix/suffix | <input checked="" type="checkbox"/> Course Learning Outcomes |
| <input type="checkbox"/> Course number | <input type="checkbox"/> References |
| <input type="checkbox"/> Units | <input checked="" type="checkbox"/> GE |
| <input type="checkbox"/> Staffing formula and enrollment limits | <input type="checkbox"/> Other <input type="checkbox"/> |
| <input type="checkbox"/> Prerequisites/Corequisites | <input type="checkbox"/> Reactivate Course |
| <input type="checkbox"/> Catalog description | |
| <input checked="" type="checkbox"/> Mode of Instruction | |

Justification: Allows the flexibility to utilize non-American works of literature in the course.

13. Will this course modification alter any degree, credential, certificate, or minor in your program? Yes No

If, YES attach a program update or program modification form for all programs affected.

Priority deadline for New Minors and Programs: **October 4, 2010** of preceding year.

Priority deadline for Course Proposals and Modifications: **October 15, 2010.**

Last day to submit forms to be considered during the current academic year: **April 15th.**

William Cordeiro

Proposer(s) of Course Modification

Date

Type in name. Signatures will be collected after Curriculum approval.

Request for BUS-ECON 340: Business and Economics in Literature to be added to GE Category C2: Literature.

Committee Response:

Approved by committee on 12-06-2010

Criteria and Justifications Submitted:

- *Develop students' ability to respond subjectively as well as objectively to experience*
Through discussion and writing, students will explore their own perceptions, values, and attitudes in responding to literary texts.
- *Cultivate and refine students' affective, cognitive, and physical faculties through studying great works of the human imagination*
Students will read and analyze works of literature, responding to the themes and hearing how students from different economic and social backgrounds perceive the same works from different lenses. This will heighten students' sensitivities to observing and analyzing information from multicultural perspectives.
- *Increase awareness and appreciation in the tradition humanistic disciplines such as art, dance, drama, literature, and music.*
This course will introduce students to literary productions, both in terms of the literature itself as well as the background of the author and the period of history in which the drama takes place..
- *Examine the interrelationship between the creative arts, the humanities, and self*
Students will be asked to contemplate psychological themes in the literary works, and in so doing, they will explore the interrelationship among literature, the study of literature, and the self.
- *Include an exposure to world cultures*
The literary works in this course will be drawn from various English-speaking cultures; however, the characters in the books will be from different cultures and socio-economic backgrounds.
- *Involve the student with literary works*
A major portion of the work of this course will consist of the reading of literary works.
- *Promote students' ability to effectively analyze and respond to works of human imagination*
Students will be asked in discussion and writing to explain their analysis of the texts, receiving feedback on their analysis.
- *Require substantive analytical/critical thinking*
Both in-class and out-of-class writing will be required that integrates literary works with economic and business theories. In addition, in-class exams will test the students' ability to take major themes from multiple works and critique the consistency and logic of these themes across cultures.

Request for BUS-ECON 340: Business and Economics in Literature to be added to GE Category D: Social Perspectives.

Committee Response:

Approved by committee on 12-06-2010

Criteria and Justifications Submitted:

- *Promote understanding of how the issues relevant to social, political, contemporary/historical, economic, educational or psychological realities interact with each other within the realm of human experience*
This course will ask students to employ theories from Economics, Management, and Organizational Behavior to examine how the American economic system and American business have impacted and continue to impact human life, as demonstrated by their representations in literature. • Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines This course involves content, ideas, and approaches from Literary studies, Economics, and Business. • Include substantive written work* consisting of in-class writing as well as outside class writing of revised prose. This course will involve a substantive amount of writing consisting of in-class essays, exams, and out-of-class assignments.
- *Focus on how a social science discipline conceives and studies human existence*
This course will ask students to employ theories from Economics, Management, and Organizational Behavior to examine how the American economic system and American business have impacted and continue to impact human life, as demonstrated by their representations in literature. • Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines This course involves content, ideas, and approaches from Literary studies, Economics, and Business. • Include substantive written work* consisting of in-class writing as well as outside class writing of revised prose. This course will involve a substantive amount of writing consisting of in-class essays, exams, and out-of-class assignments.
- *Address issues using the methods commonly employed by a social science discipline*
This course will ask students to employ theories from Economics, Management, and Organizational Behavior to examine how the American economic system and American business have impacted and continue to impact human life, as demonstrated by their representations in literature. • Emphasize interdisciplinarity by integrating content, ideas, and approaches from two or more disciplines This course involves content, ideas, and approaches from Literary studies, Economics, and Business. • Include substantive written work* consisting of in-class writing as well as outside class writing of revised prose. This course will involve a substantive amount of writing consisting of in-class essays, exams, and out-of-class assignments.

Approval Sheet

Course:

If your course has a General Education Component or involves Center affiliation, the Center will also sign off during the approval process.

Multiple Chair fields are available for cross-listed courses.

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

Program Chair		
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Signature

Date

General Education Chair		
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Signature

Date

Center for Intl Affairs Director		
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Signature

Date

Center for Integrative Studies Director		
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Signature

Date

Center for Multicultural Engagement Director		
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Signature

Date

Center for Civic Engagement and Service Learning Director		
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Signature

Date

Curriculum Chair		
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Signature

Date

Dean of Faculty		
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Signature

Date