

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

**NEW COURSE PROPOSAL**

PROGRAM AREA BUSINESS & ECONOMICS

**1. Catalog Description of the Course.** *[Include the course prefix, number, full title, and units. Provide a course narrative including prerequisites and co requisites. If any of the following apply, include in the description: Repeatability (May be repeated to a maximum of \_\_\_ units); time distribution (Lecture \_\_\_ hours, laboratory \_\_\_ hours); non-traditional grading system (Graded CR/NC, ABC/NC). Follow accepted catalog format.]*

FIN 300 BUSINESS FINANCE (3)

Three hours lecture per week

Prerequisite: ACCT 220, MATH 140 or 150

Principles of planning, procuring, controlling short term and long-term financial resources of business organizations. Topics include cash and capital budgeting, debt and equity markets, security evaluations, cost and structure of capital.

**2. Mode of Instruction.**

	Units	Hours per Unit	Benchmark Enrollment
Lecture	3	1	15
Seminar	_____	_____	_____
Laboratory	_____	_____	_____
Activity	_____	_____	_____

**3. Justification and Learning Objectives for the Course.** (Indicate whether required or elective, and whether it meets University Writing, and/or Language requirements) *[Use as much space as necessary]*

This is a required course in the BS in Business Program. An understanding of the principles of corporate finance and their application to business organizations is essential for all business students. The course will apply techniques and principles learned in accounting , economics and calculus to a variety of financial issues and situations.

Learning Objectives:

Students who successfully complete this course will be able to:

- describe the basic principles of financial management
- solve financial computational problems
- analyze and present solutions to financial issues
- write analyses of complex cases related to financial issues in business organizations
- identify, conceptualize, and present – orally and in writing - solutions to financial issues facing business organizations

**4. Is this a General Education Course**                      YES                       NO

If Yes, indicate GE category:

<b>A (English Language, Communication, Critical Thinking)</b>	
<b>B (Life Sciences)</b>	
<b>C (Fine Arts, Literature, Languages &amp; Cultures)</b>	
<b>D (Social Perspectives)</b>	
<b>E (Human Psychological and Physiological Perspectives)</b>	

**5. Course Content in Outline Form.** *[Be as brief as possible, but use as much space as necessary]*

1. Role of Financial Management
2. Financial Statement Analysis
3. Cash Flow and Forecasting
4. Time Value of Money
5. Risk and Return
6. Stock Valuation
7. Capital Budgeting
8. Cost of Capital
9. leverage
10. Dividend Policy
11. Working Capital
12. Current Liabilities Management
13. Derivatives
14. Mergers, Acquisitions, LBO, Divestitures
15. International Financial Management

**6. References.** *[Provide 3 - 5 references on which this course is based and/or support it.]*

1. Gitman, Lawrence J., *Principles of Managerial Finance* (10th Edition), Addison Wesley, 2002.
2. Eakins, Stanley G., *Finance: Investment, Institutions and Management* (2<sup>nd</sup> Edition), Addison Wesley, 2001.
3. Weston/Brigham, *Essentials of Managerial Finance* (10<sup>th</sup> Edition), Dryden Press, 1999

**7. List Faculty Qualified to Teach This Course.**

William P. Cordeiro  
Other Business & Economics faculty

**8. Frequency.**

a. Projected semesters to be offered: Fall \_\_1\_\_ Spring \_\_1\_\_ Summer \_\_\_\_\_

**9. New Resources Required.**

- a. Computer (data processing), audiovisual, broadcasting needs, other equipment
- b. Library needs
- c. Facility/space needs

**10. Consultation.**

Attach consultation sheet from all program areas, Library, and others (if necessary)

**11. If this new course will alter any degree, credential, certificate, or minor in your program, attach a program modification.**

---

Proposer of Course

Date